



**Central Ave NE AT 18th Ave NE
Minneapolis, MN 55413**

Site Type: Hand-drawn Shape

**Latitude: 45.0059
Longitude: -93.2473
Shape: Custom**

Summary Demographics

2005 Population	5,775
2005 Households	2,777
2005 Median Disposable Income	\$36,527
2005 Per Capita Income	\$28,279

Industry Summary

	Supply (Retail Sales)	Demand (Retail Potential)	Leakage/ Surplus	Number of Businesses
Total Retail Trade and Food & Drink (NAICS 44-45, 722)	\$15,666,909	\$66,356,843	61.8	25
Total Retail Trade (NAICS 44-45)	\$11,477,723	\$56,524,234	66.2	17
Total Food & Drink (NAICS 722)	\$4,189,186	\$9,832,609	40.2	8

	Supply (Retail Sales)	Demand (Retail Potential)	Leakage/ Surplus	Number of Businesses
NAICS 441: Motor Vehicle & Parts Dealers	\$3,419,942	\$14,654,827	62.2	1
NAICS 4411: Automobile Dealers	\$0	\$12,916,988	100.0	0
NAICS 4412: Other Motor Vehicle Dealers	\$0	\$723,857	100.0	0
NAICS 4413: Auto Parts, Accessories, and Tire Stores	\$3,419,942	\$1,013,982	-54.3	1
NAICS 442: Furniture & Home Furnishings Stores	\$0	\$1,608,609	100.0	0
NAICS 4421: Furniture Stores	\$0	\$1,066,921	100.0	0
NAICS 4422: Home Furnishings Stores	\$0	\$541,688	100.0	0
NAICS 443/NAICS 4431: Electronics & Appliance Stores	\$0	\$1,753,350	100.0	0
NAICS 444: Bldg Materials, Garden Equip. & Supply Stores	\$0	\$2,409,918	100.0	0
NAICS 4441: Building Material and Supplies Dealers	\$0	\$1,897,974	100.0	0
NAICS 4442: Lawn and Garden Equipment and Supplies Stores	\$0	\$511,944	100.0	0
NAICS 445: Food & Beverage Stores	\$3,989,094	\$9,814,100	42.2	4
NAICS 4451: Grocery Stores	\$3,788,597	\$8,318,906	37.4	3
NAICS 4452: Specialty Food Stores	\$200,497	\$483,089	41.3	1
NAICS 4453: Beer, Wine, and Liquor Stores	\$0	\$1,012,105	100.0	0
NAICS 446/NAICS 4461: Health & Personal Care Stores	\$869,507	\$2,769,504	52.2	1
NAICS 447/NAICS 4471: Gasoline Stations	\$0	\$5,896,988	100.0	0
NAICS 448: Clothing and Clothing Accessories Stores	\$789,415	\$4,259,646	68.7	4
NAICS 4481: Clothing Stores	\$323,972	\$3,338,297	82.3	2
NAICS 4482: Shoe Stores	\$0	\$540,483	100.0	0
NAICS 4483: Jewelry, Luggage, and Leather Goods Stores	\$465,443	\$380,866	-10.0	2
NAICS 451: Sporting Goods, Hobby, Book, and Music Stores	\$1,148,168	\$1,491,814	13.0	3
NAICS 4511: Sporting Goods/Hobby/Musical Instrument Stores	\$1,148,168	\$937,769	-10.1	3
NAICS 4512: Books, Periodical, and Music Stores	\$0	\$554,045	100.0	0

Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) represents the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor is a measure of consumer demand relative to supply, ranging from 100 (total leakage) to -100 (total surplus). ESRI uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector.

Source: Business data provided by InfoUSA, Omaha NE Copyright 2004, all rights reserved. ESRI forecasts for 2005.



