

	2000 Total Population	882
	2000 Group Quarters	0
	2005 Total Population	920
	2010 Total Population	958
	2005 - 2010 Annual Rate	0.81%
	2000 Households	363
	2000 Average Household Size	2.43
	2005 Households	378
	2005 Average Household Size	2.43
	2010 Households	393
	2010 Average Household Size	2.44
	2005 - 2010 Annual Rate	0.78%
	2000 Families	191
	2000 Average Family Size	2.96
	2005 Families	190
	2005 Average Family Size	2.98
	2010 Families	190
2010 Average Family Size	2.98	
2005 - 2010 Annual Rate	0%	
	2000 Housing Units	381
	Owner Occupied Housing Units	52.5%
	Renter Occupied Housing Units	42.8%
	Vacant Housing Units	4.7%
	2005 Housing Units	399
	Owner Occupied Housing Units	54.4%
	Renter Occupied Housing Units	40.4%
	Vacant Housing Units	5.3%
	2010 Housing Units	415
	Owner Occupied Housing Units	54.2%
	Renter Occupied Housing Units	40.5%
	Vacant Housing Units	5.3%
Median Household Income		
2000	\$35,753	
2005	\$46,708	
2010	\$61,422	
Median Home Value		
2000	\$95,667	
2005	\$150,481	
2010	\$220,500	
Per Capita Income		
2000	\$13,929	
2005	\$21,212	
2010	\$28,395	
Median Age		
2000	31.9	
2005	34.1	
2010	37.2	

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2005 and 2010.



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2000 Households by Income

Household Income Base	326
< \$15,000	20.6%
\$15,000 - \$24,999	14.1%
\$25,000 - \$34,999	13.8%
\$35,000 - \$49,999	16.6%
\$50,000 - \$74,999	26.1%
\$75,000 - \$99,999	6.7%
\$100,000 - \$149,999	2.1%
\$150,000 - \$199,999	0.0%
\$200,000+	0.0%
Average Household Income	\$38,209

2005 Households by Income

Household Income Base	378
< \$15,000	15.1%
\$15,000 - \$24,999	12.4%
\$25,000 - \$34,999	10.8%
\$35,000 - \$49,999	16.1%
\$50,000 - \$74,999	23.0%
\$75,000 - \$99,999	13.2%
\$100,000 - \$149,999	8.5%
\$150,000 - \$199,999	0.8%
\$200,000+	0.0%
Average Household Income	\$51,627

2010 Households by Income

Household Income Base	393
< \$15,000	11.2%
\$15,000 - \$24,999	8.4%
\$25,000 - \$34,999	8.9%
\$35,000 - \$49,999	13.0%
\$50,000 - \$74,999	17.3%
\$75,000 - \$99,999	17.6%
\$100,000 - \$149,999	17.3%
\$150,000 - \$199,999	5.6%
\$200,000+	0.8%
Average Household Income	\$69,218

2000 Owner Occupied HUs by Value

Total	207
<\$50,000	6.3%
\$50,000 - 99,999	46.9%
\$100,000 - 149,999	41.1%
\$150,000 - 199,999	5.8%
\$200,000 - \$299,999	0.0%
\$300,000 - 499,999	0.0%
\$500,000 - 999,999	0.0%
\$1,000,000+	0.0%
Average Home Value	\$100,978

2000 Specified Renter Occupied HUs by Contract Rent

Total	153
With Cash Rent	100.0%
No Cash Rent	0.0%
Median Rent	\$511
Average Rent	\$554

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2005 and 2010.



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2000 Population by Age

Total	882
0 - 4	5.1%
5 - 9	7.4%
10 - 14	5.2%
15 - 24	14.7%
25 - 34	23.5%
35 - 44	17.5%
45 - 54	11.2%
55 - 64	6.6%
65 - 74	4.8%
75 - 84	3.1%
85+	1.0%
18+	78.2%

2005 Population by Age

Total	920
0 - 4	5.2%
5 - 9	4.5%
10 - 14	7.1%
15 - 24	13.9%
25 - 34	21.5%
35 - 44	17.2%
45 - 54	14.8%
55 - 64	7.6%
65 - 74	4.2%
75 - 84	2.9%
85+	1.1%
18+	80.2%

2010 Population by Age

Total	958
0 - 4	5.0%
5 - 9	4.3%
10 - 14	4.3%
15 - 24	14.8%
25 - 34	16.8%
35 - 44	19.7%
45 - 54	16.1%
55 - 64	10.0%
65 - 74	4.8%
75 - 84	3.0%
85+	1.1%
18+	82.6%

2000 Population by Sex

Males	51.8%
Females	48.2%

2005 Population by Sex

Males	51.6%
Females	48.4%

2010 Population by Sex

Males	51.1%
Females	48.9%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2005 and 2010.



