



Retail Goods and Services Expenditures

LISC Center for Commercial Revitalization - Neighborhood Market Snapshot

Broadway St NE AT Central Ave NE
Minneapolis, MN 55413

Site Type: Hand-drawn Shape

Latitude: 44.9987
Longitude: -93.2473
Shape: Custom

Top Tapestry Segments:

Great Expectations 100.0%

Demographic Summary

	2005	2010
Population	920	958
Households	378	393
Families	190	190
Median Age	34.1	37.2
Median Household Income	\$46,708	\$61,422

	Spending Potential Index	Average Amount Spent	Total
Apparel and Services	78	\$2,157.44	\$815,513
Men's	78	\$407.39	\$153,992
Women's	79	\$718.85	\$271,727
Children's	78	\$338.21	\$127,844
Footwear	78	\$391.23	\$147,884
Watches & Jewelry	74	\$186.68	\$70,566
Apparel Products and Services ¹	79	\$115.08	\$43,500
Computer			
Computers and Hardware for Home Use	79	\$195.98	\$74,079
Software and Accessories for Home Use	79	\$23.23	\$8,782
Entertainment & Recreation	74	\$2,297.92	\$868,615
Fees and Admissions	75	\$454.37	\$171,752
Membership Fees for Clubs ²	74	\$121.48	\$45,919
Fees for Participant Sports, excl. Trips	74	\$85.19	\$32,200
Admission to Movie/Theatre/Opera/Ballet	81	\$117.61	\$44,455
Admission to Sporting Events, excl. Trips	75	\$42.18	\$15,944
Fees for Recreational Lessons	72	\$87.92	\$33,234
TV/Video/Sound Equipment	79	\$812.46	\$307,108
Community Antenna or Cable Television	78	\$430.31	\$162,658
Color Televisions	77	\$87.56	\$33,097
VCRs, Video Cameras, and DVD Players	81	\$30.51	\$11,533
Video Cassettes and DVDs	83	\$33.97	\$12,841
Video Game Hardware and Software	84	\$28.39	\$10,733
Satellite Dishes	65	\$1.91	\$722
Rental of Video Cassettes and DVDs	84	\$53.02	\$20,042
Sound Equipment ³	80	\$141.87	\$53,628
Rental and Repair of TV/Sound Equipment	80	\$4.90	\$1,854
Pets	68	\$240.17	\$90,784
Toys and Games	76	\$155.60	\$58,818
Recreational Vehicles and Fees ⁴	61	\$205.01	\$77,494
Sports/Recreation/Exercise Equipment ⁵	67	\$148.12	\$55,989
Photo Equipment and Supplies ⁶	77	\$111.26	\$42,055
Reading ⁷	77	\$170.94	\$64,615
Food	77	\$6,107.73	\$2,308,721
Food at Home	76	\$3,612.18	\$1,365,404
Bakery and Cereal Products	76	\$539.81	\$204,049
Meat, Poultry, Fish, and Eggs	76	\$957.72	\$362,020
Dairy Products	76	\$390.92	\$147,769
Fruits and Vegetables	76	\$630.73	\$238,415
Snacks and Other Food at Home ⁸	77	\$1,092.99	\$413,151
Food Away from Home	79	\$2,495.55	\$943,317
Alcoholic Beverages	84	\$429.13	\$162,210
Nonalcoholic Beverages at Home	77	\$303.88	\$114,865



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	Spending Potential Index	Average Amount Spent	Total
Financial			
Investments	71	\$5,945.78	\$2,247,504
Vehicle Loans	73	\$3,926.80	\$1,484,331
Health			
Nonprescription Drugs	77	\$76.15	\$28,785
Prescription Drugs	71	\$380.29	\$143,748
Eyeglasses and Contact Lenses	74	\$63.14	\$23,867
Home			
Mortgage Payment and Basics ⁹	65	\$5,160.63	\$1,950,719
Maintenance and Remodeling Services	63	\$984.73	\$372,228
Maintenance and Remodeling Materials ¹⁰	65	\$208.42	\$78,784
Utilities, Fuel, and Public Services	76	\$3,145.47	\$1,188,989
Household Furnishings and Equipment			
Household Textiles ¹¹	75	\$94.07	\$35,557
Furniture	73	\$442.29	\$167,185
Floor Coverings	67	\$52.92	\$20,003
Major Appliances ¹²	70	\$190.71	\$72,087
Housewares ¹³	73	\$69.96	\$26,443
Small Appliances	76	\$26.80	\$10,129
Luggage	75	\$8.00	\$3,025
Telephones and Accessories	75	\$38.82	\$14,675
Household Operations			
Child Care	79	\$331.91	\$125,462
Lawn and Garden ¹⁴	64	\$267.12	\$100,970
Moving/Storage/Freight Express	81	\$41.15	\$15,553
Housekeeping Supplies ¹⁵	75	\$506.82	\$191,579
Insurance			
Owners and Renters Insurance	66	\$272.95	\$103,176
Vehicle Insurance	74	\$963.52	\$364,209
Life/Other Insurance	69	\$438.00	\$165,565
Health Insurance	72	\$1,200.07	\$453,627
Personal Care Products ¹⁶	78	\$316.37	\$119,588
School Books and Supplies ¹⁷	104	\$117.76	\$44,514
Smoking Products	84	\$415.85	\$157,193
Transportation			
Vehicle Purchases (Net Outlay) ¹⁸	74	\$4,095.62	\$1,548,144
Gasoline and Motor Oil	73	\$1,356.50	\$512,757
Vehicle Maintenance and Repairs	74	\$769.04	\$290,697
Travel			
Airline Fares	75	\$303.21	\$114,612
Lodging on Trips	71	\$283.22	\$107,059
Auto/Truck/Van Rental on Trips	71	\$34.90	\$13,192
Food and Drink on Trips	75	\$337.28	\$127,491

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Expenditure data are derived from the 2000, 2001 and 2002 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI forecasts for 2005 and 2010.



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¹**Apparel Products and Services** includes material for making clothes, sewing patterns and notions, shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.

²**Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.

³**Sound Equipment** includes sound components and systems, CDs, tapes, records, needles, tape recorders, radios, musical instruments and accessories, and rental and repair of musical instruments.

⁴**Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, purchase and rental of RVs or boats, and camp fees.

⁵**Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.

⁶**Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.

⁷**Reading** includes newspapers, newspaper subscriptions, magazines, magazine subscriptions, and books.

⁸**Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fat, oil, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.

⁹**Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent.

¹⁰**Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for hard surface flooring, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, insulation materials, and materials to finish a basement, for owned homes.

¹¹**Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers, decorative pillows, and materials for slipcovers and curtains.

¹²**Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.

¹³**Housewares** includes plastic dinnerware, china, flatware, glassware, serving pieces, nonelectric cookware, and tableware.

¹⁴**Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.

¹⁵**Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrapping supplies, postage, and delivery services.

¹⁶**Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, and personal care appliances.

¹⁷**School Books and Supplies** includes books and supplies for college, elementary school, high school, and preschool.

¹⁸**Vehicle Purchase (Net Outlay)** includes net outlay for new and used cars, trucks, vans, motorcycles, and motor scooters.