




Latitude: 44.9987

Longitude: -93.2632

	2000 Total Population	2,623
	2000 Group Quarters	205
	2005 Total Population	2,580
	2010 Total Population	2,642
	2005 - 2010 Annual Rate	0.48%
	2000 Households	1,217
	2000 Average Household Size	1.99
	2005 Households	1,214
	2005 Average Household Size	1.96
	2010 Households	1,254
	2010 Average Household Size	1.94
	2005 - 2010 Annual Rate	0.65%
	2000 Families	450
	2000 Average Family Size	2.97
	2005 Families	422
	2005 Average Family Size	2.95
	2010 Families	413
	2010 Average Family Size	2.95
	2005 - 2010 Annual Rate	-0.43%
	2000 Housing Units	1,268
	Owner Occupied Housing Units	39.4%
	Renter Occupied Housing Units	56.6%
	Vacant Housing Units	4.0%
	2005 Housing Units	1,268
	Owner Occupied Housing Units	42.4%
	Renter Occupied Housing Units	53.4%
	Vacant Housing Units	4.3%
	2010 Housing Units	1,311
	Owner Occupied Housing Units	43.9%
	Renter Occupied Housing Units	51.8%
	Vacant Housing Units	4.3%
	Median Household Income	
	2000	\$34,352
	2005	\$45,248
	2010	\$58,582
	Median Home Value	
	2000	\$132,703
	2005	\$200,219
	2010	\$284,423
	Per Capita Income	
	2000	\$19,788
	2005	\$27,568
	2010	\$37,442
	Median Age	
	2000	37.2
	2005	38.8
	2010	41.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2005 and 2010.



Broadway St NE AT University Ave NE

Minneapolis, MN 55413

Shape: Custom

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2000 Households by Income

Household Income Base	1,213
< \$15,000	24.9%
\$15,000 - \$24,999	15.0%
\$25,000 - \$34,999	10.9%
\$35,000 - \$49,999	18.0%
\$50,000 - \$74,999	17.5%
\$75,000 - \$99,999	7.6%
\$100,000 - \$149,999	4.2%
\$150,000 - \$199,999	1.0%
\$200,000+	1.0%
Average Household Income	\$42,150

2005 Households by Income

Household Income Base	1,214
< \$15,000	17.1%
\$15,000 - \$24,999	13.3%
\$25,000 - \$34,999	11.0%
\$35,000 - \$49,999	12.9%
\$50,000 - \$74,999	21.8%
\$75,000 - \$99,999	10.9%
\$100,000 - \$149,999	9.0%
\$150,000 - \$199,999	1.9%
\$200,000+	2.1%
Average Household Income	\$56,417

2010 Households by Income

Household Income Base	1,254
< \$15,000	11.8%
\$15,000 - \$24,999	12.4%
\$25,000 - \$34,999	9.6%
\$35,000 - \$49,999	9.9%
\$50,000 - \$74,999	20.1%
\$75,000 - \$99,999	11.2%
\$100,000 - \$149,999	15.6%
\$150,000 - \$199,999	4.4%
\$200,000+	5.0%
Average Household Income	\$76,564

2000 Owner Occupied HUs by Value

Total	477
<\$50,000	1.3%
\$50,000 - 99,999	19.9%
\$100,000 - 149,999	41.3%
\$150,000 - 199,999	26.6%
\$200,000 - \$299,999	8.8%
\$300,000 - 499,999	1.0%
\$500,000 - 999,999	1.0%
\$1,000,000+	0.0%
Average Home Value	\$145,021

2000 Specified Renter Occupied HUs by Contract Rent

Total	723
With Cash Rent	96.5%
No Cash Rent	3.5%
Median Rent	\$528
Average Rent	\$542

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2005 and 2010.



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2000 Population by Age	
 Total	2,623
0 - 4	4.7%
5 - 9	4.2%
10 - 14	3.6%
15 - 24	11.6%
25 - 34	22.6%
35 - 44	14.7%
45 - 54	11.6%
55 - 64	5.9%
65 - 74	5.4%
75 - 84	8.0%
85+	7.6%
18+	85.9%

2005 Population by Age	
Total	2,580
0 - 4	4.5%
5 - 9	3.9%
10 - 14	4.1%
15 - 24	9.8%
25 - 34	21.1%
35 - 44	15.8%
45 - 54	13.2%
55 - 64	8.0%
65 - 74	5.0%
75 - 84	7.0%
85+	7.6%
18+	85.5%