2000 Population by Race/Ethnicity

Total	882
White Alone	73.6%
Black Alone	10.5%
American Indian Alone	1.9%
Asian or Pacific Islander Alone	3.5%
Some Other Race Alone	7.4%
Two or More Races	3.1%
Hispanic Origin	10.4%
Diversity Index	54.9

2005 Population by Race/Ethnicity

Total	920
White Alone	66.5%
Black Alone	14.3%
American Indian Alone	2.0%
Asian or Pacific Islander Alone	4.2%
Some Other Race Alone	9.5%
Two or More Races	3.5%
Hispanic Origin	13.2%
Diversity Index	64.1

2010 Population by Race/Ethnicity

Total	958
White Alone	59.9%
Black Alone	17.7%
American Indian Alone	1.9%
Asian or Pacific Islander Alone	5.0%
Some Other Race Alone	11.6%
Two or More Races	3.9%
Hispanic Origin	15.9%
Diversity Index	71.2



2000 Population 3+ by School Enrollment

Total	812
Enrolled in Nursery/Preschool	1.8%
Enrolled in Kindergarten	3.3%
Enrolled in Grade 1-8	8.9%
Enrolled in Grade 9-12	8.5%
Enrolled in College	6.0%
Enrolled in Grad/Prof School	2.6%
Not Enrolled in School	68.8%

2000 Population 25+ by Educational Attainment

Total	513
Less than 9th Grade	6.6%
9th - 12th Grade, No Diploma	13.5%
High School Graduate	26.7%
Some College, No Degree	29.6%
Associate Degree	4.1%
Bachelor's Degree	12.9%
Master's/Prof/Doctorate Degree	6.6%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2005 and 2010.

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2000 Population 15+ by Sex and Marital Status

Total	684
Females	48.1%
Never Married	17.1%
Married, not Separated	16.7%
Married, Separated	3.7%
Widowed	1.5%
Divorced	9.2%
Males	51.9%
Never Married	27.6%
Married, not Separated	20.0%
Married, Separated	0.0%
Widowed	0.0%
Divorced	4.2%



2000 Population 16+ by Employment Status

Total	661
In Labor Force	72.9%
Civilian Employed	67.8%
Civilian Unemployed	5.1%
In Armed Forces	0.0%
Not in Labor Force	27.1%

2005 Civilian Population 16+ in Labor Force

Civilian Employed	88.0%
Civilian Unemployed	12.0%

2010 Civilian Population 16+ in Labor Force

Civilian Employed	90.0%
Civilian Unemployed	10.0%

2000 Females 16+ by Employment Status and Age of Children

Total	318
Own Children < 6 Only	7.5%
Employed/in Armed Forces	3.8%
Unemployed	0.0%
Not in Labor Force	3.8%
Own Children < 6 and 6-17 Only	16.7%
Employed/in Armed Forces	5.7%
Unemployed	3.8%
Not in Labor Force	7.2%
Own Children 6-17 Only	11.9%
Employed/in Armed Forces	7.2%
Unemployed	0.0%
Not in Labor Force	4.7%
No Own Children < 18	63.8%
Employed/in Armed Forces	46.2%
Unemployed	0.9%
Not in Labor Force	16.7%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2005.

