



**Stinson Blvd AT 37th Ave NE
Minneapolis, MN 55418**

Site Type: Hand-drawn Shape

**Latitude: 45.0357
Longitude: -93.2269
Shape: Custom**

Summary Demographics

2005 Population	38,304
2005 Households	17,498
2005 Median Disposable Income	\$37,143
2005 Per Capita Income	\$27,230

Industry Summary

	Supply (Retail Sales)	Demand (Retail Potential)	Leakage/ Surplus	Number of Businesses
Total Retail Trade and Food & Drink (NAICS 44-45, 722)	\$255,919,283	\$405,371,441	22.6	206
Total Retail Trade (NAICS 44-45)	\$238,861,491	\$345,394,534	18.2	149
Total Food & Drink (NAICS 722)	\$17,057,792	\$59,976,907	55.7	57

	Supply (Retail Sales)	Demand (Retail Potential)	Leakage/ Surplus	Number of Businesses
NAICS 441: Motor Vehicle & Parts Dealers	\$28,399,633	\$89,971,444	52.0	10
NAICS 4411: Automobile Dealers	\$10,275,836	\$79,475,960	77.1	4
NAICS 4412: Other Motor Vehicle Dealers	\$8,547,960	\$4,422,451	-31.8	2
NAICS 4413: Auto Parts, Accessories, and Tire Stores	\$9,575,837	\$6,073,033	-22.4	4
NAICS 442: Furniture & Home Furnishings Stores	\$984,545	\$9,703,004	81.6	3
NAICS 4421: Furniture Stores	\$984,545	\$6,417,956	73.4	3
NAICS 4422: Home Furnishings Stores	\$0	\$3,285,048	100.0	0
NAICS 443/NAICS 4431: Electronics & Appliance Stores	\$2,014,178	\$10,694,591	68.3	9
NAICS 444: Bldg Materials, Garden Equip. & Supply Stores	\$41,367,612	\$15,010,152	-46.8	16
NAICS 4441: Building Material and Supplies Dealers	\$40,791,757	\$11,835,940	-55.0	14
NAICS 4442: Lawn and Garden Equipment and Supplies Stores	\$575,855	\$3,174,212	69.3	2
NAICS 445: Food & Beverage Stores	\$51,037,039	\$59,561,788	7.7	32
NAICS 4451: Grocery Stores	\$45,156,387	\$50,466,545	5.6	21
NAICS 4452: Specialty Food Stores	\$2,053,268	\$2,923,672	17.5	7
NAICS 4453: Beer, Wine, and Liquor Stores	\$3,827,384	\$6,171,571	23.4	4
NAICS 446/NAICS 4461: Health & Personal Care Stores	\$20,281,593	\$16,875,268	-9.2	9
NAICS 447/NAICS 4471: Gasoline Stations	\$45,972,438	\$36,153,885	-12.0	6
NAICS 448: Clothing and Clothing Accessories Stores	\$4,888,140	\$25,954,971	68.3	13
NAICS 4481: Clothing Stores	\$4,104,560	\$20,438,625	66.6	9
NAICS 4482: Shoe Stores	\$1,635	\$3,260,417	99.9	0
NAICS 4483: Jewelry, Luggage, and Leather Goods Stores	\$781,945	\$2,255,929	48.5	4
NAICS 451: Sporting Goods, Hobby, Book, and Music Stores	\$5,244,780	\$9,102,614	26.9	13
NAICS 4511: Sporting Goods/Hobby/Musical Instrument Stores	\$4,632,917	\$5,681,927	10.2	10
NAICS 4512: Books, Periodical, and Music Stores	\$611,863	\$3,420,687	69.7	3

Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) represents the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor is a measure of consumer demand relative to supply, ranging from 100 (total leakage) to -100 (total surplus). ESRI uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector.

Source: Business data provided by InfoUSA, Omaha NE Copyright 2004, all rights reserved. ESRI forecasts for 2005.



