



# Retail Goods and Services Expenditures

## LISC Center for Commercial Revitalization - Neighborhood Market Snapshot

**Stinson Blvd AT 37th Ave NE**  
**Minneapolis, MN 55418**

**Site Type: Hand-drawn Shape**

**Latitude: 45.0357**  
**Longitude: -93.2269**  
**Shape: Custom**

**Top Tapestry Segments:**

Great Expectations	38.4%
Old and Newcomers	17.3%
Metropolitans	12.2%
Main Street, USA	7.6%
Cozy and Comfortable	5.5%

**Demographic Summary**

	2005	2010
Population	38,304	39,666
Households	17,498	18,206
Families	7,995	7,964
Median Age	36.6	38.7
Median Household Income	\$48,438	\$62,779

	<b>Spending Potential Index</b>	<b>Average Amount Spent</b>	<b>Total</b>
<b>Apparel and Services</b>			
Men's	89	\$2,453.99	\$42,939,835
Women's	88	\$462.44	\$8,091,809
Children's	91	\$821.17	\$14,368,851
Footwear	86	\$374.61	\$6,554,857
Watches & Jewelry	89	\$444.55	\$7,778,795
Apparel Products and Services <sup>1</sup>	87	\$218.84	\$3,829,323
	91	\$132.37	\$2,316,200
<b>Computer</b>			
Computers and Hardware for Home Use	89	\$221.03	\$3,867,541
Software and Accessories for Home Use	89	\$26.11	\$456,890
<b>Entertainment &amp; Recreation</b>			
<b>Fees and Admissions</b>			
Membership Fees for Clubs <sup>2</sup>	85	\$2,654.41	\$46,446,923
Fees for Participant Sports, excl. Trips	88	\$532.17	\$9,311,849
Admission to Movie/Theatre/Opera/Ballet	87	\$143.16	\$2,505,082
Admission to Sporting Events, excl. Trips	87	\$100.52	\$1,758,961
Fees for Recreational Lessons	93	\$135.45	\$2,370,073
	87	\$48.79	\$853,650
	85	\$104.25	\$1,824,083
<b>TV/Video/Sound Equipment</b>	89	\$915.58	\$16,020,871
Community Antenna or Cable Television	88	\$488.42	\$8,546,403
Color Televisions	88	\$100.53	\$1,759,017
VCRs, Video Cameras, and DVD Players	91	\$34.26	\$599,482
Video Cassettes and DVDs	91	\$37.40	\$654,399
Video Game Hardware and Software	92	\$31.23	\$546,394
Satellite Dishes	75	\$2.21	\$38,695
Rental of Video Cassettes and DVDs	92	\$57.81	\$1,011,587
Sound Equipment <sup>3</sup>	89	\$158.18	\$2,767,777
Rental and Repair of TV/Sound Equipment	91	\$5.55	\$97,117
Pets	80	\$281.09	\$4,918,569
Toys and Games	87	\$178.04	\$3,115,365
Recreational Vehicles and Fees <sup>4</sup>	73	\$245.28	\$4,291,825
Sports/Recreation/Exercise Equipment <sup>5</sup>	80	\$175.34	\$3,068,118
Photo Equipment and Supplies <sup>6</sup>	88	\$126.84	\$2,219,420
Reading <sup>7</sup>	90	\$200.07	\$3,500,906
<b>Food</b>			
<b>Food at Home</b>			
Bakery and Cereal Products	88	\$6,942.51	\$121,480,023
Meat, Poultry, Fish, and Eggs	87	\$4,124.87	\$72,177,033
Dairy Products	87	\$618.17	\$10,816,696
Fruits and Vegetables	86	\$1,093.46	\$19,133,331
Snacks and Other Food at Home <sup>8</sup>	87	\$446.27	\$7,808,877
	87	\$728.78	\$12,752,274
	87	\$1,238.19	\$21,665,855
<b>Food Away from Home</b>			
Alcoholic Beverages	89	\$2,817.64	\$49,302,990
Nonalcoholic Beverages at Home	94	\$480.63	\$8,410,125
	87	\$343.24	\$6,006,082



