



Retail Goods and Services Expenditures

LISC Center for Commercial Revitalization - Neighborhood Market Snapshot

Central Ave NE AT 18th Ave NE
Minneapolis, MN 55413

Site Type: Hand-drawn Shape

Latitude: 45.0059
Longitude: -93.2473
Shape: Custom

Top Tapestry Segments:

Old and Newcomers	38.2%
Social Security Set	19.3%
Main Street, USA	18.9%
Metropolitans	16.2%
Prosperous Empty Nesters	7.3%

Demographic Summary

	2005	2010
Population	5,775	5,947
Households	2,777	2,874
Families	1,185	1,172
Median Age	37.8	39.9
Median Household Income	\$47,156	\$59,636

	Spending Potential Index	Average Amount Spent	Total
Apparel and Services	87	\$2,407.42	\$6,685,419
Men's	86	\$448.87	\$1,246,515
Women's	89	\$806.15	\$2,238,683
Children's	82	\$353.69	\$982,207
Footwear	88	\$442.97	\$1,230,141
Watches & Jewelry	89	\$223.19	\$619,794
Apparel Products and Services ¹	91	\$132.55	\$368,079
Computer			
Computers and Hardware for Home Use	87	\$214.64	\$596,065
Software and Accessories for Home Use	86	\$25.30	\$70,258
Entertainment & Recreation	83	\$2,590.96	\$7,195,096
Fees and Admissions	86	\$517.34	\$1,436,650
Membership Fees for Clubs ²	84	\$137.62	\$382,180
Fees for Participant Sports, excl. Trips	85	\$97.58	\$270,966
Admission to Movie/Theatre/Opera/Ballet	93	\$135.46	\$376,183
Admission to Sporting Events, excl. Trips	84	\$47.12	\$130,856
Fees for Recreational Lessons	81	\$99.56	\$276,465
TV/Video/Sound Equipment	87	\$896.05	\$2,488,325
Community Antenna or Cable Television	87	\$478.56	\$1,328,955
Color Televisions	86	\$98.77	\$274,271
VCRs, Video Cameras, and DVD Players	88	\$33.41	\$92,782
Video Cassettes and DVDs	90	\$36.68	\$101,867
Video Game Hardware and Software	88	\$29.82	\$82,802
Satellite Dishes	73	\$2.15	\$5,973
Rental of Video Cassettes and DVDs	89	\$56.02	\$155,564
Sound Equipment ³	87	\$155.23	\$431,083
Rental and Repair of TV/Sound Equipment	89	\$5.41	\$15,028
Pets	78	\$274.98	\$763,626
Toys and Games	85	\$172.68	\$479,528
Recreational Vehicles and Fees ⁴	70	\$233.47	\$648,352
Sports/Recreation/Exercise Equipment ⁵	81	\$177.66	\$493,360
Photo Equipment and Supplies ⁶	84	\$121.01	\$336,044
Reading ⁷	89	\$197.77	\$549,211
Food	87	\$6,851.68	\$19,027,119
Food at Home	86	\$4,095.41	\$11,372,964
Bakery and Cereal Products	87	\$614.73	\$1,707,112
Meat, Poultry, Fish, and Eggs	86	\$1,088.89	\$3,023,855
Dairy Products	86	\$441.18	\$1,225,143
Fruits and Vegetables	88	\$734.69	\$2,040,222
Snacks and Other Food at Home ⁸	85	\$1,215.93	\$3,376,632
Food Away from Home	87	\$2,756.27	\$7,654,155
Alcoholic Beverages	93	\$474.36	\$1,317,296
Nonalcoholic Beverages at Home	85	\$337.69	\$937,769



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	Spending Potential Index	Average Amount Spent	Total
Financial			
Investments	98	\$8,160.77	\$22,662,471
Vehicle Loans	78	\$4,221.92	\$11,724,278
Health			
Nonprescription Drugs	85	\$85.00	\$236,049
Prescription Drugs	81	\$437.65	\$1,215,356
Eyeglasses and Contact Lenses	82	\$70.40	\$195,499
Home			
Mortgage Payment and Basics ⁹	74	\$5,941.73	\$16,500,172
Maintenance and Remodeling Services	75	\$1,182.22	\$3,283,013
Maintenance and Remodeling Materials ¹⁰	69	\$222.93	\$619,074
Utilities, Fuel, and Public Services	84	\$3,477.31	\$9,656,492
Household Furnishings and Equipment			
Household Textiles ¹¹	84	\$106.54	\$295,850
Furniture	84	\$510.89	\$1,418,733
Floor Coverings	78	\$61.13	\$169,767
Major Appliances ¹²	80	\$217.41	\$603,758
Housewares ¹³	84	\$80.77	\$224,298
Small Appliances	85	\$30.02	\$83,354
Luggage	87	\$9.24	\$25,652
Telephones and Accessories	86	\$44.39	\$123,272
Household Operations			
Child Care	84	\$351.32	\$975,609
Lawn and Garden ¹⁴	75	\$313.73	\$871,239
Moving/Storage/Freight Express	97	\$49.33	\$136,986
Housekeeping Supplies ¹⁵	84	\$565.79	\$1,571,209
Insurance			
Owners and Renters Insurance	73	\$304.21	\$844,783
Vehicle Insurance	84	\$1,091.08	\$3,029,930
Life/Other Insurance	77	\$490.02	\$1,360,777
Health Insurance	82	\$1,373.68	\$3,814,704
Personal Care Products ¹⁶	87	\$350.65	\$973,745
School Books and Supplies ¹⁷	95	\$107.32	\$298,036
Smoking Products	87	\$430.59	\$1,195,749
Transportation			
Vehicle Purchases (Net Outlay) ¹⁸	80	\$4,446.49	\$12,347,912
Gasoline and Motor Oil	81	\$1,491.31	\$4,141,360
Vehicle Maintenance and Repairs	85	\$881.15	\$2,446,963
Travel			
Airline Fares	88	\$355.74	\$987,894
Lodging on Trips	82	\$326.51	\$906,709
Auto/Truck/Van Rental on Trips	86	\$42.72	\$118,637
Food and Drink on Trips	84	\$379.16	\$1,052,916

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Expenditure data are derived from the 2000, 2001 and 2002 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI forecasts for 2005 and 2010.



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¹**Apparel Products and Services** includes material for making clothes, sewing patterns and notions, shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.

²**Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.

³**Sound Equipment** includes sound components and systems, CDs, tapes, records, needles, tape recorders, radios, musical instruments and accessories, and rental and repair of musical instruments.

⁴**Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, purchase and rental of RVs or boats, and camp fees.

⁵**Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.

⁶**Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.

⁷**Reading** includes newspapers, newspaper subscriptions, magazines, magazine subscriptions, and books.

⁸**Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fat, oil, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.

⁹**Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent.

¹⁰**Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for hard surface flooring, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, insulation materials, and materials to finish a basement, for owned homes.

¹¹**Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers, decorative pillows, and materials for slipcovers and curtains.

¹²**Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.

¹³**Housewares** includes plastic dinnerware, china, flatware, glassware, serving pieces, nonelectric cookware, and tableware.

¹⁴**Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.

¹⁵**Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrapping supplies, postage, and delivery services.

¹⁶**Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, and personal care appliances.

¹⁷**School Books and Supplies** includes books and supplies for college, elementary school, high school, and preschool.

¹⁸**Vehicle Purchase (Net Outlay)** includes net outlay for new and used cars, trucks, vans, motorcycles, and motor scooters.