



**Broadway St NE AT Central Ave NE
Minneapolis, MN 55413**

Site Type: Hand-drawn Shape

**Latitude: 44.9987
Longitude: -93.2473
Shape: Custom**

Summary Demographics

2005 Population	2,194
2005 Households	1,153
2005 Median Disposable Income	\$27,387
2005 Per Capita Income	\$25,743

Industry Summary

	Supply (Retail Sales)	Demand (Retail Potential)	Leakage/ Surplus	Number of Businesses
Total Retail Trade and Food & Drink (NAICS 44-45, 722)	\$1,303,148	\$22,260,740	88.9	7
Total Retail Trade (NAICS 44-45)	\$835,278	\$18,953,003	91.6	3
Total Food & Drink (NAICS 722)	\$467,870	\$3,307,737	75.2	4

	Supply (Retail Sales)	Demand (Retail Potential)	Leakage/ Surplus	Number of Businesses
NAICS 441: Motor Vehicle & Parts Dealers	\$0	\$4,983,723	100.0	0
NAICS 4411: Automobile Dealers	\$0	\$4,409,398	100.0	0
NAICS 4412: Other Motor Vehicle Dealers	\$0	\$228,953	100.0	0
NAICS 4413: Auto Parts, Accessories, and Tire Stores	\$0	\$345,372	100.0	0
NAICS 442: Furniture & Home Furnishings Stores	\$0	\$525,810	100.0	0
NAICS 4421: Furniture Stores	\$0	\$354,338	100.0	0
NAICS 4422: Home Furnishings Stores	\$0	\$171,472	100.0	0
NAICS 443/NAICS 4431: Electronics & Appliance Stores	\$0	\$585,801	100.0	0
NAICS 444: Bldg Materials, Garden Equip. & Supply Stores	\$0	\$722,642	100.0	0
NAICS 4441: Building Material and Supplies Dealers	\$0	\$565,437	100.0	0
NAICS 4442: Lawn and Garden Equipment and Supplies Stores	\$0	\$157,205	100.0	0
NAICS 445: Food & Beverage Stores	\$246,928	\$3,321,758	86.2	1
NAICS 4451: Grocery Stores	\$0	\$2,811,299	100.0	0
NAICS 4452: Specialty Food Stores	\$0	\$163,424	100.0	0
NAICS 4453: Beer, Wine, and Liquor Stores	\$246,928	\$347,035	16.9	1
NAICS 446/NAICS 4461: Health & Personal Care Stores	\$0	\$916,771	100.0	0
NAICS 447/NAICS 4471: Gasoline Stations	\$0	\$2,009,939	100.0	0
NAICS 448: Clothing and Clothing Accessories Stores	\$0	\$1,442,030	100.0	0
NAICS 4481: Clothing Stores	\$0	\$1,124,413	100.0	0
NAICS 4482: Shoe Stores	\$0	\$186,637	100.0	0
NAICS 4483: Jewelry, Luggage, and Leather Goods Stores	\$0	\$130,980	100.0	0
NAICS 451: Sporting Goods, Hobby, Book, and Music Stores	\$228,553	\$506,064	37.8	1
NAICS 4511: Sporting Goods/Hobby/Musical Instrument Stores	\$228,553	\$313,033	15.6	1
NAICS 4512: Books, Periodical, and Music Stores	\$0	\$193,031	100.0	0

Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) represents the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor is a measure of consumer demand relative to supply, ranging from 100 (total leakage) to -100 (total surplus). ESRI uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector.

Source: Business data provided by InfoUSA, Omaha NE Copyright 2004, all rights reserved. ESRI forecasts for 2005.