2010 Population by Age	
Total	2,642
0 - 4	4.6%
5 - 9	3.4%
10 - 14	3.8%
15 - 24	12.3%
25 - 34	15.0%
35 - 44	17.8%
45 - 54	13.7%
55 - 64	10.6%
65 - 74	5.1%
75 - 84	6.1%
85+	7.7%
18+	86.3%

2000 Population by Sex	
Males	48.5%
Females	51.5%

2005 Population by Sex	
Males	49.1%
Females	50.9%

2010 Population by Sex	
Males	49.1%
Females	50.9%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2005 and 2010.

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2000 Population by Race/Ethnicity

Total	2,623
White Alone	82.8%
Black Alone	4.4%
American Indian Alone	1.2%
Asian or Pacific Islander Alone	2.9%
Some Other Race Alone	5.5%
Two or More Races	3.2%
Hispanic Origin	9.3%
Diversity Index	42.8

2005 Population by Race/Ethnicity

Total	2,580
White Alone	77.9%
Black Alone	6.1%
American Indian Alone	1.2%
Asian or Pacific Islander Alone	3.6%
Some Other Race Alone	7.3%
Two or More Races	3.8%
Hispanic Origin	12.2%
Diversity Index	51.8

2010 Population by Race/Ethnicity

Total	2,642
White Alone	73.0%
Black Alone	7.8%
American Indian Alone	1.2%
Asian or Pacific Islander Alone	4.4%
Some Other Race Alone	9.2%
Two or More Races	4.4%
Hispanic Origin	15.1%
Diversity Index	59.8



2000 Population 3+ by School Enrollment

Total	2,659
Enrolled in Nursery/Preschool	0.7%
Enrolled in Kindergarten	1.5%
Enrolled in Grade 1-8	8.4%
Enrolled in Grade 9-12	2.8%
Enrolled in College	8.5%
Enrolled in Grad/Prof School	2.8%
Not Enrolled in School	75.4%

2000 Population 25+ by Educational Attainment

Total	1,993
Less than 9th Grade	6.9%
9th - 12th Grade, No Diploma	11.6%
High School Graduate	23.6%
Some College, No Degree	18.5%
Associate Degree	4.1%
Bachelor's Degree	21.6%
Master's/Prof/Doctorate Degree	13.7%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2005 and 2010.

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2000 Population 15+ by Sex and Marital Status

Total	2,360
Females	51.8%
Never Married	19.2%
Married, not Separated	16.8%
Married, Separated	0.6%
Widowed	10.3%
Divorced	5.0%
Males	48.2%
Never Married	25.7%
Married, not Separated	17.9%
Married, Separated	0.0%
Widowed	1.1%
Divorced	3.5%



2000 Population 16+ by Employment Status

Total	2,346
In Labor Force	62.1%
Civilian Employed	60.7%
Civilian Unemployed	1.4%
In Armed Forces	0.0%
Not in Labor Force	37.9%

2005 Civilian Population 16+ in Labor Force

Civilian Employed	97.0%
Civilian Unemployed	3.0%

2010 Civilian Population 16+ in Labor Force

Civilian Employed	97.5%
Civilian Unemployed	2.5%

2000 Females 16+ by Employment Status and Age of Children

Total	1,222
Own Children < 6 Only	6.5%
Employed/in Armed Forces	3.4%
Unemployed	0.0%
Not in Labor Force	3.1%
Own Children < 6 and 6-17 Only	4.7%
Employed/in Armed Forces	2.4%
Unemployed	0.4%
Not in Labor Force	1.9%
Own Children 6-17 Only	7.3%
Employed/in Armed Forces	5.3%
Unemployed	0.0%
Not in Labor Force	2.0%
No Own Children < 18	81.6%
Employed/in Armed Forces	40.4%
Unemployed	0.5%
Not in Labor Force	40.7%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2005.



