



www.jacflats.com

20 years in the making. A revolutionary artists live-work community designed by local artists and the Logan Park Neighborhood Association, developed by the Northeast Community Development Corporation, built to the highest standards of durability, flexibility, and sustainability. Available for purchase NOW. Scheduled for completion in early 2010.

JOIN THE REVOLUTION

One block west of Central Avenue on 18 ½ and Jackson

"It is impossible to predict the time and progress of revolution. It is governed by its own more or less mysterious laws."

Vladmir Lenin

WHAT ABOUT MY UNIT?

We talked to a lot of artists to try to figure out what the absolutely perfect live-work space would look like. If we combined the most outrageous ideas (but very earnestly expressed as "requirements") we would end up offering units with 500 amps of power, 20' ceilings with full skylights on every floor (?), 12 inch thick concrete walls, ceiling hung crane systems in every unit, industrial sized ventilation and dust collection systems, and oh, by the way, we can afford about \$400 a month.

Excuse us for having a little fun, but as an artist you know that we are not making any of this up. People want this kind of stuff. We wish we could build it, but we can't. Maybe approaching this from the "dream studio" point of view wasn't the best idea.

So we did some research and found several studies that gave us a better clue of how to drill down these details. We conducted focus group after focus group. We hired the best market research company in the region. Mostly, we talked with, and listened to, local artists.

It came down to this. You want affordable space, as much of it as possible. You want 10' high ceilings, or higher. You said give me a big space that I can make my own. You want quality – you said skip the pretty carpet and countertops, just make it solid and durable. Concrete floors. Big doorways. Industrial strength plumbing fixtures. Industrial is good, you said. High quality natural lighting. Low operating costs. Storage space. Sound privacy. 220 power. Good ventilation systems. And for your one necessary luxury, underground parking.

That pretty much sums up what our live work units are all about. Like we have been saying, by artists, for artists.

**For more information, to talk about reserving a unit, or to give your feedback on design or features, contact our marketing representative
Karin Nord Martinek at karinmartinek@comcast.net or 651-226-8621**