




Latitude: 45.0257

Longitude: -93.2474

	2000 Total Population	4,864
	2000 Group Quarters	0
	2005 Total Population	4,863
	2010 Total Population	5,011
	2005 - 2010 Annual Rate	0.6%
	2000 Households	2,268
	2000 Average Household Size	2.14
	2005 Households	2,311
	2005 Average Household Size	2.1
	2010 Households	2,400
	2010 Average Household Size	2.09
	2005 - 2010 Annual Rate	0.76%
	2000 Families	1,307
	2000 Average Family Size	2.75
	2005 Families	1,281
	2005 Average Family Size	2.73
	2010 Families	1,283
	2010 Average Family Size	2.73
	2005 - 2010 Annual Rate	0.03%
		2000 Housing Units
Owner Occupied Housing Units		89.2%
Renter Occupied Housing Units		9.5%
Vacant Housing Units		1.3%
2005 Housing Units		2,347
Owner Occupied Housing Units		89.8%
Renter Occupied Housing Units		8.7%
Vacant Housing Units		1.5%
2010 Housing Units		2,439
Owner Occupied Housing Units		89.7%
Renter Occupied Housing Units		8.7%
Vacant Housing Units		1.6%
Median Household Income		
2000	\$45,259	
2005	\$58,472	
2010	\$75,550	
Median Home Value		
2000	\$109,108	
2005	\$173,455	
2010	\$245,358	
Per Capita Income		
2000	\$24,881	
2005	\$32,941	
2010	\$44,397	
Median Age		
2000	38.8	
2005	40.4	
2010	42.7	

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2005 and 2010.



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2000 Households by Income

Household Income Base	2,230
< \$15,000	5.0%
\$15,000 - \$24,999	16.0%
\$25,000 - \$34,999	14.3%
\$35,000 - \$49,999	19.8%
\$50,000 - \$74,999	24.2%
\$75,000 - \$99,999	10.7%
\$100,000 - \$149,999	7.4%
\$150,000 - \$199,999	2.3%
\$200,000+	0.2%
Average Household Income	\$52,919

2005 Households by Income

Household Income Base	2,312
< \$15,000	3.2%
\$15,000 - \$24,999	10.2%
\$25,000 - \$34,999	11.3%
\$35,000 - \$49,999	15.7%
\$50,000 - \$74,999	26.1%
\$75,000 - \$99,999	13.0%
\$100,000 - \$149,999	14.8%
\$150,000 - \$199,999	3.4%
\$200,000+	2.3%
Average Household Income	\$69,828

2010 Households by Income

Household Income Base	2,399
< \$15,000	2.0%
\$15,000 - \$24,999	4.6%
\$25,000 - \$34,999	10.3%
\$35,000 - \$49,999	12.7%
\$50,000 - \$74,999	19.9%
\$75,000 - \$99,999	16.9%
\$100,000 - \$149,999	19.3%
\$150,000 - \$199,999	8.5%
\$200,000+	5.8%
Average Household Income	\$93,426

2000 Owner Occupied HUs by Value

Total	2,024
<\$50,000	1.5%
\$50,000 - 99,999	36.7%
\$100,000 - 149,999	52.9%
\$150,000 - 199,999	6.8%
\$200,000 - \$299,999	2.2%
\$300,000 - 499,999	0.0%
\$500,000 - 999,999	0.0%
\$1,000,000+	0.0%
Average Home Value	\$113,185

2000 Specified Renter Occupied HUs by Contract Rent

Total	215
With Cash Rent	95.3%
No Cash Rent	4.7%
Median Rent	\$604
Average Rent	\$576

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

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2000 Population by Age

Total	4,867
0 - 4	6.1%
5 - 9	5.4%
10 - 14	4.7%
15 - 24	8.9%
25 - 34	18.1%
35 - 44	18.4%
45 - 54	14.0%
55 - 64	7.3%
65 - 74	7.2%
75 - 84	7.8%
85+	2.1%
18+	80.8%

2005 Population by Age

Total	4,861
0 - 4	6.1%
5 - 9	6.1%
10 - 14	5.5%
15 - 24	8.4%
25 - 34	12.8%
35 - 44	19.7%
45 - 54	16.9%
55 - 64	9.2%
65 - 74	5.9%
75 - 84	6.7%
85+	2.8%
18+	79.7%

2010 Population by Age

Total	5,009
0 - 4	5.7%
5 - 9	5.6%
10 - 14	6.6%
15 - 24	8.9%
25 - 34	9.1%
35 - 44	19.6%
45 - 54	17.9%
55 - 64	12.9%
65 - 74	5.7%
75 - 84	5.0%
85+	3.1%
18+	78.9%

2000 Population by Sex

Males	47.8%
Females	52.2%

2005 Population by Sex

Males	47.9%
Females	52.1%

2010 Population by Sex

Males	47.9%
Females	52.1%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2005 and 2010.

