




Latitude: 44.9987

Longitude: -93.2473

	2000 Total Population	2,105
	2000 Group Quarters	5
	2005 Total Population	2,194
	2010 Total Population	2,284
	2005 - 2010 Annual Rate	0.81%
	2000 Households	1,090
	2000 Average Household Size	1.93
	2005 Households	1,153
	2005 Average Household Size	1.9
	2010 Households	1,208
	2010 Average Household Size	1.89
	2005 - 2010 Annual Rate	0.94%
	2000 Families	409
	2000 Average Family Size	2.89
	2005 Families	408
	2005 Average Family Size	2.88
	2010 Families	405
	2010 Average Family Size	2.88
	2005 - 2010 Annual Rate	-0.15%
	2000 Housing Units	1,124
	Owner Occupied Housing Units	33.3%
	Renter Occupied Housing Units	63.8%
	Vacant Housing Units	2.9%
	2005 Housing Units	1,195
	Owner Occupied Housing Units	35.9%
	Renter Occupied Housing Units	60.6%
	Vacant Housing Units	3.5%
	2010 Housing Units	1,254
	Owner Occupied Housing Units	37.0%
	Renter Occupied Housing Units	59.3%
	Vacant Housing Units	3.7%
	Median Household Income	
	2000	\$27,933
	2005	\$34,820
	2010	\$44,388
	Median Home Value	
	2000	\$107,601
	2005	\$168,605
	2010	\$239,873
	Per Capita Income	
	2000	\$20,044
	2005	\$25,743
	2010	\$34,722
	Median Age	
	2000	35.7
	2005	37.5
	2010	39.4

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2005 and 2010.



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2000 Households by Income

Household Income Base	1,077
< \$15,000	32.6%
\$15,000 - \$24,999	13.0%
\$25,000 - \$34,999	14.0%
\$35,000 - \$49,999	16.3%
\$50,000 - \$74,999	12.8%
\$75,000 - \$99,999	5.0%
\$100,000 - \$149,999	4.0%
\$150,000 - \$199,999	1.8%
\$200,000+	0.5%
Average Household Income	\$37,101

2005 Households by Income

Household Income Base	1,152
< \$15,000	26.4%
\$15,000 - \$24,999	11.9%
\$25,000 - \$34,999	11.9%
\$35,000 - \$49,999	16.4%
\$50,000 - \$74,999	14.3%
\$75,000 - \$99,999	8.2%
\$100,000 - \$149,999	6.6%
\$150,000 - \$199,999	2.5%
\$200,000+	1.8%
Average Household Income	\$48,376

2010 Households by Income

Household Income Base	1,207
< \$15,000	20.0%
\$15,000 - \$24,999	12.8%
\$25,000 - \$34,999	9.4%
\$35,000 - \$49,999	13.4%
\$50,000 - \$74,999	16.7%
\$75,000 - \$99,999	8.5%
\$100,000 - \$149,999	10.9%
\$150,000 - \$199,999	3.9%
\$200,000+	4.5%
Average Household Income	\$64,846

2000 Owner Occupied HUs by Value

Total	377
<\$50,000	4.0%
\$50,000 - 99,999	40.1%
\$100,000 - 149,999	31.0%
\$150,000 - 199,999	15.9%
\$200,000 - \$299,999	9.0%
\$300,000 - 499,999	0.0%
\$500,000 - 999,999	0.0%
\$1,000,000+	0.0%
Average Home Value	\$117,775

2000 Specified Renter Occupied HUs by Contract Rent

Total	709
With Cash Rent	100.0%
No Cash Rent	0.0%
Median Rent	\$415
Average Rent	\$438

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2005 and 2010.



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2000 Population by Age

Total	2,104
0 - 4	4.3%
5 - 9	4.6%
10 - 14	3.3%
15 - 24	15.8%
25 - 34	20.7%
35 - 44	17.4%
45 - 54	13.2%
55 - 64	7.7%
65 - 74	5.8%
75 - 84	5.5%
85+	1.7%
18+	85.6%

2005 Population by Age

Total	2,193
0 - 4	4.3%
5 - 9	3.6%
10 - 14	4.5%
15 - 24	12.4%
25 - 34	21.2%
35 - 44	17.6%
45 - 54	14.2%
55 - 64	10.0%
65 - 74	4.9%
75 - 84	5.2%
85+	2.1%
18+	85.8%

2010 Population by Age

Total	2,284
0 - 4	4.2%
5 - 9	3.3%
10 - 14	3.4%
15 - 24	12.6%
25 - 34	20.0%
35 - 44	15.5%
45 - 54	15.9%
55 - 64	12.0%
65 - 74	6.2%
75 - 84	4.4%
85+	2.5%
18+	87.0%

2000 Population by Sex

Males	51.0%
Females	49.0%

2005 Population by Sex

Males	51.3%
Females	48.7%

2010 Population by Sex

Males	51.5%
Females	48.5%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2005 and 2010.