2005 Employed Population 16+ by Industry

Total	1,373
Agriculture/Mining	0.4%
Construction	5.1%
Manufacturing	11.0%
Wholesale Trade	3.1%
Retail Trade	10.3%
Transportation/Utilities	5.2%
Information	2.0%
Finance/Insurance/Real Estate	7.9%
Services	53.2%
Public Administration	2.0%

2005 Employed Population 16+ by Occupation

Total	1,373
White Collar	61.0%
Management/Business/Financial	7.8%
Professional	31.1%
Sales	10.9%
Administrative Support	11.2%
Services	21.5%
Blue Collar	17.5%
Farming/Forestry/Fishing	0.3%
Construction/Extraction	5.3%
Installation/Maintenance/Repair	0.3%
Production	6.9%
Transportation/Material Moving	4.7%



2000 Workers 16+ by Means of Transportation to Work

Total	1,409
Drove Alone - Car, Truck, or Van	56.1%
Carpooled - Car, Truck, or Van	10.9%
Public Transportation	20.9%
Walked	8.6%
Other Means	1.4%
Worked at Home	2.1%

2000 Workers 16+ by Travel Time to Work

Total	1,409
Did Not Work at Home	97.9%
Less than 5 minutes	1.8%
5 to 9 minutes	14.2%
10 to 19 minutes	37.5%
20 to 24 minutes	20.8%
25 to 34 minutes	16.6%
35 to 44 minutes	1.9%
45 to 59 minutes	0.0%
60 to 89 minutes	2.4%
90 or more minutes	2.7%
Worked at Home	2.1%
Average Travel Time to Work (in min)	20.4

2000 Households by Vehicles Available

Total	1,205
None	24.1%
1	41.6%
2	29.1%
3	2.4%
4	2.7%
5+	0.0%
Average Number of Vehicles Available	1.2

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2005 and 2010.

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2000 Households by Type

Total	1,217
Family Households	37.0%
Married-couple Family	24.0%
With Related Children	9.9%
Other Family (No Spouse)	13.0%
With Related Children	6.8%
Nonfamily Households	63.0%
Householder Living Alone	46.5%
Householder Not Living Alone	16.5%
 Households with Related Children	 16.7%
Households with Persons 65+	23.3%

2000 Households by Size

Total	1,217
1 Person Household	46.5%
2 Person Household	31.0%
3 Person Household	10.6%
4 Person Household	6.8%
5 Person Household	2.3%
6 Person Household	1.5%
7+ Person Household	1.3%

2000 Households by Year Householder Moved In

Total	1,205
Moved in 1999 to March 2000	27.5%
Moved in 1995 to 1998	32.9%
Moved in 1990 to 1994	14.5%
Moved in 1980 to 1989	13.5%
Moved in 1970 to 1979	4.6%
Moved in 1969 or Earlier	7.1%
Median Year Householder Moved In	1996



2000 Housing Units by Units in Structure

Total	1,256
1, Detached	19.7%
1, Attached	14.2%
2	23.9%
3 or 4	13.1%
5 to 9	3.7%
10 to 19	3.8%
20+	21.0%
Mobile Home	0.6%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	1,256
1999 to March 2000	1.2%
1995 to 1998	2.0%
1990 to 1994	1.9%
1980 to 1989	14.3%
1970 to 1979	8.6%
1969 or Earlier	72.0%
Median Year Structure Built	1944

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.

Top 3 Tapestry Segments

1. Old and Newcomers
2. Metropolitans



2005 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$2,824,844
Average Spent	\$2,326.89
Spending Potential Index	84
Computers & Accessories: Total \$	\$288,163
Average Spent	\$237.37
Spending Potential Index	86
Education: Total \$	\$1,177,450
Average Spent	\$969.89
Spending Potential Index	91
Entertainment/Recreation: Total \$	\$3,045,483
Average Spent	\$2,508.64
Spending Potential Index	81
Food at Home: Total \$	\$4,739,129
Average Spent	\$3,903.73
Spending Potential Index	82
Food Away from Home: Total \$	\$3,257,812
Average Spent	\$2,683.54
Spending Potential Index	85
Health Care: Total \$	\$3,231,700
Average Spent	\$2,662.03
Spending Potential Index	77
HH Furnishings & Equipment: Total \$	\$2,081,963
Average Spent	\$1,714.96
Spending Potential Index	81
Investments: Total \$	\$8,932,243
Average Spent	\$7,357.70
Spending Potential Index	88
Retail Goods: Total \$	\$24,402,998
Average Spent	\$20,101.32
Spending Potential Index	80
Shelter: Total \$	\$14,306,331
Average Spent	\$11,784.46
Spending Potential Index	86
TV/Video/Sound Equipment: Total \$	\$1,053,138
Average Spent	\$867.49
Spending Potential Index	84
Travel: Total \$	\$1,781,186
Average Spent	\$1,467.20
Spending Potential Index	81
Vehicle Maintenance & Repairs: Total \$	\$1,046,261
Average Spent	\$861.83
Spending Potential Index	83

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Expenditure data are derived from the 2000, 2001 and 2002 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI forecasts for 2005 and 2010.