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	Spending Potential Index	Average Amount Spent	Total
<b>Financial</b>			
Investments	91	\$7,587.00	\$132,757,274
Vehicle Loans	81	\$4,407.94	\$77,130,185
<b>Health</b>			
Nonprescription Drugs	87	\$86.87	\$1,520,082
Prescription Drugs	83	\$445.12	\$7,788,723
Eyeglasses and Contact Lenses	85	\$73.16	\$1,280,148
<b>Home</b>			
Mortgage Payment and Basics <sup>9</sup>	78	\$6,271.32	\$109,735,539
Maintenance and Remodeling Services	78	\$1,223.57	\$21,410,033
Maintenance and Remodeling Materials <sup>10</sup>	77	\$247.30	\$4,327,270
Utilities, Fuel, and Public Services	86	\$3,578.41	\$62,615,014
<b>Household Furnishings and Equipment</b>			
Household Textiles <sup>11</sup>	87	\$109.47	\$1,915,508
Furniture	85	\$517.74	\$9,059,340
Floor Coverings	82	\$64.16	\$1,122,610
Major Appliances <sup>12</sup>	82	\$223.34	\$3,907,984
Housewares <sup>13</sup>	85	\$81.38	\$1,424,028
Small Appliances	87	\$30.77	\$538,381
Luggage	88	\$9.41	\$164,603
Telephones and Accessories	86	\$44.61	\$780,599
<b>Household Operations</b>			
Child Care	89	\$371.96	\$6,508,632
Lawn and Garden <sup>14</sup>	77	\$324.44	\$5,677,094
Moving/Storage/Freight Express	92	\$46.96	\$821,757
Housekeeping Supplies <sup>15</sup>	86	\$581.74	\$10,179,286
<b>Insurance</b>			
Owners and Renters Insurance	78	\$323.48	\$5,660,301
Vehicle Insurance	85	\$1,109.03	\$19,405,883
Life/Other Insurance	81	\$515.35	\$9,017,522
Health Insurance	83	\$1,400.84	\$24,511,979
Personal Care Products <sup>16</sup>	88	\$356.98	\$6,246,475
School Books and Supplies <sup>17</sup>	104	\$117.34	\$2,053,197
Smoking Products	91	\$448.94	\$7,855,605
<b>Transportation</b>			
Vehicle Purchases (Net Outlay) <sup>18</sup>	83	\$4,619.22	\$80,827,144
Gasoline and Motor Oil	83	\$1,535.32	\$26,865,109
Vehicle Maintenance and Repairs	86	\$886.25	\$15,507,602
<b>Travel</b>			
Airline Fares	89	\$357.24	\$6,251,017
Lodging on Trips	84	\$336.90	\$5,895,113
Auto/Truck/Van Rental on Trips	85	\$42.28	\$739,766
Food and Drink on Trips	87	\$390.62	\$6,835,066

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

**Source:** Expenditure data are derived from the 2000, 2001 and 2002 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI forecasts for 2005 and 2010.



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<sup>1</sup>**Apparel Products and Services** includes material for making clothes, sewing patterns and notions, shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.

<sup>2</sup>**Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.

<sup>3</sup>**Sound Equipment** includes sound components and systems, CDs, tapes, records, needles, tape recorders, radios, musical instruments and accessories, and rental and repair of musical instruments.

<sup>4</sup>**Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, purchase and rental of RVs or boats, and camp fees.

<sup>5</sup>**Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.

<sup>6</sup>**Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.

<sup>7</sup>**Reading** includes newspapers, newspaper subscriptions, magazines, magazine subscriptions, and books.

<sup>8</sup>**Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fat, oil, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.

<sup>9</sup>**Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent.

<sup>10</sup>**Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for hard surface flooring, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, insulation materials, and materials to finish a basement, for owned homes.

<sup>11</sup>**Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers, decorative pillows, and materials for slipcovers and curtains.

<sup>12</sup>**Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.

<sup>13</sup>**Housewares** includes plastic dinnerware, china, flatware, glassware, serving pieces, nonelectric cookware, and tableware.

<sup>14</sup>**Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.

<sup>15</sup>**Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrapping supplies, postage, and delivery services.

<sup>16</sup>**Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, and personal care appliances.

<sup>17</sup>**School Books and Supplies** includes books and supplies for college, elementary school, high school, and preschool.

<sup>18</sup>**Vehicle Purchase (Net Outlay)** includes net outlay for new and used cars, trucks, vans, motorcycles, and motor scooters.