2000 Population by Race/Ethnicity

Total	2,107
White Alone	77.6%
Black Alone	7.7%
American Indian Alone	3.1%
Asian or Pacific Islander Alone	3.4%
Some Other Race Alone	3.4%
Two or More Races	4.7%
Hispanic Origin	7.5%
Diversity Index	47.3

2005 Population by Race/Ethnicity

Total	2,194
White Alone	71.8%
Black Alone	10.7%
American Indian Alone	3.3%
Asian or Pacific Islander Alone	4.2%
Some Other Race Alone	4.3%
Two or More Races	5.7%
Hispanic Origin	9.7%
Diversity Index	56.3

2010 Population by Race/Ethnicity

Total	2,285
White Alone	66.0%
Black Alone	13.6%
American Indian Alone	3.4%
Asian or Pacific Islander Alone	5.1%
Some Other Race Alone	5.3%
Two or More Races	6.6%
Hispanic Origin	12.0%
Diversity Index	63.9



2000 Population 3+ by School Enrollment

Total	2,038
Enrolled in Nursery/Preschool	0.1%
Enrolled in Kindergarten	0.7%
Enrolled in Grade 1-8	8.4%
Enrolled in Grade 9-12	4.2%
Enrolled in College	7.8%
Enrolled in Grad/Prof School	2.7%
Not Enrolled in School	76.1%

2000 Population 25+ by Educational Attainment

Total	1,540
Less than 9th Grade	10.3%
9th - 12th Grade, No Diploma	12.1%
High School Graduate	26.7%
Some College, No Degree	20.8%
Associate Degree	4.2%
Bachelor's Degree	16.8%
Master's/Prof/Doctorate Degree	9.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2005 and 2010.

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2000 Population 15+ by Sex and Marital Status

Total	1,844
Females	48.6%
Never Married	15.4%
Married, not Separated	18.9%
Married, Separated	0.7%
Widowed	6.6%
Divorced	7.0%
Males	51.4%
Never Married	23.2%
Married, not Separated	20.0%
Married, Separated	0.4%
Widowed	0.9%
Divorced	7.0%



2000 Population 16+ by Employment Status

Total	1,821
In Labor Force	66.9%
Civilian Employed	64.1%
Civilian Unemployed	2.7%
In Armed Forces	0.0%
Not in Labor Force	33.1%

2005 Civilian Population 16+ in Labor Force

Civilian Employed	95.6%
Civilian Unemployed	4.4%

2010 Civilian Population 16+ in Labor Force

Civilian Employed	96.4%
Civilian Unemployed	3.6%

2000 Females 16+ by Employment Status and Age of Children

Total	896
Own Children < 6 Only	3.3%
Employed/in Armed Forces	1.6%
Unemployed	0.0%
Not in Labor Force	1.8%
Own Children < 6 and 6-17 Only	4.5%
Employed/in Armed Forces	3.0%
Unemployed	1.0%
Not in Labor Force	0.4%
Own Children 6-17 Only	9.6%
Employed/in Armed Forces	9.6%
Unemployed	0.0%
Not in Labor Force	0.0%
No Own Children < 18	82.6%
Employed/in Armed Forces	51.1%
Unemployed	1.3%
Not in Labor Force	30.1%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2005.



