

	2000 Total Population	2,703
	2000 Group Quarters	6
	2005 Total Population	2,798
	2010 Total Population	2,913
	2005 - 2010 Annual Rate	0.81%
	2000 Households	1,236
	2000 Average Household Size	2.18
	2005 Households	1,284
	2005 Average Household Size	2.17
	2010 Households	1,339
	2010 Average Household Size	2.17
	2005 - 2010 Annual Rate	0.84%
	2000 Families	532
	2000 Average Family Size	3.02
	2005 Families	526
	2005 Average Family Size	3.02
	2010 Families	523
	2010 Average Family Size	3.03
	2005 - 2010 Annual Rate	-0.11%
	<b>2000 Housing Units</b>	1,301
	Owner Occupied Housing Units	42.4%
	Renter Occupied Housing Units	52.6%
	Vacant Housing Units	5.0%
	<b>2005 Housing Units</b>	1,358
	Owner Occupied Housing Units	45.6%
	Renter Occupied Housing Units	49.0%
	Vacant Housing Units	5.4%
	<b>2010 Housing Units</b>	1,418
	Owner Occupied Housing Units	45.7%
	Renter Occupied Housing Units	48.7%
	Vacant Housing Units	5.6%
	<b>Median Household Income</b>	
	2000	\$35,710
	2005	\$47,008
	2010	\$62,157
	<b>Median Home Value</b>	
	2000	\$92,131
	2005	\$149,212
	2010	\$212,130
	<b>Per Capita Income</b>	
	2000	\$19,359
	2005	\$25,766
	2010	\$35,768
	<b>Median Age</b>	
	2000	33.3
	2005	34.8
	2010	36.8

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2005 and 2010.



Broadway St NE AT University Ave NE

Minneapolis, MN 55413

Shape: Custom

Latitude: 44.9987

Longitude: -93.2632



**2000 Households by Income**

Household Income Base	1,274
< \$15,000	20.8%
\$15,000 - \$24,999	16.4%
\$25,000 - \$34,999	11.2%
\$35,000 - \$49,999	17.7%
\$50,000 - \$74,999	22.3%
\$75,000 - \$99,999	8.1%
\$100,000 - \$149,999	2.3%
\$150,000 - \$199,999	0.3%
\$200,000+	0.9%
Average Household Income	\$41,254

**2005 Households by Income**

Household Income Base	1,284
< \$15,000	15.3%
\$15,000 - \$24,999	14.6%
\$25,000 - \$34,999	9.2%
\$35,000 - \$49,999	15.2%
\$50,000 - \$74,999	19.2%
\$75,000 - \$99,999	14.6%
\$100,000 - \$149,999	8.3%
\$150,000 - \$199,999	2.4%
\$200,000+	1.2%
Average Household Income	\$56,087

**2010 Households by Income**

Household Income Base	1,339
< \$15,000	11.2%
\$15,000 - \$24,999	8.7%
\$25,000 - \$34,999	10.7%
\$35,000 - \$49,999	10.0%
\$50,000 - \$74,999	18.1%
\$75,000 - \$99,999	13.2%
\$100,000 - \$149,999	19.8%
\$150,000 - \$199,999	4.1%
\$200,000+	4.2%
Average Household Income	\$77,749

**2000 Owner Occupied HUs by Value**

Total	548
<\$50,000	4.0%
\$50,000 - 99,999	54.7%
\$100,000 - 149,999	33.0%
\$150,000 - 199,999	7.1%
\$200,000 - \$299,999	0.0%
\$300,000 - 499,999	0.0%
\$500,000 - 999,999	0.0%
\$1,000,000+	1.1%
Average Home Value	\$107,226

**2000 Specified Renter Occupied HUs by Contract Rent**

Total	677
With Cash Rent	98.1%
No Cash Rent	1.9%
Median Rent	\$494
Average Rent	\$480

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2005 and 2010.



**Broadway St NE AT University Ave NE  
 Minneapolis, MN 55413  
 Shape: Custom**

**Latitude: 44.9987  
 Longitude: -93.2632**

**2000 Population by Age**

	Total	2,703
	0 - 4	5.6%
	5 - 9	6.1%
	10 - 14	5.8%
	15 - 24	16.1%
	25 - 34	19.6%
	35 - 44	19.5%
	45 - 54	12.2%
	55 - 64	5.1%
	65 - 74	4.0%
	75 - 84	4.6%
	85+	1.4%
	18+	79.4%

**2005 Population by Age**

Total	2,798
0 - 4	5.7%
5 - 9	4.9%
10 - 14	5.8%
15 - 24	13.8%
25 - 34	20.1%
35 - 44	18.4%
45 - 54	16.0%
55 - 64	7.2%
65 - 74	3.6%
75 - 84	2.9%
85+	1.6%
18+	80.1%

