



**Broadway St NE AT University Ave NE
Minneapolis, MN 55413**

Site Type: Hand-drawn Shape

**Latitude: 44.9987
Longitude: -93.2632
Shape: Custom**

Summary Demographics

2005 Population	2,580
2005 Households	1,214
2005 Median Disposable Income	\$35,366
2005 Per Capita Income	\$27,568

Industry Summary

	Supply (Retail Sales)	Demand (Retail Potential)	Leakage/ Surplus	Number of Businesses
Total Retail Trade and Food & Drink (NAICS 44-45, 722)	\$21,354,643	\$26,480,136	10.7	7
Total Retail Trade (NAICS 44-45)	\$20,813,667	\$22,552,285	4.0	4
Total Food & Drink (NAICS 722)	\$540,976	\$3,927,851	75.8	3

	Supply (Retail Sales)	Demand (Retail Potential)	Leakage/ Surplus	Number of Businesses
NAICS 441: Motor Vehicle & Parts Dealers	\$0	\$5,942,616	100.0	0
NAICS 4411: Automobile Dealers	\$0	\$5,251,348	100.0	0
NAICS 4412: Other Motor Vehicle Dealers	\$0	\$282,711	100.0	0
NAICS 4413: Auto Parts, Accessories, and Tire Stores	\$0	\$408,557	100.0	0
NAICS 442: Furniture & Home Furnishings Stores	\$0	\$637,854	100.0	0
NAICS 4421: Furniture Stores	\$0	\$426,750	100.0	0
NAICS 4422: Home Furnishings Stores	\$0	\$211,104	100.0	0
NAICS 443/NAICS 4431: Electronics & Appliance Stores	\$0	\$701,708	100.0	0
NAICS 444: Bldg Materials, Garden Equip. & Supply Stores	\$250,929	\$913,412	56.9	1
NAICS 4441: Building Material and Supplies Dealers	\$250,929	\$718,036	48.2	1
NAICS 4442: Lawn and Garden Equipment and Supplies Stores	\$0	\$195,376	100.0	0
NAICS 445: Food & Beverage Stores	\$0	\$3,901,972	100.0	0
NAICS 4451: Grocery Stores	\$0	\$3,302,552	100.0	0
NAICS 4452: Specialty Food Stores	\$0	\$191,780	100.0	0
NAICS 4453: Beer, Wine, and Liquor Stores	\$0	\$407,640	100.0	0
NAICS 446/NAICS 4461: Health & Personal Care Stores	\$447,731	\$1,085,281	41.6	1
NAICS 447/NAICS 4471: Gasoline Stations	\$19,898,043	\$2,373,891	-78.7	1
NAICS 448: Clothing and Clothing Accessories Stores	\$0	\$1,701,089	100.0	0
NAICS 4481: Clothing Stores	\$0	\$1,329,547	100.0	0
NAICS 4482: Shoe Stores	\$0	\$217,751	100.0	0
NAICS 4483: Jewelry, Luggage, and Leather Goods Stores	\$0	\$153,791	100.0	0
NAICS 451: Sporting Goods, Hobby, Book, and Music Stores	\$0	\$600,454	100.0	0
NAICS 4511: Sporting Goods/Hobby/Musical Instrument Stores	\$0	\$373,175	100.0	0
NAICS 4512: Books, Periodical, and Music Stores	\$0	\$227,279	100.0	0

Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) represents the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor is a measure of consumer demand relative to supply, ranging from 100 (total leakage) to -100 (total surplus). ESRI uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector.

Source: Business data provided by InfoUSA, Omaha NE Copyright 2004, all rights reserved. ESRI forecasts for 2005.