2005 Employed Population 16+ by Industry

Total	1,311
Agriculture/Mining	0.9%
Construction	2.7%
Manufacturing	8.0%
Wholesale Trade	5.0%
Retail Trade	7.6%
Transportation/Utilities	5.0%
Information	2.4%
Finance/Insurance/Real Estate	7.6%
Services	58.7%
Public Administration	2.1%

2005 Employed Population 16+ by Occupation

Total	1,313
White Collar	60.3%
Management/Business/Financial	13.3%
Professional	26.2%
Sales	9.4%
Administrative Support	11.4%
Services	20.8%
Blue Collar	18.9%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	2.1%
Installation/Maintenance/Repair	1.9%
Production	8.8%
Transportation/Material Moving	6.2%



2000 Workers 16+ by Means of Transportation to Work

Total	1,140
Drove Alone - Car, Truck, or Van	62.9%
Carpooled - Car, Truck, or Van	10.8%
Public Transportation	15.0%
Walked	4.6%
Other Means	3.6%
Worked at Home	3.1%

2000 Workers 16+ by Travel Time to Work

Total	1,140
Did Not Work at Home	96.9%
Less than 5 minutes	2.3%
5 to 9 minutes	9.1%
10 to 19 minutes	35.3%
20 to 24 minutes	21.2%
25 to 34 minutes	22.0%
35 to 44 minutes	3.5%
45 to 59 minutes	1.5%
60 to 89 minutes	0.9%
90 or more minutes	1.1%
Worked at Home	3.1%
Average Travel Time to Work (in min)	20.0

2000 Households by Vehicles Available

Total	1,084
None	27.7%
1	41.5%
2	22.5%
3	7.4%
4	0.5%
5+	0.5%
Average Number of Vehicles Available	1.1

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2005 and 2010.

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2000 Households by Type

Total	1,091
Family Households	37.5%
Married-couple Family	23.6%
With Related Children	7.1%
Other Family (No Spouse)	13.8%
With Related Children	8.0%
Nonfamily Households	62.5%
Householder Living Alone	49.0%
Householder Not Living Alone	13.5%
 Households with Related Children	 15.0%
Households with Persons 65+	20.6%

2000 Households by Size

Total	1,090
1 Person Household	49.1%
2 Person Household	30.9%
3 Person Household	10.2%
4 Person Household	5.0%
5 Person Household	2.4%
6 Person Household	1.1%
7+ Person Household	1.3%

2000 Households by Year Householder Moved In

Total	1,083
Moved in 1999 to March 2000	22.4%
Moved in 1995 to 1998	33.1%
Moved in 1990 to 1994	20.3%
Moved in 1980 to 1989	10.2%
Moved in 1970 to 1979	8.3%
Moved in 1969 or Earlier	5.6%
Median Year Householder Moved In	1996



2000 Housing Units by Units in Structure

Total	1,147
1, Detached	23.8%
1, Attached	7.0%
2	24.0%
3 or 4	6.5%
5 to 9	0.5%
10 to 19	7.5%
20+	30.0%
Mobile Home	0.7%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	1,147
1999 to March 2000	2.8%
1995 to 1998	0.6%
1990 to 1994	5.3%
1980 to 1989	9.6%
1970 to 1979	18.6%
1969 or Earlier	63.1%
Median Year Structure Built	1963

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.

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Top 3 Tapestry Segments

1.

Old and Newcomers



2005 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$2,327,990
Average Spent	\$2,019.07
Spending Potential Index	73
Computers & Accessories: Total \$	\$234,417
Average Spent	\$203.31
Spending Potential Index	74
Education: Total \$	\$961,593
Average Spent	\$833.99
Spending Potential Index	79
Entertainment/Recreation: Total \$	\$2,468,205
Average Spent	\$2,140.68
Spending Potential Index	69
Food at Home: Total \$	\$3,924,461
Average Spent	\$3,403.70
Spending Potential Index	72
Food Away from Home: Total \$	\$2,683,271
Average Spent	\$2,327.21
Spending Potential Index	74
Health Care: Total \$	\$2,626,717
Average Spent	\$2,278.16
Spending Potential Index	66
HH Furnishings & Equipment: Total \$	\$1,675,222
Average Spent	\$1,452.92
Spending Potential Index	69
Investments: Total \$	\$7,223,860
Average Spent	\$6,265.27
Spending Potential Index	75
Retail Goods: Total \$	\$19,928,932
Average Spent	\$17,284.42
Spending Potential Index	69
Shelter: Total \$	\$11,750,005
Average Spent	\$10,190.81
Spending Potential Index	74
TV/Video/Sound Equipment: Total \$	\$869,399
Average Spent	\$754.03
Spending Potential Index	73
Travel: Total \$	\$1,430,147
Average Spent	\$1,240.37
Spending Potential Index	69
Vehicle Maintenance & Repairs: Total \$	\$859,249
Average Spent	\$745.23
Spending Potential Index	72

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Expenditure data are derived from the 2000, 2001 and 2002 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI forecasts for 2005 and 2010.