**2010 Population by Age**

Total	2,913
0 - 4	5.8%
5 - 9	4.7%
10 - 14	4.7%
15 - 24	14.5%
25 - 34	17.4%
35 - 44	16.6%
45 - 54	17.8%
55 - 64	10.8%
65 - 74	3.7%
75 - 84	2.3%
85+	1.6%
18+	81.9%

**2000 Population by Sex**

Males	52.4%
Females	47.6%

**2005 Population by Sex**

Males	52.9%
Females	47.1%

**2010 Population by Sex**

Males	52.6%
Females	47.4%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2005 and 2010.



**2000 Population by Race/Ethnicity**

Total	2,703
White Alone	78.0%
Black Alone	5.4%
American Indian Alone	3.1%
Asian or Pacific Islander Alone	3.3%
Some Other Race Alone	6.3%
Two or More Races	3.9%
Hispanic Origin	11.2%
Diversity Index	50.9

**2005 Population by Race/Ethnicity**

Total	2,798
White Alone	72.7%
Black Alone	7.7%
American Indian Alone	3.1%
Asian or Pacific Islander Alone	4.0%
Some Other Race Alone	8.0%
Two or More Races	4.6%
Hispanic Origin	14.1%
Diversity Index	59.4

**2010 Population by Race/Ethnicity**

Total	2,913
White Alone	67.4%
Black Alone	9.8%
American Indian Alone	3.1%
Asian or Pacific Islander Alone	4.7%
Some Other Race Alone	9.8%
Two or More Races	5.3%
Hispanic Origin	17.1%
Diversity Index	66.6



**2000 Population 3+ by School Enrollment**

Total	2,695
Enrolled in Nursery/Preschool	0.5%
Enrolled in Kindergarten	1.9%
Enrolled in Grade 1-8	9.0%
Enrolled in Grade 9-12	6.5%
Enrolled in College	6.2%
Enrolled in Grad/Prof School	1.3%
Not Enrolled in School	74.6%

**2000 Population 25+ by Educational Attainment**

Total	1,814
Less than 9th Grade	6.7%
9th - 12th Grade, No Diploma	14.0%
High School Graduate	32.5%
Some College, No Degree	23.8%
Associate Degree	7.7%
Bachelor's Degree	10.7%
Master's/Prof/Doctorate Degree	4.6%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2005 and 2010.



**2000 Population 15+ by Sex and Marital Status**

Total	2,347
Females	45.2%
Never Married	21.1%
Married, not Separated	11.4%
Married, Separated	2.3%
Widowed	4.6%
Divorced	5.8%
Males	54.8%
Never Married	27.9%
Married, not Separated	14.8%
Married, Separated	1.0%
Widowed	1.7%
Divorced	9.3%



**2000 Population 16+ by Employment Status**

Total	2,334
In Labor Force	72.2%
Civilian Employed	67.5%
Civilian Unemployed	4.1%
In Armed Forces	0.5%
Not in Labor Force	27.8%

**2005 Civilian Population 16+ in Labor Force**

Civilian Employed	92.4%
Civilian Unemployed	7.6%

**2010 Civilian Population 16+ in Labor Force**

Civilian Employed	93.8%
Civilian Unemployed	6.2%

**2000 Females 16+ by Employment Status and Age of Children**

Total	1,062
Own Children < 6 Only	2.9%
Employed/in Armed Forces	1.3%
Unemployed	0.0%
Not in Labor Force	1.6%
Own Children < 6 and 6-17 Only	3.3%
Employed/in Armed Forces	2.2%
Unemployed	0.7%
Not in Labor Force	0.5%
Own Children 6-17 Only	16.9%
Employed/in Armed Forces	11.7%
Unemployed	0.5%
Not in Labor Force	4.8%
No Own Children < 18	76.8%
Employed/in Armed Forces	49.4%
Unemployed	1.4%
Not in Labor Force	26.0%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2005.



