



Recreation Expenditures

LISC Center for Commercial Revitalization - Neighborhood Market Snapshot

NE Minneapolis neighborhoods
Central Ave NE AT Lowry Ave NE
Minneapolis, MN 55418

Latitude: 45.0132
Longitude: -93.2473
Shape: Custom

Site Type: Hand-drawn Shape

Demographic Summary	2005	2010
Population	47,477	49,240
Households	22,109	23,055
Families	9,434	9,401
Median Age	35.2	37.0
Median Household Income	\$47,121	\$61,351

	Spending Potential Index	Average Amount Spent	Total
Entertainment Fees and Admissions	90	\$543.95	\$12,026,279
Admission to Movies, Theater, Opera, Ballet	98	\$143.40	\$3,170,499
Admission to Sporting Events, excl. Trips	90	\$50.32	\$1,112,485
Fees for Participant Sports, excl. Trips	88	\$101.45	\$2,242,971
Fees for Recreational Lessons	85	\$103.43	\$2,286,645
Social, Recreation, Civic Club Membership	89	\$145.36	\$3,213,679
Rental of Video Cassettes and DVDs	99	\$62.20	\$1,375,130
Toys & Games	89	\$181.88	\$4,021,132
Toys and Playground Equipment	90	\$173.92	\$3,845,107
Play Arcade Pinball/Video Games	84	\$7.96	\$176,025
Recreational Vehicles and Fees	73	\$243.55	\$5,384,751
Purchase or Rental of RVs or Boats	70	\$200.61	\$4,435,279
Docking and Landing Fees for Boats and Planes	85	\$9.96	\$220,113
Camp Fees	87	\$32.99	\$729,359
Sports, Recreation and Exercise Equipment	83	\$181.53	\$4,013,430
Exercise Equipment and Gear, Game Tables	81	\$74.20	\$1,640,434
Bicycles	89	\$16.71	\$369,388
Camping Equipment	87	\$17.29	\$382,336
Hunting and Fishing Equipment	81	\$35.60	\$787,094
Winter Sports Equipment	90	\$8.95	\$197,813
Water Sports Equipment	74	\$8.71	\$192,544
Other Sports Equipment	81	\$17.19	\$380,019
Rental/Repair of Equipment	86	\$2.89	\$63,802
Photographic Equipment and Supplies	90	\$130.11	\$2,876,554
Film	91	\$27.76	\$613,855
Film Processing	91	\$41.15	\$909,771
Photographic Equipment	91	\$30.89	\$682,939
Rental/Repair of Photo Equipment, Photographer Fees	88	\$30.30	\$669,989
Reading	91	\$202.65	\$4,480,425
Newspapers	89	\$79.79	\$1,764,083
Magazines	92	\$39.61	\$875,632
Books	93	\$83.26	\$1,840,710

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Expenditure data are derived from the 2000, 2001 and 2002 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI forecasts for 2005 and 2010.