



NORTHEAST COMMUNITY DEVELOPMENT CORPORATION

**PRESENTS
NATIONAL RETAIL CONSULTANT
MICHAEL BERNE**

RETAIL ON CENTRAL AVENUE –WHAT’S THE RIGHT MIX?

**MONDAY, OCTOBER 24TH, 2005
6:00 PM UNTIL 8:00 PM
AT THE EASTSIDE CO-OP
2551 CENTRAL AVENUE NORTHEAST**

Mr. Berne, one of the nation’s foremost experts on the subject of urban/inner-city retail, will provide education on successful retail mixes in general plus his recommendations for Central Avenue based on objective research. This will be followed by a community discussion of the potential future retail mix on Central Avenue.

At this time, NE CDC will also release the results of its Central Avenue consumer intercept and random Northeast-wide telephone surveys. These were done to assess the community’s attitudes and consumer behaviors in relation to Central Avenue. Please also go to www.necdc.org for market and demographic data for the Northeast market area. The above resources, plus interviews with local businesses, property owners, and commercial real estate brokers will constitute Mr. Berne’s objective research.

The community-based business and resident perspectives must be supplied by you! Hopefully, we can all find a way to make the marketplace and the community’s wishes mesh, so Central Avenue can move forward to greater prosperity.

This is a public meeting and all are invited.

NE CDC thanks its funding partners and retail project contributors: all 43 survey volunteers, Eastside Co-op, Wells Fargo Bank, Sandy Green Realty, New Boston Square, Seward Redesign, State Farm Insurance, Otto Bremer Foundation, Waste Management, Twin Cities LISC, Minneapolis Consortium for Community Developers, City of Minneapolis, Minneapolis NRP, NE Minneapolis Chamber of Commerce, NE Minneapolis Arts Association, Mr. Greg Corradini, West Bank CDC, and the U of M’s Neighborhood Planning for Community Revitalization program, CLA Service Learning Program, and Minnesota Center for Survey Research.

• P.O. Box 18398 • 2329 CENTRAL AVENUE NE • MINNEAPOLIS, MN 55418 •
• 612-627-9366 • WWW.NECCDC.ORG •