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2005 Employed Population 16+ by Industry

Total	543
Agriculture/Mining	0.0%
Construction	3.5%
Manufacturing	14.4%
Wholesale Trade	9.0%
Retail Trade	10.7%
Transportation/Utilities	1.3%
Information	3.3%
Finance/Insurance/Real Estate	11.2%
Services	46.6%
Public Administration	0.0%

2005 Employed Population 16+ by Occupation

Total	543
White Collar	60.8%
Management/Business/Financial	11.8%
Professional	17.5%
Sales	12.9%
Administrative Support	18.6%
Services	21.5%
Blue Collar	17.7%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	3.3%
Installation/Maintenance/Repair	4.6%
Production	6.8%
Transportation/Material Moving	2.9%



2000 Workers 16+ by Means of Transportation to Work

Total	438
Drove Alone - Car, Truck, or Van	66.0%
Carpooled - Car, Truck, or Van	14.6%
Public Transportation	8.2%
Walked	3.7%
Other Means	1.8%
Worked at Home	5.7%

2000 Workers 16+ by Travel Time to Work

Total	438
Did Not Work at Home	94.3%
Less than 5 minutes	3.4%
5 to 9 minutes	4.1%
10 to 19 minutes	38.4%
20 to 24 minutes	15.5%
25 to 34 minutes	23.5%
35 to 44 minutes	6.6%
45 to 59 minutes	2.7%
60 to 89 minutes	0.0%
90 or more minutes	0.0%
Worked at Home	5.7%
Average Travel Time to Work (in min)	19.7

2000 Households by Vehicles Available

Total	360
None	10.6%
1	46.7%
2	33.9%
3	8.9%
4	0.0%
5+	0.0%
Average Number of Vehicles Available	1.4

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2005 and 2010.

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2000 Households by Type

Total	363
Family Households	52.6%
Married-couple Family	31.4%
With Related Children	12.1%
Other Family (No Spouse)	21.2%
With Related Children	14.0%
Nonfamily Households	47.4%
Householder Living Alone	30.3%
Householder Not Living Alone	17.1%
 Households with Related Children	 26.2%
Households with Persons 65+	16.0%

2000 Households by Size

Total	363
1 Person Household	30.3%
2 Person Household	35.5%
3 Person Household	13.8%
4 Person Household	11.6%
5 Person Household	3.6%
6 Person Household	3.3%
7+ Person Household	1.9%

2000 Households by Year Householder Moved In

Total	360
Moved in 1999 to March 2000	22.2%
Moved in 1995 to 1998	27.5%
Moved in 1990 to 1994	20.3%
Moved in 1980 to 1989	17.2%
Moved in 1970 to 1979	1.1%
Moved in 1969 or Earlier	11.7%
Median Year Householder Moved In	1995



2000 Housing Units by Units in Structure

Total	377
1, Detached	53.3%
1, Attached	4.2%
2	23.1%
3 or 4	4.8%
5 to 9	0.0%
10 to 19	14.6%
20+	0.0%
Mobile Home	0.0%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	377
1999 to March 2000	3.2%
1995 to 1998	1.6%
1990 to 1994	1.3%
1980 to 1989	4.2%
1970 to 1979	1.9%
1969 or Earlier	87.8%
Median Year Structure Built	1930

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.

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Top 3 Tapestry Segments

1.

Great Expectations



2005 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$815,513
Average Spent	\$2,157.44
Spending Potential Index	78
Computers & Accessories: Total \$	\$82,861
Average Spent	\$219.21
Spending Potential Index	79
Education: Total \$	\$381,987
Average Spent	\$1,010.55
Spending Potential Index	95
Entertainment/Recreation: Total \$	\$868,615
Average Spent	\$2,297.92
Spending Potential Index	74
Food at Home: Total \$	\$1,365,404
Average Spent	\$3,612.18
Spending Potential Index	76
Food Away from Home: Total \$	\$943,317
Average Spent	\$2,495.55
Spending Potential Index	79
Health Care: Total \$	\$938,068
Average Spent	\$2,481.66
Spending Potential Index	71
HH Furnishings & Equipment: Total \$	\$583,091
Average Spent	\$1,542.57
Spending Potential Index	73
Investments: Total \$	\$2,247,504
Average Spent	\$5,945.78
Spending Potential Index	71
Retail Goods: Total \$	\$7,035,296
Average Spent	\$18,611.89
Spending Potential Index	74
Shelter: Total \$	\$3,918,320
Average Spent	\$10,365.93
Spending Potential Index	75
TV/Video/Sound Equipment: Total \$	\$307,108
Average Spent	\$812.46
Spending Potential Index	79
Travel: Total \$	\$505,576
Average Spent	\$1,337.50
Spending Potential Index	74
Vehicle Maintenance & Repairs: Total \$	\$290,697
Average Spent	\$769.04
Spending Potential Index	74

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Expenditure data are derived from the 2000, 2001 and 2002 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI forecasts for 2005 and 2010.