



Retail Goods and Services Expenditures

LISC Center for Commercial Revitalization - Neighborhood Market Snapshot

Broadway St NE AT Central Ave NE
Minneapolis, MN 55413

Site Type: Hand-drawn Shape

Latitude: 44.9987
Longitude: -93.2473
Shape: Custom

Top Tapestry Segments:

Old and Newcomers 100.0%

Demographic Summary

	2005	2010
Population	2,194	2,284
Households	1,153	1,208
Families	408	405
Median Age	37.5	39.4
Median Household Income	\$34,820	\$44,388

	Spending Potential Index	Average Amount Spent	Total
Apparel and Services	73	\$2,019.07	\$2,327,990
Men's	72	\$374.84	\$432,189
Women's	74	\$667.64	\$769,788
Children's	69	\$300.25	\$346,186
Footwear	75	\$376.10	\$433,640
Watches & Jewelry	76	\$190.88	\$220,083
Apparel Products and Services ¹	75	\$109.37	\$126,104
Computer			
Computers and Hardware for Home Use	74	\$181.83	\$209,653
Software and Accessories for Home Use	73	\$21.48	\$24,764
Entertainment & Recreation	69	\$2,140.68	\$2,468,205
Fees and Admissions	70	\$422.29	\$486,904
Membership Fees for Clubs ²	67	\$110.68	\$127,610
Fees for Participant Sports, excl. Trips	69	\$79.62	\$91,803
Admission to Movie/Theatre/Opera/Ballet	78	\$113.97	\$131,403
Admission to Sporting Events, excl. Trips	70	\$39.18	\$45,177
Fees for Recreational Lessons	64	\$78.85	\$90,911
TV/Video/Sound Equipment	73	\$754.03	\$869,399
Community Antenna or Cable Television	71	\$392.83	\$452,938
Color Televisions	73	\$83.01	\$95,708
VCRs, Video Cameras, and DVD Players	76	\$28.78	\$33,185
Video Cassettes and DVDs	79	\$32.36	\$37,313
Video Game Hardware and Software	76	\$25.78	\$29,727
Satellite Dishes	64	\$1.89	\$2,175
Rental of Video Cassettes and DVDs	79	\$49.68	\$57,280
Sound Equipment ³	76	\$135.15	\$155,831
Rental and Repair of TV/Sound Equipment	74	\$4.55	\$5,242
Pets	65	\$228.03	\$262,917
Toys and Games	70	\$141.68	\$163,361
Recreational Vehicles and Fees ⁴	55	\$184.20	\$212,386
Sports/Recreation/Exercise Equipment ⁵	69	\$150.78	\$173,845
Photo Equipment and Supplies ⁶	70	\$100.37	\$115,731
Reading ⁷	72	\$159.29	\$183,662
Food	72	\$5,730.90	\$6,607,732
Food at Home	72	\$3,403.70	\$3,924,461
Bakery and Cereal Products	72	\$508.45	\$586,238
Meat, Poultry, Fish, and Eggs	71	\$904.96	\$1,043,414
Dairy Products	71	\$365.12	\$420,979
Fruits and Vegetables	73	\$606.88	\$699,738
Snacks and Other Food at Home ⁸	71	\$1,018.29	\$1,174,092
Food Away from Home	74	\$2,327.21	\$2,683,271
Alcoholic Beverages	79	\$404.20	\$466,047
Nonalcoholic Beverages at Home	71	\$282.69	\$325,941



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	Spending Potential Index	Average Amount Spent	Total
Financial			
Investments	75	\$6,265.27	\$7,223,860
Vehicle Loans	68	\$3,653.92	\$4,212,975
Health			
Nonprescription Drugs	70	\$69.66	\$80,314
Prescription Drugs	64	\$343.88	\$396,495
Eyeglasses and Contact Lenses	66	\$56.74	\$65,423
Home			
Mortgage Payment and Basics ⁹	58	\$4,613.01	\$5,318,800
Maintenance and Remodeling Services	58	\$906.16	\$1,044,808
Maintenance and Remodeling Materials ¹⁰	54	\$173.46	\$200,005
Utilities, Fuel, and Public Services	69	\$2,873.58	\$3,313,232
Household Furnishings and Equipment			
Household Textiles ¹¹	69	\$86.88	\$100,170
Furniture	70	\$426.21	\$491,422
Floor Coverings	61	\$47.55	\$54,826
Major Appliances ¹²	65	\$178.01	\$205,247
Housewares ¹³	71	\$67.58	\$77,916
Small Appliances	70	\$24.82	\$28,612
Luggage	72	\$7.64	\$8,812
Telephones and Accessories	73	\$37.92	\$43,727
Household Operations			
Child Care	72	\$301.70	\$347,860
Lawn and Garden ¹⁴	58	\$243.65	\$280,932
Moving/Storage/Freight Express	86	\$44.02	\$50,754
Housekeeping Supplies ¹⁵	69	\$464.23	\$535,261
Insurance			
Owners and Renters Insurance	57	\$238.28	\$274,741
Vehicle Insurance	70	\$912.84	\$1,052,505
Life/Other Insurance	61	\$386.50	\$445,631
Health Insurance	65	\$1,091.92	\$1,258,979
Personal Care Products ¹⁶	74	\$297.68	\$343,230
School Books and Supplies ¹⁷	86	\$97.08	\$111,937
Smoking Products	74	\$368.31	\$424,660
Transportation			
Vehicle Purchases (Net Outlay) ¹⁸	68	\$3,798.99	\$4,380,240
Gasoline and Motor Oil	69	\$1,266.73	\$1,460,544
Vehicle Maintenance and Repairs	72	\$745.23	\$859,249
Travel			
Airline Fares	72	\$289.95	\$334,307
Lodging on Trips	65	\$258.84	\$298,445
Auto/Truck/Van Rental on Trips	70	\$34.73	\$40,046
Food and Drink on Trips	69	\$308.96	\$356,226

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Expenditure data are derived from the 2000, 2001 and 2002 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI forecasts for 2005 and 2010.



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¹**Apparel Products and Services** includes material for making clothes, sewing patterns and notions, shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.

²**Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.

³**Sound Equipment** includes sound components and systems, CDs, tapes, records, needles, tape recorders, radios, musical instruments and accessories, and rental and repair of musical instruments.

⁴**Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, purchase and rental of RVs or boats, and camp fees.

⁵**Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.

⁶**Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.

⁷**Reading** includes newspapers, newspaper subscriptions, magazines, magazine subscriptions, and books.

⁸**Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fat, oil, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.

⁹**Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent.

¹⁰**Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for hard surface flooring, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, insulation materials, and materials to finish a basement, for owned homes.

¹¹**Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers, decorative pillows, and materials for slipcovers and curtains.

¹²**Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.

¹³**Housewares** includes plastic dinnerware, china, flatware, glassware, serving pieces, nonelectric cookware, and tableware.

¹⁴**Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.

¹⁵**Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrapping supplies, postage, and delivery services.

¹⁶**Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, and personal care appliances.

¹⁷**School Books and Supplies** includes books and supplies for college, elementary school, high school, and preschool.

¹⁸**Vehicle Purchase (Net Outlay)** includes net outlay for new and used cars, trucks, vans, motorcycles, and motor scooters.