



**Broadway St NE AT Central Ave NE  
Minneapolis, MN 55413**

**Site Type: Hand-drawn Shape**

**Latitude: 44.9987  
Longitude: -93.2473  
Shape: Custom**

**Summary Demographics**

2005 Population	920
2005 Households	378
2005 Median Disposable Income	\$35,598
2005 Per Capita Income	\$21,212

**Industry Summary**

	<b>Supply (Retail Sales)</b>	<b>Demand (Retail Potential)</b>	<b>Leakage/ Surplus</b>	<b>Number of Businesses</b>
Total Retail Trade and Food & Drink (NAICS 44-45, 722)	\$62,767,105	\$8,431,712	-76.3	23
Total Retail Trade (NAICS 44-45)	\$60,799,299	\$7,180,631	-78.9	17
Total Food & Drink (NAICS 722)	\$1,967,806	\$1,251,081	-22.3	6

	<b>Supply (Retail Sales)</b>	<b>Demand (Retail Potential)</b>	<b>Leakage/ Surplus</b>	<b>Number of Businesses</b>
NAICS 441: Motor Vehicle & Parts Dealers	\$0	\$1,882,026	100.0	0
NAICS 4411: Automobile Dealers	\$0	\$1,669,403	100.0	0
NAICS 4412: Other Motor Vehicle Dealers	\$0	\$87,590	100.0	0
NAICS 4413: Auto Parts, Accessories, and Tire Stores	\$0	\$125,033	100.0	0
NAICS 442: Furniture & Home Furnishings Stores	\$0	\$194,667	100.0	0
NAICS 4421: Furniture Stores	\$0	\$129,788	100.0	0
NAICS 4422: Home Furnishings Stores	\$0	\$64,879	100.0	0
NAICS 443/NAICS 4431: Electronics & Appliance Stores	\$0	\$221,861	100.0	0
NAICS 444: Bldg Materials, Garden Equip. & Supply Stores	\$22,450,581	\$294,219	-97.4	3
NAICS 4441: Building Material and Supplies Dealers	\$22,450,581	\$231,542	-98.0	3
NAICS 4442: Lawn and Garden Equipment and Supplies Stores	\$0	\$62,677	100.0	0
NAICS 445: Food & Beverage Stores	\$27,553,433	\$1,247,706	-91.3	1
NAICS 4451: Grocery Stores	\$27,553,433	\$1,054,995	-92.6	1
NAICS 4452: Specialty Food Stores	\$0	\$61,058	100.0	0
NAICS 4453: Beer, Wine, and Liquor Stores	\$0	\$131,653	100.0	0
NAICS 446/NAICS 4461: Health & Personal Care Stores	\$1,995,973	\$348,526	-70.3	3
NAICS 447/NAICS 4471: Gasoline Stations	\$0	\$762,520	100.0	0
NAICS 448: Clothing and Clothing Accessories Stores	\$1,277,702	\$542,350	-40.4	3
NAICS 4481: Clothing Stores	\$1,277,702	\$428,207	-49.8	3
NAICS 4482: Shoe Stores	\$0	\$68,527	100.0	0
NAICS 4483: Jewelry, Luggage, and Leather Goods Stores	\$0	\$45,616	100.0	0
NAICS 451: Sporting Goods, Hobby, Book, and Music Stores	\$515,788	\$192,024	-45.7	1
NAICS 4511: Sporting Goods/Hobby/Musical Instrument Stores	\$515,788	\$117,070	-63.0	1
NAICS 4512: Books, Periodical, and Music Stores	\$0	\$74,954	100.0	0

**Data Note:** Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) represents the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor is a measure of consumer demand relative to supply, ranging from 100 (total leakage) to -100 (total surplus). ESRI uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector.