Retail Marketplace Profile

LISC Center for Commercial Revitalization - Neighborhood Market Snapshot

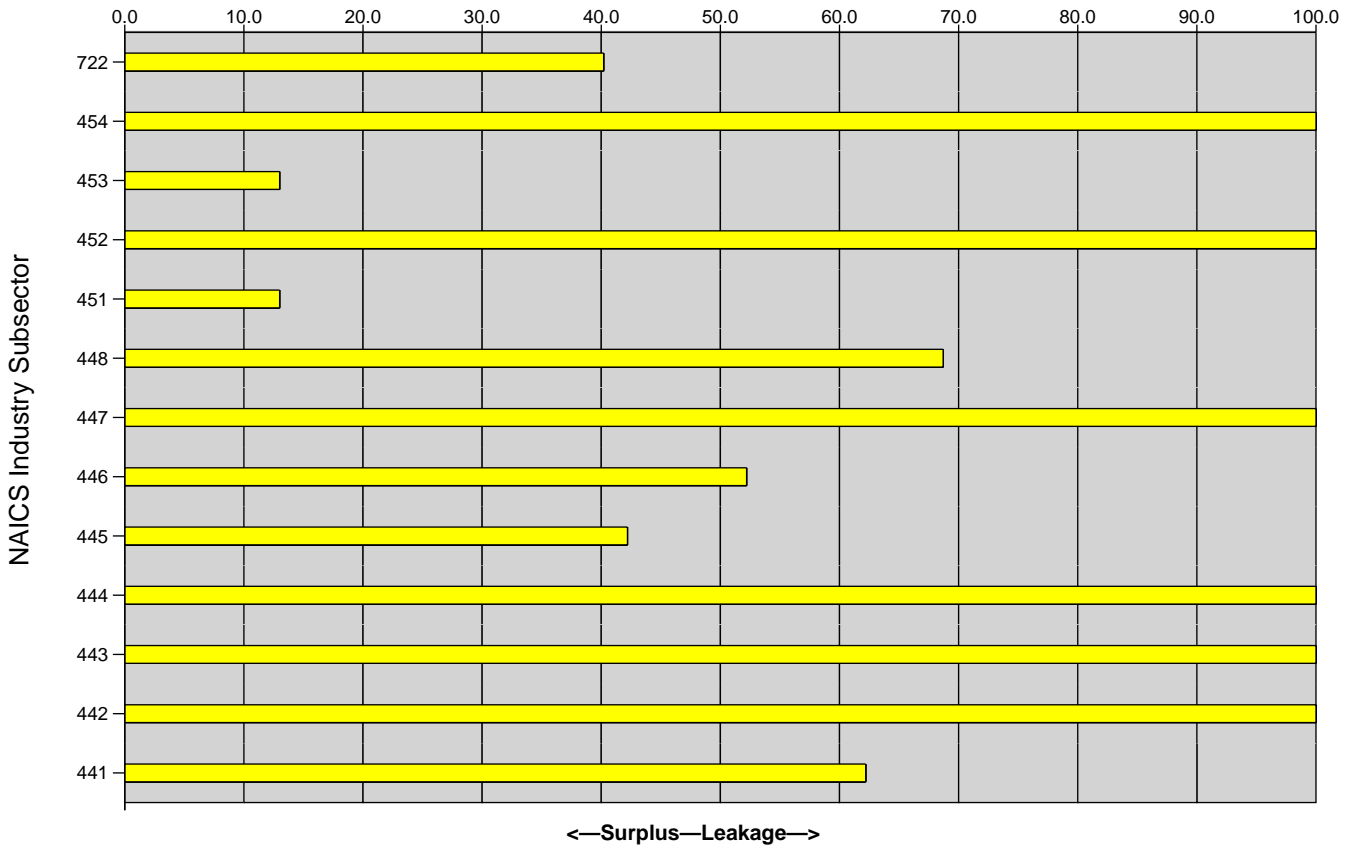
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	Supply (Retail Sales)	Demand (Retail Potential)	Leakage/ Surplus	Number of Businesses
NAICS 452: General Merchandise Stores	\$0	\$7,216,406	100.0	0
NAICS 4521: Department Stores (Excluding Leased Depts.)	\$0	\$2,115,415	100.0	0
NAICS 4529: Other General Merchandise Stores	\$0	\$5,100,991	100.0	0
NAICS 453: Miscellaneous Store Retailers	\$1,261,597	\$1,637,149	13.0	4
NAICS 4531: Florists	\$0	\$66,996	100.0	0
NAICS 4532: Office Supplies, Stationery, and Gift Stores	\$756,271	\$632,376	-8.9	2
NAICS 4533: Used Merchandise Stores	\$0	\$223,846	100.0	0
NAICS 4539: Other Miscellaneous Store Retailers	\$505,326	\$713,931	17.1	2
NAICS 454: Nonstore Retailers	\$0	\$3,011,923	100.0	0
NAICS 4541: Electronic Shopping and Mail-Order Houses	\$0	\$1,789,116	100.0	0
NAICS 4542: Vending Machine Operators	\$0	\$670,768	100.0	0
NAICS 4543: Direct Selling Establishments	\$0	\$552,039	100.0	0
NAICS 722: Food Services & Drinking Places	\$4,189,186	\$9,832,609	40.2	8
NAICS 7221: Full-Service Restaurants	\$3,056,880	\$6,550,160	36.4	1
NAICS 7222: Limited-Service Eating Places	\$1,087,110	\$2,399,603	37.6	6
NAICS 7223: Special Food Services	\$45,196	\$608,707	86.2	1
NAICS 7224: Drinking Places (Alcoholic Beverages)	\$0	\$274,139	100.0	0