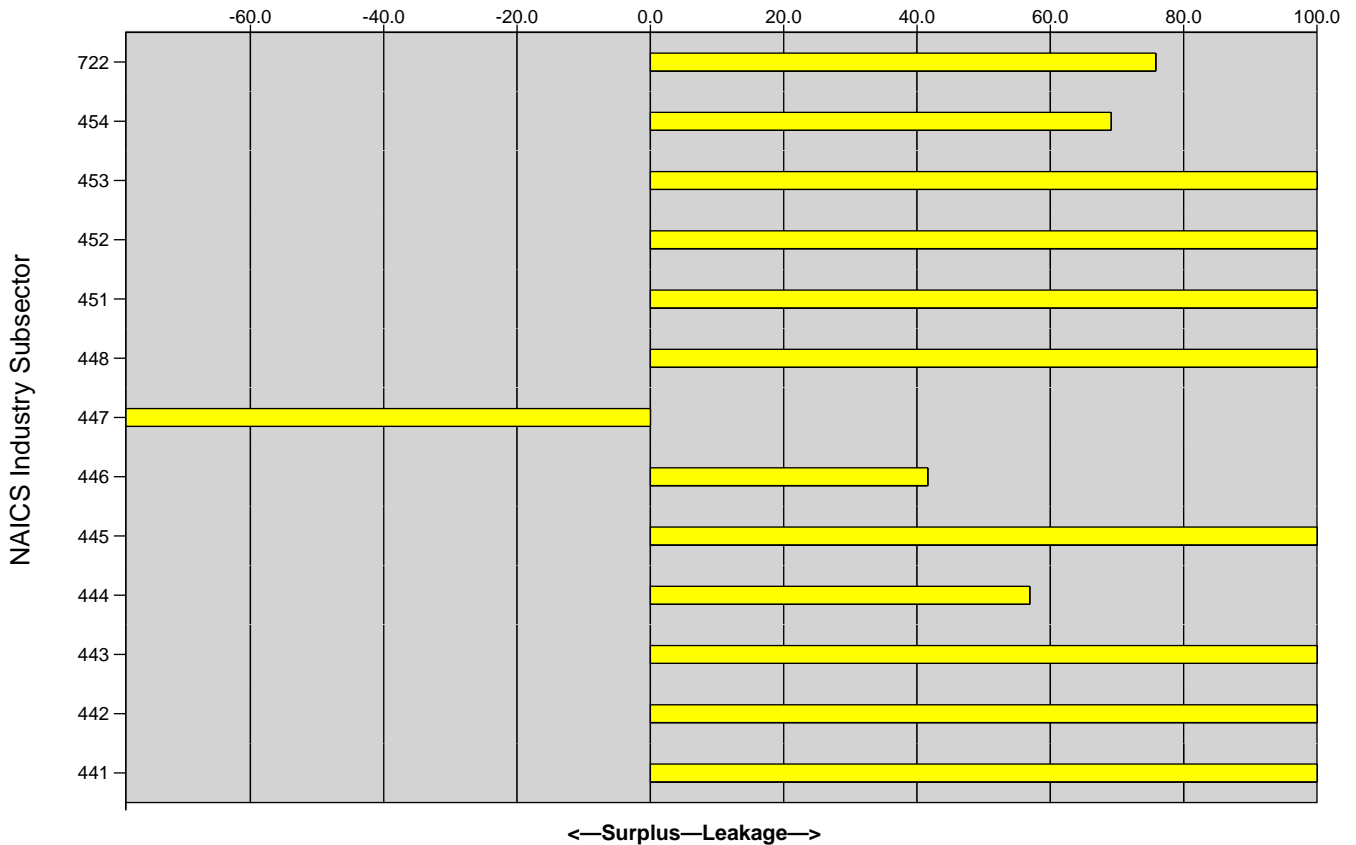
Broadway St NE AT University Ave NE
Minneapolis, MN 55413

Site Type: Hand-drawn Shape

Latitude: 44.9987
Longitude: -93.2632
Shape: Custom

	Supply (Retail Sales)	Demand (Retail Potential)	Leakage/ Surplus	Number of Businesses
NAICS 452: General Merchandise Stores	\$0	\$2,865,293	100.0	0
NAICS 4521: Department Stores (Excluding Leased Depts.)	\$0	\$841,349	100.0	0
NAICS 4529: Other General Merchandise Stores	\$0	\$2,023,944	100.0	0
NAICS 453: Miscellaneous Store Retailers	\$0	\$642,826	100.0	0
NAICS 4531: Florists	\$0	\$25,881	100.0	0
NAICS 4532: Office Supplies, Stationery, and Gift Stores	\$0	\$245,853	100.0	0
NAICS 4533: Used Merchandise Stores	\$0	\$89,444	100.0	0
NAICS 4539: Other Miscellaneous Store Retailers	\$0	\$281,648	100.0	0
NAICS 454: Nonstore Retailers	\$216,964	\$1,185,889	69.1	1
NAICS 4541: Electronic Shopping and Mail-Order Houses	\$0	\$714,741	100.0	0
NAICS 4542: Vending Machine Operators	\$216,964	\$266,952	10.3	1
NAICS 4543: Direct Selling Establishments	\$0	\$204,196	100.0	0
NAICS 722: Food Services & Drinking Places	\$540,976	\$3,927,851	75.8	3
NAICS 7221: Full-Service Restaurants	\$0	\$2,612,951	100.0	0
NAICS 7222: Limited-Service Eating Places	\$385,305	\$963,406	42.9	2
NAICS 7223: Special Food Services	\$0	\$242,721	100.0	0
NAICS 7224: Drinking Places (Alcoholic Beverages)	\$155,671	\$108,773	-17.7	1

