



Retail Goods and Services Expenditures

LISC Center for Commercial Revitalization - Neighborhood Market Snapshot

Broadway St NE AT University Ave NE
Minneapolis, MN 55413

Site Type: Hand-drawn Shape

Latitude: 44.9987
Longitude: -93.2632
Shape: Custom

Top Tapestry Segments:

Old and Newcomers	63.6%
Metropolitans	36.4%

Demographic Summary

	2005	2010
Population	2,580	2,642
Households	1,214	1,254
Families	422	413
Median Age	38.8	41.0
Median Household Income	\$45,248	\$58,582

	Spending Potential Index	Average Amount Spent	Total
Apparel and Services	84	\$2,326.89	\$2,824,844
Men's	83	\$435.06	\$528,163
Women's	85	\$771.05	\$936,051
Children's	80	\$347.53	\$421,902
Footwear	86	\$428.91	\$520,691
Watches & Jewelry	87	\$218.25	\$264,951
Apparel Products and Services ¹	87	\$126.10	\$153,086
Computer			
Computers and Hardware for Home Use	86	\$212.26	\$257,679
Software and Accessories for Home Use	85	\$25.11	\$30,484
Entertainment & Recreation	81	\$2,508.64	\$3,045,483
Fees and Admissions	83	\$501.25	\$608,518
Membership Fees for Clubs ²	81	\$132.82	\$161,244
Fees for Participant Sports, excl. Trips	83	\$95.25	\$115,628
Admission to Movie/Theatre/Opera/Ballet	90	\$130.99	\$159,019
Admission to Sporting Events, excl. Trips	83	\$46.56	\$56,524
Fees for Recreational Lessons	78	\$95.64	\$116,103
TV/Video/Sound Equipment	84	\$867.49	\$1,053,138
Community Antenna or Cable Television	82	\$452.37	\$549,177
Color Televisions	84	\$96.50	\$117,155
VCRs, Video Cameras, and DVD Players	88	\$33.10	\$40,178
Video Cassettes and DVDs	90	\$36.88	\$44,773
Video Game Hardware and Software	88	\$29.70	\$36,056
Satellite Dishes	76	\$2.24	\$2,721
Rental of Video Cassettes and DVDs	90	\$56.50	\$68,594
Sound Equipment ³	87	\$154.96	\$188,120
Rental and Repair of TV/Sound Equipment	86	\$5.24	\$6,364
Pets	77	\$269.73	\$327,451
Toys and Games	81	\$164.71	\$199,959
Recreational Vehicles and Fees ⁴	67	\$225.09	\$273,255
Sports/Recreation/Exercise Equipment ⁵	80	\$176.49	\$214,258
Photo Equipment and Supplies ⁶	82	\$118.07	\$143,340
Reading ⁷	84	\$185.80	\$225,564
Food	83	\$6,587.27	\$7,996,941
Food at Home	82	\$3,903.73	\$4,739,129
Bakery and Cereal Products	82	\$583.47	\$708,332
Meat, Poultry, Fish, and Eggs	82	\$1,035.05	\$1,256,551
Dairy Products	82	\$419.80	\$509,633
Fruits and Vegetables	83	\$694.34	\$842,923
Snacks and Other Food at Home ⁸	82	\$1,171.08	\$1,421,690
Food Away from Home	85	\$2,683.54	\$3,257,812
Alcoholic Beverages	90	\$461.89	\$560,735
Nonalcoholic Beverages at Home	82	\$324.05	\$393,400



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	Spending Potential Index	Average Amount Spent	Total
Financial			
Investments	88	\$7,357.70	\$8,932,243
Vehicle Loans	79	\$4,263.50	\$5,175,891
Health			
Nonprescription Drugs	81	\$80.30	\$97,479
Prescription Drugs	74	\$399.96	\$485,551
Eyeglasses and Contact Lenses	78	\$67.08	\$81,436
Home			
Mortgage Payment and Basics ⁹	72	\$5,762.33	\$6,995,468
Maintenance and Remodeling Services	72	\$1,131.30	\$1,373,396
Maintenance and Remodeling Materials ¹⁰	68	\$218.72	\$265,529
Utilities, Fuel, and Public Services	80	\$3,334.16	\$4,047,665
Household Furnishings and Equipment			
Household Textiles ¹¹	81	\$102.66	\$124,630
Furniture	82	\$501.59	\$608,929
Floor Coverings	74	\$58.46	\$70,967
Major Appliances ¹²	77	\$211.33	\$256,559
Housewares ¹³	82	\$78.77	\$95,631
Small Appliances	82	\$28.88	\$35,061
Luggage	85	\$9.04	\$10,971
Telephones and Accessories	85	\$43.68	\$53,023
Household Operations			
Child Care	84	\$354.40	\$430,241
Lawn and Garden ¹⁴	71	\$296.89	\$360,421
Moving/Storage/Freight Express	97	\$49.37	\$59,932
Housekeeping Supplies ¹⁵	80	\$540.61	\$656,304
Insurance			
Owners and Renters Insurance	70	\$292.54	\$355,138
Vehicle Insurance	81	\$1,057.54	\$1,283,851
Life/Other Insurance	73	\$464.97	\$564,468
Health Insurance	76	\$1,276.36	\$1,549,496
Personal Care Products ¹⁶	85	\$341.91	\$415,081
School Books and Supplies ¹⁷	97	\$109.94	\$133,471
Smoking Products	84	\$414.73	\$503,480
Transportation			
Vehicle Purchases (Net Outlay) ¹⁸	79	\$4,419.41	\$5,365,160
Gasoline and Motor Oil	79	\$1,466.63	\$1,780,487
Vehicle Maintenance and Repairs	83	\$861.83	\$1,046,261
Travel			
Airline Fares	84	\$340.90	\$413,847
Lodging on Trips	78	\$310.06	\$376,416
Auto/Truck/Van Rental on Trips	83	\$41.12	\$49,924
Food and Drink on Trips	81	\$364.96	\$443,057

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Expenditure data are derived from the 2000, 2001 and 2002 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI forecasts for 2005 and 2010.



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¹**Apparel Products and Services** includes material for making clothes, sewing patterns and notions, shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.

²**Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.

³**Sound Equipment** includes sound components and systems, CDs, tapes, records, needles, tape recorders, radios, musical instruments and accessories, and rental and repair of musical instruments.

⁴**Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, purchase and rental of RVs or boats, and camp fees.

⁵**Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.

⁶**Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.

⁷**Reading** includes newspapers, newspaper subscriptions, magazines, magazine subscriptions, and books.

⁸**Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fat, oil, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.

⁹**Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent.

¹⁰**Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for hard surface flooring, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, insulation materials, and materials to finish a basement, for owned homes.

¹¹**Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers, decorative pillows, and materials for slipcovers and curtains.

¹²**Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.

¹³**Housewares** includes plastic dinnerware, china, flatware, glassware, serving pieces, nonelectric cookware, and tableware.

¹⁴**Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.

¹⁵**Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrapping supplies, postage, and delivery services.

¹⁶**Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, and personal care appliances.

¹⁷**School Books and Supplies** includes books and supplies for college, elementary school, high school, and preschool.

¹⁸**Vehicle Purchase (Net Outlay)** includes net outlay for new and used cars, trucks, vans, motorcycles, and motor scooters.