**Source:** Business data provided by InfoUSA, Omaha NE Copyright 2004, all rights reserved. ESRI forecasts for 2005.



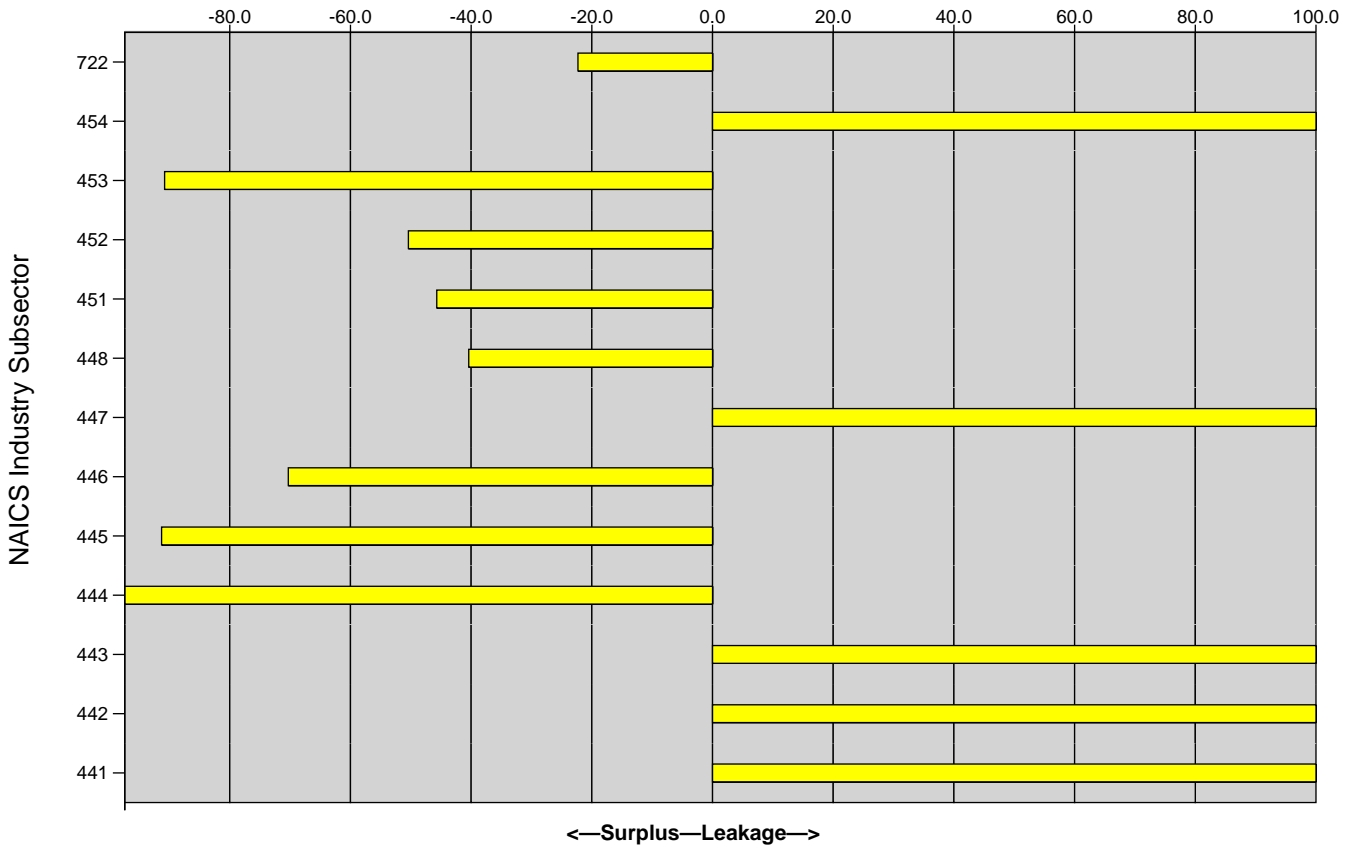
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	Supply (Retail Sales)	Demand (Retail Potential)	Leakage/ Surplus	Number of Businesses
NAICS 452: General Merchandise Stores	\$2,771,146	\$914,771	-50.4	1
NAICS 4521: Department Stores (Excluding Leased Depts.)	\$2,771,146	\$269,579	-82.3	1
NAICS 4529: Other General Merchandise Stores	\$0	\$645,192	100.0	0
NAICS 453: Miscellaneous Store Retailers	\$4,234,676	\$204,617	-90.8	5
NAICS 4531: Florists	\$0	\$8,192	100.0	0
NAICS 4532: Office Supplies, Stationery, and Gift Stores	\$1,524,490	\$77,609	-90.3	2
NAICS 4533: Used Merchandise Stores	\$46,616	\$28,717	-23.8	1
NAICS 4539: Other Miscellaneous Store Retailers	\$2,663,570	\$90,099	-93.5	2
NAICS 454: Nonstore Retailers	\$0	\$375,344	100.0	0
NAICS 4541: Electronic Shopping and Mail-Order Houses	\$0	\$223,916	100.0	0
NAICS 4542: Vending Machine Operators	\$0	\$85,108	100.0	0
NAICS 4543: Direct Selling Establishments	\$0	\$66,320	100.0	0
NAICS 722: Food Services & Drinking Places	\$1,967,806	\$1,251,081	-22.3	6
NAICS 7221: Full-Service Restaurants	\$0	\$831,604	100.0	0
NAICS 7222: Limited-Service Eating Places	\$1,967,806	\$307,859	-72.9	6
NAICS 7223: Special Food Services	\$0	\$77,281	100.0	0
NAICS 7224: Drinking Places (Alcoholic Beverages)	\$0	\$34,337	100.0	0