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2000 Population by Race/Ethnicity

Total	4,864
White Alone	88.9%
Black Alone	3.1%
American Indian Alone	0.7%
Asian or Pacific Islander Alone	4.1%
Some Other Race Alone	1.0%
Two or More Races	2.3%
Hispanic Origin	2.2%
Diversity Index	24.2

2005 Population by Race/Ethnicity

Total	4,862
White Alone	85.6%
Black Alone	4.5%
American Indian Alone	0.7%
Asian or Pacific Islander Alone	5.2%
Some Other Race Alone	1.3%
Two or More Races	2.7%
Hispanic Origin	2.9%
Diversity Index	30.4

2010 Population by Race/Ethnicity

Total	5,010
White Alone	82.2%
Black Alone	5.8%
American Indian Alone	0.7%
Asian or Pacific Islander Alone	6.5%
Some Other Race Alone	1.7%
Two or More Races	3.1%
Hispanic Origin	3.7%
Diversity Index	36.6



2000 Population 3+ by School Enrollment

Total	4,598
Enrolled in Nursery/Preschool	1.6%
Enrolled in Kindergarten	2.2%
Enrolled in Grade 1-8	7.7%
Enrolled in Grade 9-12	3.1%
Enrolled in College	2.9%
Enrolled in Grad/Prof School	2.1%
Not Enrolled in School	80.3%

2000 Population 25+ by Educational Attainment

Total	3,614
Less than 9th Grade	3.4%
9th - 12th Grade, No Diploma	8.0%
High School Graduate	28.5%
Some College, No Degree	21.0%
Associate Degree	6.9%
Bachelor's Degree	24.4%
Master's/Prof/Doctorate Degree	7.8%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2005 and 2010.

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2000 Population 15+ by Sex and Marital Status

Total	3,960
Females	52.6%
Never Married	11.0%
Married, not Separated	27.6%
Married, Separated	0.5%
Widowed	6.9%
Divorced	6.6%
Males	47.4%
Never Married	13.9%
Married, not Separated	27.8%
Married, Separated	0.7%
Widowed	2.2%
Divorced	2.9%



2000 Population 16+ by Employment Status

Total	3,918
In Labor Force	69.1%
Civilian Employed	66.7%
Civilian Unemployed	2.4%
In Armed Forces	0.0%
Not in Labor Force	30.9%

2005 Civilian Population 16+ in Labor Force

Civilian Employed	94.8%
Civilian Unemployed	5.2%

2010 Civilian Population 16+ in Labor Force

Civilian Employed	95.6%
Civilian Unemployed	4.4%

2000 Females 16+ by Employment Status and Age of Children

Total	2,058
Own Children < 6 Only	6.9%
Employed/in Armed Forces	4.3%
Unemployed	0.0%
Not in Labor Force	2.6%
Own Children < 6 and 6-17 Only	4.7%
Employed/in Armed Forces	4.2%
Unemployed	0.0%
Not in Labor Force	0.4%
Own Children 6-17 Only	11.8%
Employed/in Armed Forces	9.5%
Unemployed	0.0%
Not in Labor Force	2.3%
No Own Children < 18	76.6%
Employed/in Armed Forces	44.7%
Unemployed	2.1%
Not in Labor Force	29.8%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2005.



2005 Employed Population 16+ by Industry

Total	2,752
Agriculture/Mining	0.0%
Construction	6.5%
Manufacturing	10.6%
Wholesale Trade	4.2%
Retail Trade	7.7%
Transportation/Utilities	7.6%
Information	2.2%
Finance/Insurance/Real Estate	8.9%
Services	48.7%
Public Administration	3.6%

2005 Employed Population 16+ by Occupation

Total	2,752
White Collar	67.7%
Management/Business/Financial	15.6%
Professional	29.4%
Sales	9.7%
Administrative Support	13.0%
Services	14.5%
Blue Collar	17.8%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	5.2%
Installation/Maintenance/Repair	1.8%
Production	4.3%
Transportation/Material Moving	6.5%