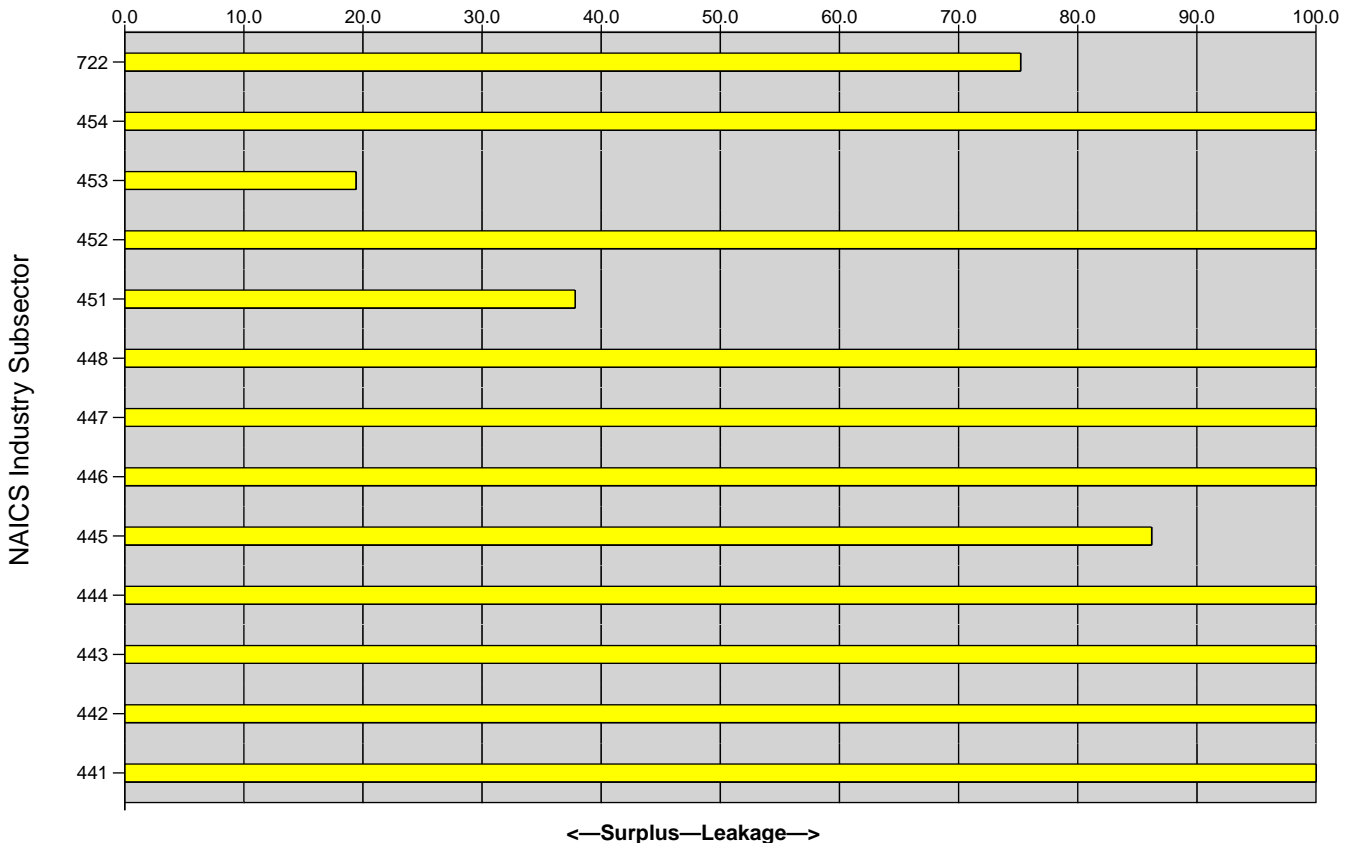
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	Supply (Retail Sales)	Demand (Retail Potential)	Leakage/ Surplus	Number of Businesses
NAICS 452: General Merchandise Stores	\$0	\$2,410,519	100.0	0
NAICS 4521: Department Stores (Excluding Leased Depts.)	\$0	\$708,263	100.0	0
NAICS 4529: Other General Merchandise Stores	\$0	\$1,702,256	100.0	0
NAICS 453: Miscellaneous Store Retailers	\$359,797	\$533,462	19.4	1
NAICS 4531: Florists	\$0	\$20,837	100.0	0
NAICS 4532: Office Supplies, Stationery, and Gift Stores	\$0	\$202,894	100.0	0
NAICS 4533: Used Merchandise Stores	\$0	\$75,175	100.0	0
NAICS 4539: Other Miscellaneous Store Retailers	\$359,797	\$234,556	-21.1	1
NAICS 454: Nonstore Retailers	\$0	\$994,484	100.0	0
NAICS 4541: Electronic Shopping and Mail-Order Houses	\$0	\$599,103	100.0	0
NAICS 4542: Vending Machine Operators	\$0	\$227,190	100.0	0
NAICS 4543: Direct Selling Establishments	\$0	\$168,191	100.0	0
NAICS 722: Food Services & Drinking Places	\$467,870	\$3,307,737	75.2	4
NAICS 7221: Full-Service Restaurants	\$0	\$2,197,759	100.0	0
NAICS 7222: Limited-Service Eating Places	\$467,870	\$814,671	27.0	4
NAICS 7223: Special Food Services	\$0	\$203,999	100.0	0
NAICS 7224: Drinking Places (Alcoholic Beverages)	\$0	\$91,308	100.0	0

