



Retail Goods and Services Expenditures

LISC Center for Commercial Revitalization - Neighborhood Market Snapshot

Broadway St NE AT University Ave NE
Minneapolis, MN 55413

Site Type: Hand-drawn Shape

Latitude: 44.9987
Longitude: -93.2632
Shape: Custom

Top Tapestry Segments:

Great Expectations 100.0%

Demographic Summary

	2005	2010
Population	2,798	2,913
Households	1,284	1,339
Families	526	523
Median Age	34.8	36.8
Median Household Income	\$47,008	\$62,157

	Spending Potential Index	Average Amount Spent	Total
Apparel and Services	85	\$2,343.82	\$3,009,463
Men's	85	\$442.58	\$568,275
Women's	86	\$780.95	\$1,002,746
Children's	85	\$367.43	\$471,775
Footwear	85	\$425.03	\$545,735
Watches & Jewelry	81	\$202.81	\$260,409
Apparel Products and Services ¹	86	\$125.02	\$160,523
Computer			
Computers and Hardware for Home Use	86	\$212.91	\$273,372
Software and Accessories for Home Use	86	\$25.24	\$32,407
Entertainment & Recreation	80	\$2,496.43	\$3,205,418
Fees and Admissions	82	\$493.62	\$633,811
Membership Fees for Clubs ²	80	\$131.97	\$169,453
Fees for Participant Sports, excl. Trips	80	\$92.54	\$118,826
Admission to Movie/Theatre/Opera/Ballet	88	\$127.77	\$164,052
Admission to Sporting Events, excl. Trips	82	\$45.82	\$58,837
Fees for Recreational Lessons	78	\$95.52	\$122,643
TV/Video/Sound Equipment	86	\$882.64	\$1,133,311
Community Antenna or Cable Television	85	\$467.49	\$600,251
Color Televisions	83	\$95.12	\$122,139
VCRs, Video Cameras, and DVD Players	88	\$33.15	\$42,561
Video Cassettes and DVDs	90	\$36.90	\$47,386
Video Game Hardware and Software	91	\$30.85	\$39,609
Satellite Dishes	71	\$2.08	\$2,665
Rental of Video Cassettes and DVDs	92	\$57.60	\$73,960
Sound Equipment ³	87	\$154.13	\$197,899
Rental and Repair of TV/Sound Equipment	87	\$5.33	\$6,841
Pets	74	\$260.92	\$335,017
Toys and Games	83	\$169.05	\$217,055
Recreational Vehicles and Fees ⁴	66	\$222.72	\$285,974
Sports/Recreation/Exercise Equipment ⁵	73	\$160.91	\$206,612
Photo Equipment and Supplies ⁶	84	\$120.87	\$155,194
Reading ⁷	83	\$185.70	\$238,444
Food	84	\$6,635.37	\$8,519,820
Food at Home	83	\$3,924.24	\$5,038,725
Bakery and Cereal Products	83	\$586.45	\$752,996
Meat, Poultry, Fish, and Eggs	82	\$1,040.47	\$1,335,966
Dairy Products	83	\$424.69	\$545,302
Fruits and Vegetables	82	\$685.22	\$879,817
Snacks and Other Food at Home ⁸	83	\$1,187.42	\$1,524,644
Food Away from Home	86	\$2,711.13	\$3,481,095
Alcoholic Beverages	91	\$466.19	\$598,593
Nonalcoholic Beverages at Home	83	\$330.13	\$423,885



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	Spending Potential Index	Average Amount Spent	Total
Financial			
Investments	77	\$6,459.43	\$8,293,905
Vehicle Loans	79	\$4,266.03	\$5,477,587
Health			
Nonprescription Drugs	83	\$82.73	\$106,223
Prescription Drugs	77	\$413.14	\$530,468
Eyeglasses and Contact Lenses	80	\$68.59	\$88,075
Home			
Mortgage Payment and Basics ⁹	70	\$5,606.46	\$7,198,690
Maintenance and Remodeling Services	68	\$1,069.80	\$1,373,628
Maintenance and Remodeling Materials ¹⁰	70	\$226.42	\$290,728
Utilities, Fuel, and Public Services	82	\$3,417.21	\$4,387,700
Household Furnishings and Equipment			
Household Textiles ¹¹	81	\$102.19	\$131,212
Furniture	79	\$480.50	\$616,959
Floor Coverings	73	\$57.49	\$73,816
Major Appliances ¹²	76	\$207.19	\$266,027
Housewares ¹³	79	\$76.00	\$97,582
Small Appliances	82	\$29.11	\$37,376
Luggage	82	\$8.69	\$11,162
Telephones and Accessories	82	\$42.18	\$54,156
Household Operations			
Child Care	86	\$360.58	\$462,989
Lawn and Garden ¹⁴	69	\$290.19	\$372,609
Moving/Storage/Freight Express	88	\$44.70	\$57,397
Housekeeping Supplies ¹⁵	82	\$550.61	\$706,978
Insurance			
Owners and Renters Insurance	71	\$296.53	\$380,747
Vehicle Insurance	80	\$1,046.75	\$1,344,029
Life/Other Insurance	75	\$475.84	\$610,982
Health Insurance	78	\$1,303.74	\$1,674,006
Personal Care Products ¹⁶	85	\$343.70	\$441,312
School Books and Supplies ¹⁷	113	\$127.93	\$164,267
Smoking Products	91	\$451.78	\$580,087
Transportation			
Vehicle Purchases (Net Outlay) ¹⁸	80	\$4,449.44	\$5,713,079
Gasoline and Motor Oil	80	\$1,473.69	\$1,892,212
Vehicle Maintenance and Repairs	81	\$835.47	\$1,072,746
Travel			
Airline Fares	82	\$329.40	\$422,948
Lodging on Trips	77	\$307.69	\$395,078
Auto/Truck/Van Rental on Trips	77	\$37.91	\$48,682
Food and Drink on Trips	81	\$366.42	\$470,478

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Expenditure data are derived from the 2000, 2001 and 2002 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI forecasts for 2005 and 2010.



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¹**Apparel Products and Services** includes material for making clothes, sewing patterns and notions, shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.

²**Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.

³**Sound Equipment** includes sound components and systems, CDs, tapes, records, needles, tape recorders, radios, musical instruments and accessories, and rental and repair of musical instruments.

⁴**Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, purchase and rental of RVs or boats, and camp fees.

⁵**Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.

⁶**Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.

⁷**Reading** includes newspapers, newspaper subscriptions, magazines, magazine subscriptions, and books.

⁸**Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fat, oil, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.

⁹**Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent.

¹⁰**Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for hard surface flooring, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, insulation materials, and materials to finish a basement, for owned homes.

¹¹**Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers, decorative pillows, and materials for slipcovers and curtains.

¹²**Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.

¹³**Housewares** includes plastic dinnerware, china, flatware, glassware, serving pieces, nonelectric cookware, and tableware.

¹⁴**Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.

¹⁵**Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrapping supplies, postage, and delivery services.

¹⁶**Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, and personal care appliances.

¹⁷**School Books and Supplies** includes books and supplies for college, elementary school, high school, and preschool.

¹⁸**Vehicle Purchase (Net Outlay)** includes net outlay for new and used cars, trucks, vans, motorcycles, and motor scooters.