2000 Workers 16+ by Means of Transportation to Work

Total	2,582
Drove Alone - Car, Truck, or Van	76.6%
Carpooled - Car, Truck, or Van	14.4%
Public Transportation	4.7%
Walked	1.2%
Other Means	1.3%
Worked at Home	1.7%

2000 Workers 16+ by Travel Time to Work

Total	2,581
Did Not Work at Home	98.3%
Less than 5 minutes	0.9%
5 to 9 minutes	7.3%
10 to 19 minutes	36.0%
20 to 24 minutes	21.5%
25 to 34 minutes	22.3%
35 to 44 minutes	5.3%
45 to 59 minutes	3.0%
60 to 89 minutes	1.4%
90 or more minutes	0.6%
Worked at Home	1.7%
Average Travel Time to Work (in min)	21.3

2000 Households by Vehicles Available

Total	2,235
None	7.4%
1	44.2%
2	37.8%
3	7.9%
4	2.1%
5+	0.7%
Average Number of Vehicles Available	1.6

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2005 and 2010.



2000 Households by Type

Total	2,268
Family Households	57.6%
Married-couple Family	44.1%
With Related Children	16.0%
Other Family (No Spouse)	13.5%
With Related Children	7.4%
Nonfamily Households	42.4%
Householder Living Alone	34.0%
Householder Not Living Alone	8.4%
Households with Related Children	23.4%
Households with Persons 65+	26.9%

2000 Households by Size

Total	2,268
1 Person Household	34.0%
2 Person Household	37.4%
3 Person Household	14.2%
4 Person Household	9.3%
5 Person Household	3.7%
6 Person Household	1.1%
7+ Person Household	0.3%

2000 Households by Year Householder Moved In

Total	2,236
Moved in 1999 to March 2000	12.3%
Moved in 1995 to 1998	25.1%
Moved in 1990 to 1994	13.9%
Moved in 1980 to 1989	14.6%
Moved in 1970 to 1979	12.2%
Moved in 1969 or Earlier	21.9%
Median Year Householder Moved In	1990



2000 Housing Units by Units in Structure

Total	2,263
1, Detached	88.1%
1, Attached	2.0%
2	3.0%
3 or 4	0.6%
5 to 9	0.0%
10 to 19	3.5%
20+	2.1%
Mobile Home	0.5%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	2,261
1999 to March 2000	0.0%
1995 to 1998	0.0%
1990 to 1994	0.2%
1980 to 1989	2.4%
1970 to 1979	2.2%
1969 or Earlier	95.2%
Median Year Structure Built	1950

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.

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Top 3 Tapestry Segments

1. Cozy and Comfortable
2. Rustbelt Retirees
3. Rustbelt Traditions



2005 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$6,481,851
Average Spent	\$2,804.78
Spending Potential Index	102
Computers & Accessories: Total \$	\$639,002
Average Spent	\$276.50
Spending Potential Index	100
Education: Total \$	\$2,549,901
Average Spent	\$1,103.38
Spending Potential Index	104
Entertainment/Recreation: Total \$	\$7,321,415
Average Spent	\$3,168.07
Spending Potential Index	102
Food at Home: Total \$	\$10,787,672
Average Spent	\$4,667.97
Spending Potential Index	98
Food Away from Home: Total \$	\$7,305,923
Average Spent	\$3,161.37
Spending Potential Index	100
Health Care: Total \$	\$8,234,501
Average Spent	\$3,563.18
Spending Potential Index	103
HH Furnishings & Equipment: Total \$	\$4,970,275
Average Spent	\$2,150.70
Spending Potential Index	101
Investments: Total \$	\$21,538,824
Average Spent	\$9,320.13
Spending Potential Index	112
Retail Goods: Total \$	\$57,306,299
Average Spent	\$24,797.19
Spending Potential Index	99
Shelter: Total \$	\$31,993,405
Average Spent	\$13,843.97
Spending Potential Index	101
TV/Video/Sound Equipment: Total \$	\$2,368,582
Average Spent	\$1,024.92
Spending Potential Index	100
Travel: Total \$	\$4,444,992
Average Spent	\$1,923.41
Spending Potential Index	106
Vehicle Maintenance & Repairs: Total \$	\$2,316,421
Average Spent	\$1,002.35
Spending Potential Index	97

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Expenditure data are derived from the 2000, 2001 and 2002 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI forecasts for 2005 and 2010.