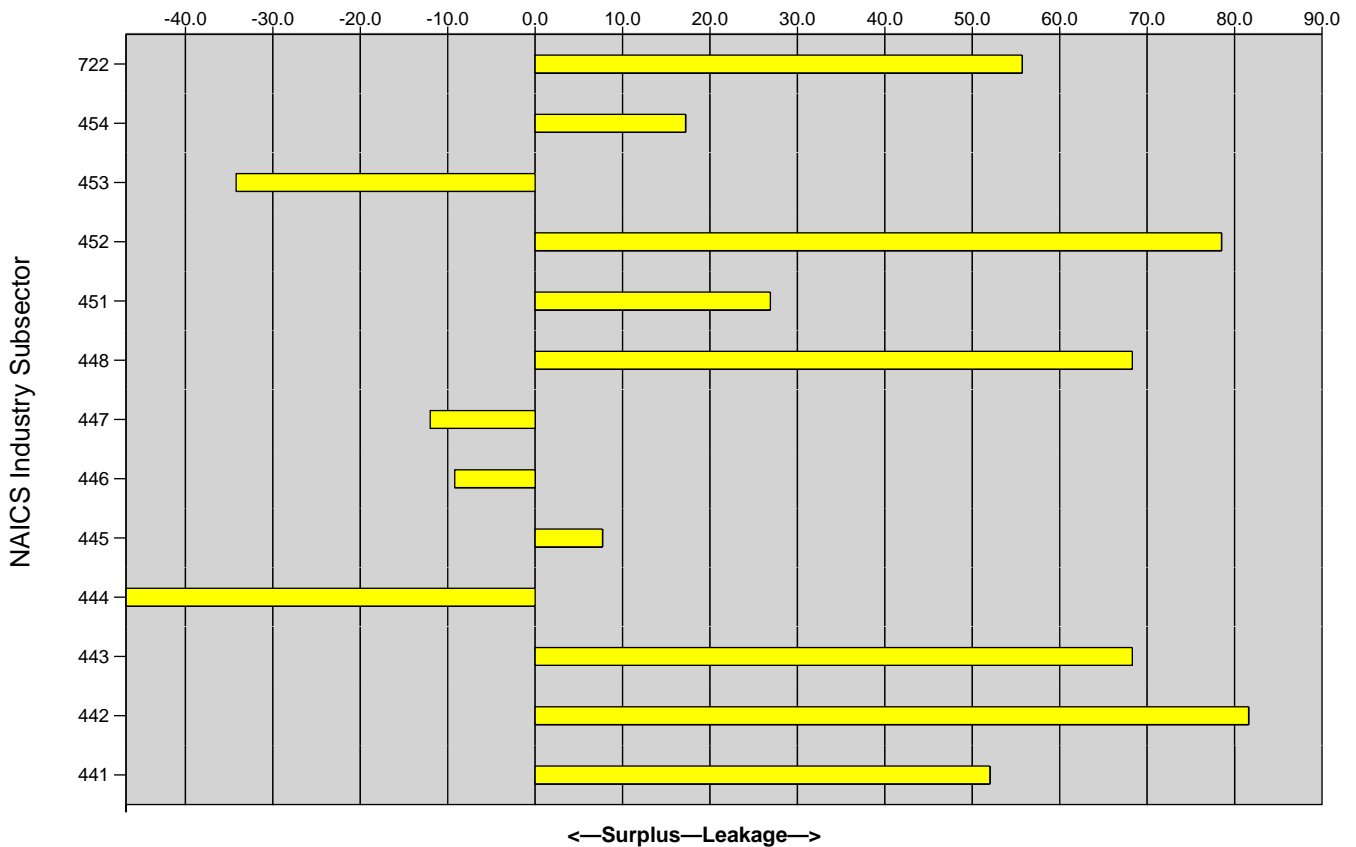
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	Supply (Retail Sales)	Demand (Retail Potential)	Leakage/ Surplus	Number of Businesses
NAICS 452: General Merchandise Stores	\$5,304,944	\$44,055,172	78.5	2
NAICS 4521: Department Stores (Excluding Leased Depts.)	\$2,771,146	\$12,942,965	64.7	1
NAICS 4529: Other General Merchandise Stores	\$2,533,798	\$31,112,207	84.9	1
NAICS 453: Miscellaneous Store Retailers	\$20,440,007	\$10,025,296	-34.2	32
NAICS 4531: Florists	\$361,076	\$413,966	6.8	3
NAICS 4532: Office Supplies, Stationery, and Gift Stores	\$2,976,515	\$3,857,233	12.9	10
NAICS 4533: Used Merchandise Stores	\$1,331,823	\$1,371,768	1.5	5
NAICS 4539: Other Miscellaneous Store Retailers	\$15,770,593	\$4,382,329	-56.5	14
NAICS 454: Nonstore Retailers	\$12,926,582	\$18,286,349	17.2	4
NAICS 4541: Electronic Shopping and Mail-Order Houses	\$11,519,660	\$10,852,748	-3.0	1
NAICS 4542: Vending Machine Operators	\$433,928	\$4,067,435	80.7	2
NAICS 4543: Direct Selling Establishments	\$972,994	\$3,366,166	55.2	1
NAICS 722: Food Services & Drinking Places	\$17,057,792	\$59,976,907	55.7	57
NAICS 7221: Full-Service Restaurants	\$3,168,966	\$39,950,008	85.3	1
NAICS 7222: Limited-Service Eating Places	\$10,590,928	\$14,647,550	16.1	42
NAICS 7223: Special Food Services	\$871,378	\$3,714,249	62.0	4
NAICS 7224: Drinking Places (Alcoholic Beverages)	\$2,426,520	\$1,665,100	-18.6	10