Leakage/Surplus Factor by Industry Subsector



←—Surplus—Leakage—→

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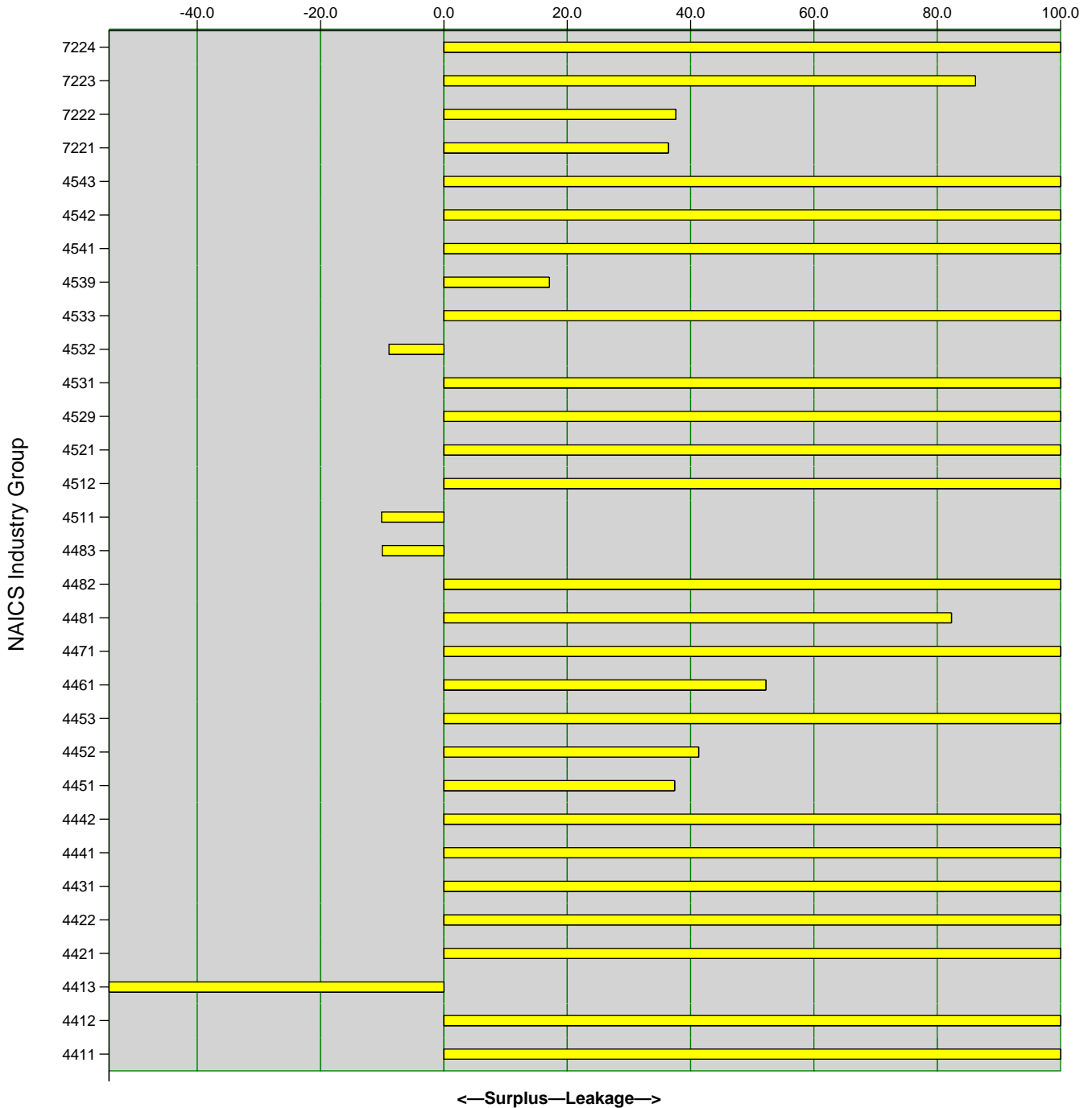


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Leakage/Surplus Factor by Industry Group



← Surplus — Leakage →

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