Leakage/Surplus Factor by Industry Subsector



←—Surplus—Leakage—→

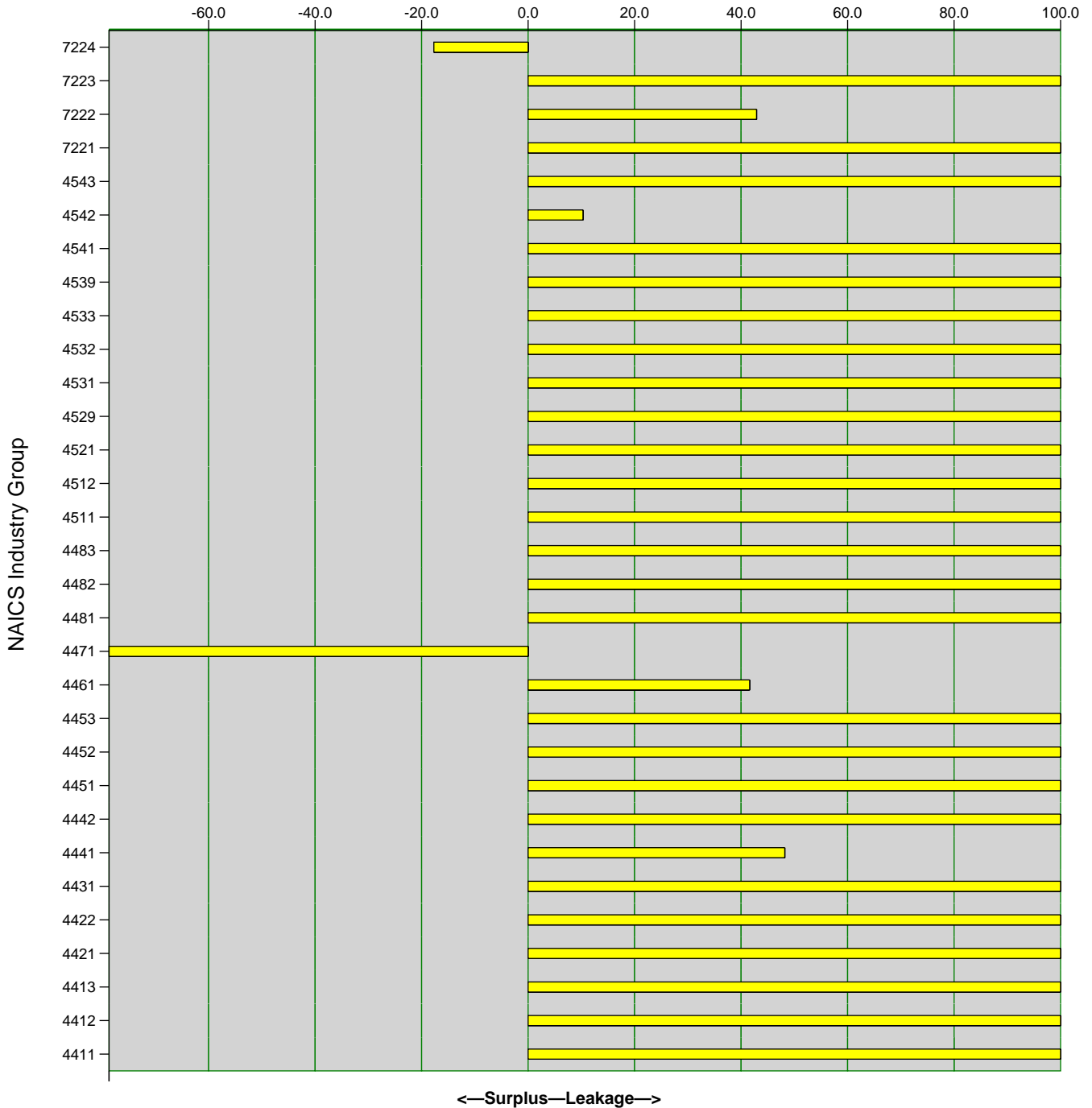
Source: Business data provided by InfoUSA, Omaha NE Copyright 2004, all rights reserved. ESRI forecasts for 2005.

Broadway St NE AT University Ave NE
Minneapolis, MN 55413

Site Type: Hand-drawn Shape

Latitude: 44.9987
Longitude: -93.2632
Shape: Custom

Leakage/Surplus Factor by Industry Group



Source: Business data provided by InfoUSA, Omaha NE Copyright 2004, all rights reserved. ESRI forecasts for 2005.