Leakage/Surplus Factor by Industry Subsector



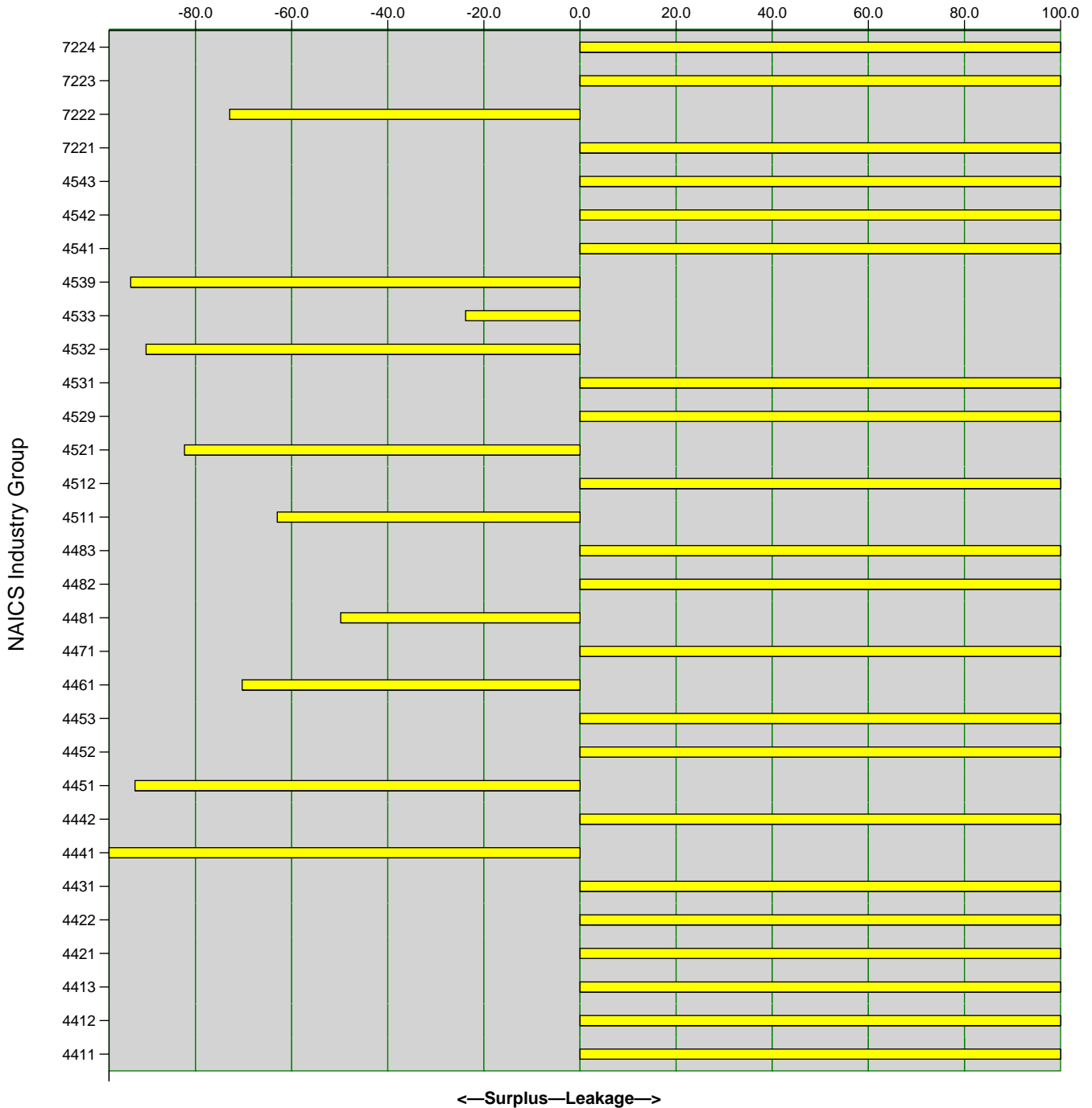
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Leakage/Surplus Factor by Industry Group



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