**2005 Employed Population 16+ by Industry**

Total	1,626
Agriculture/Mining	0.0%
Construction	6.8%
Manufacturing	11.4%
Wholesale Trade	3.1%
Retail Trade	9.2%
Transportation/Utilities	6.5%
Information	2.9%
Finance/Insurance/Real Estate	7.6%
Services	50.6%
Public Administration	1.8%

**2005 Employed Population 16+ by Occupation**

Total	1,626
White Collar	54.6%
Management/Business/Financial	10.6%
Professional	20.7%
Sales	7.6%
Administrative Support	15.6%
Services	20.9%
Blue Collar	24.5%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	4.7%
Installation/Maintenance/Repair	3.4%
Production	9.3%
Transportation/Material Moving	7.1%



**2000 Workers 16+ by Means of Transportation to Work**

Total	1,552
Drove Alone - Car, Truck, or Van	61.9%
Carpooled - Car, Truck, or Van	11.7%
Public Transportation	15.9%
Walked	2.9%
Other Means	5.3%
Worked at Home	2.3%

**2000 Workers 16+ by Travel Time to Work**

Total	1,552
Did Not Work at Home	97.7%
Less than 5 minutes	3.5%
5 to 9 minutes	13.8%
10 to 19 minutes	35.5%
20 to 24 minutes	12.8%
25 to 34 minutes	18.3%
35 to 44 minutes	4.8%
45 to 59 minutes	3.9%
60 to 89 minutes	3.9%
90 or more minutes	1.2%
Worked at Home	2.3%
Average Travel Time to Work (in min)	21.9

**2000 Households by Vehicles Available**

Total	1,225
None	21.6%
1	44.7%
2	26.6%
3	6.2%
4	0.4%
5+	0.5%
Average Number of Vehicles Available	1.2

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2005 and 2010.

Latitude: 44.9987  
Longitude: -93.2632



**2000 Households by Type**

Total	1,236
Family Households	43.0%
Married-couple Family	22.1%
With Related Children	10.1%
Other Family (No Spouse)	21.0%
With Related Children	12.6%
Nonfamily Households	57.0%
Householder Living Alone	41.0%
Householder Not Living Alone	15.9%
 Households with Related Children	 22.7%
Households with Persons 65+	18.0%

**2000 Households by Size**

Total	1,236
1 Person Household	41.0%
2 Person Household	31.1%
3 Person Household	13.5%
4 Person Household	6.0%
5 Person Household	4.0%
6 Person Household	2.6%
7+ Person Household	1.7%

**2000 Households by Year Householder Moved In**

Total	1,225
Moved in 1999 to March 2000	21.8%
Moved in 1995 to 1998	32.9%
Moved in 1990 to 1994	15.7%
Moved in 1980 to 1989	13.4%
Moved in 1970 to 1979	5.7%
Moved in 1969 or Earlier	10.5%
Median Year Householder Moved In	1996



**2000 Housing Units by Units in Structure**

Total	1,287
1, Detached	30.8%
1, Attached	3.4%
2	34.7%
3 or 4	13.0%
5 to 9	2.3%
10 to 19	8.0%
20+	7.8%
Mobile Home	0.0%
Other	0.0%

**2000 Housing Units by Year Structure Built**

Total	1,287
1999 to March 2000	0.0%
1995 to 1998	1.0%
1990 to 1994	1.0%
1980 to 1989	3.2%
1970 to 1979	6.1%
1969 or Earlier	88.7%
Median Year Structure Built	1933

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.

**Top 3 Tapestry Segments**

1.

Great Expectations



**2005 Consumer Spending** shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$3,009,463
Average Spent	\$2,343.82
Spending Potential Index	85
Computers & Accessories: Total \$	\$305,779
Average Spent	\$238.15
Spending Potential Index	86
Education: Total \$	\$1,409,635
Average Spent	\$1,097.85
Spending Potential Index	103
Entertainment/Recreation: Total \$	\$3,205,418
Average Spent	\$2,496.43
Spending Potential Index	80
Food at Home: Total \$	\$5,038,725
Average Spent	\$3,924.24
Spending Potential Index	83
Food Away from Home: Total \$	\$3,481,095
Average Spent	\$2,711.13
Spending Potential Index	86
Health Care: Total \$	\$3,461,723
Average Spent	\$2,696.05
Spending Potential Index	78
HH Furnishings & Equipment: Total \$	\$2,151,757
Average Spent	\$1,675.82
Spending Potential Index	79
Investments: Total \$	\$8,293,905
Average Spent	\$6,459.43
Spending Potential Index	77
Retail Goods: Total \$	\$25,962,167
Average Spent	\$20,219.76
Spending Potential Index	81
Shelter: Total \$	\$14,459,675
Average Spent	\$11,261.43
Spending Potential Index	82
TV/Video/Sound Equipment: Total \$	\$1,133,311
Average Spent	\$882.64
Spending Potential Index	86
Travel: Total \$	\$1,865,708
Average Spent	\$1,453.04
Spending Potential Index	80
Vehicle Maintenance & Repairs: Total \$	\$1,072,746
Average Spent	\$835.47
Spending Potential Index	81

**Data Note:** The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Expenditure data are derived from the 2000, 2001 and 2002 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI forecasts for 2005 and 2010.