Leakage/Surplus Factor by Industry Subsector



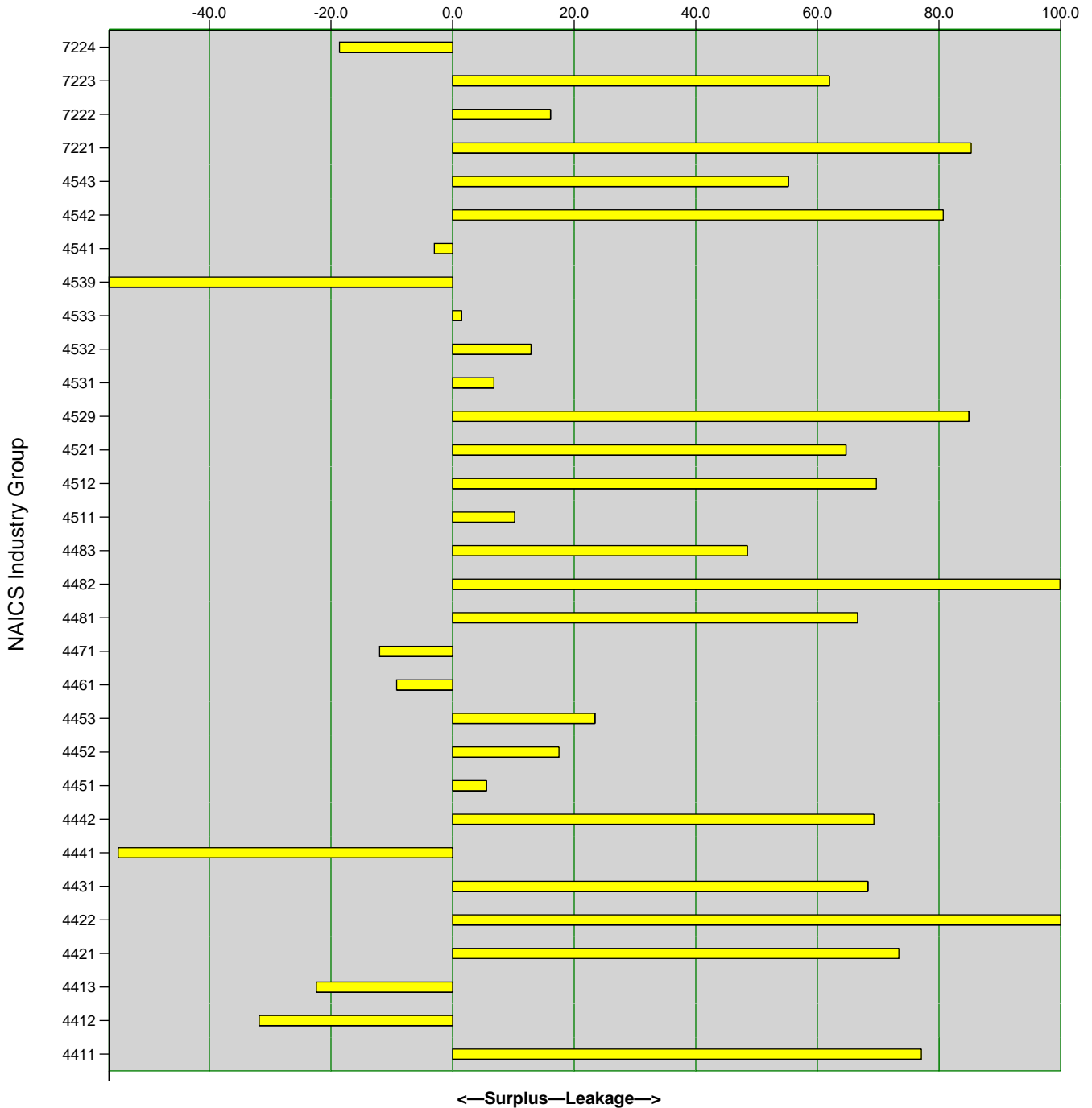
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Leakage/Surplus Factor by Industry Group



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