Leakage/Surplus Factor by Industry Subsector



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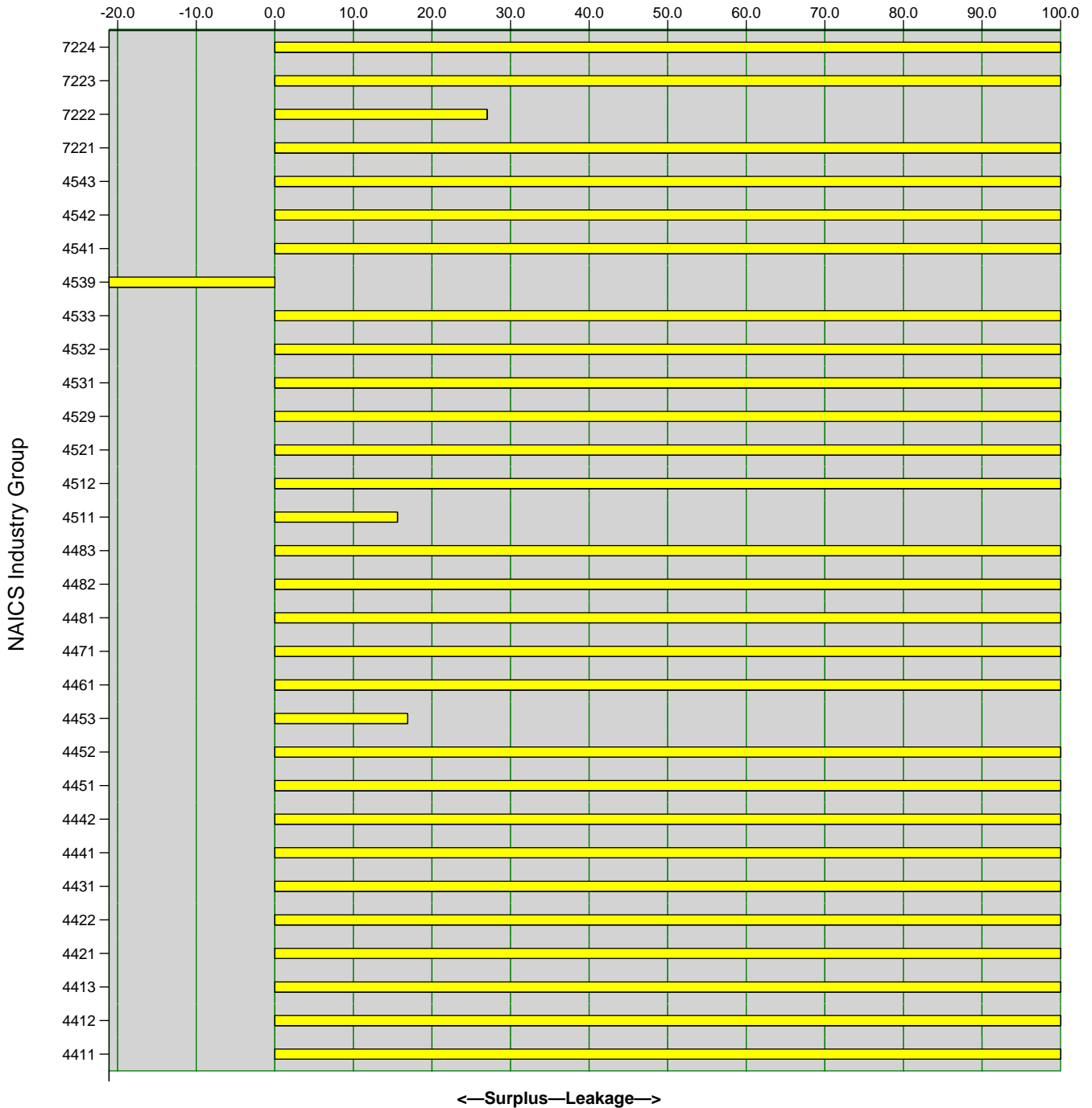


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Leakage/Surplus Factor by Industry Group



← Surplus — Leakage →

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