




**Latitude: 45.0357**

**Longitude: -93.2269**

	2000 Total Population	37,623
	2000 Group Quarters	491
	2005 Total Population	38,304
	2010 Total Population	39,666
	2005 - 2010 Annual Rate	0.7%
	2000 Households	17,015
	2000 Average Household Size	2.18
	2005 Households	17,498
	2005 Average Household Size	2.16
	2010 Households	18,206
	2010 Average Household Size	2.15
	2005 - 2010 Annual Rate	0.8%
	2000 Families	8,149
	2000 Average Family Size	2.98
	2005 Families	7,995
	2005 Average Family Size	2.98
	2010 Families	7,964
	2010 Average Family Size	2.98
	2005 - 2010 Annual Rate	-0.08%
	<b>2000 Housing Units</b>	17,724
	Owner Occupied Housing Units	57.2%
	Renter Occupied Housing Units	38.9%
	Vacant Housing Units	3.9%
	<b>2005 Housing Units</b>	18,303
	Owner Occupied Housing Units	59.1%
	Renter Occupied Housing Units	36.5%
	Vacant Housing Units	4.4%
	<b>2010 Housing Units</b>	19,067
	Owner Occupied Housing Units	59.5%
	Renter Occupied Housing Units	36.0%
	Vacant Housing Units	4.5%
	<b>Median Household Income</b>	
	2000	\$37,305
	2005	\$48,438
	2010	\$62,779
	<b>Median Home Value</b>	
	2000	\$102,110
	2005	\$163,811
	2010	\$232,565
	<b>Per Capita Income</b>	
	2000	\$20,250
	2005	\$27,230
	2010	\$36,845
	<b>Median Age</b>	
	2000	35.0
	2005	36.6
	2010	38.7

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2005 and 2010.



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**2000 Households by Income**

Household Income Base	16,905
< \$15,000	17.1%
\$15,000 - \$24,999	14.8%
\$25,000 - \$34,999	14.8%
\$35,000 - \$49,999	19.3%
\$50,000 - \$74,999	19.5%
\$75,000 - \$99,999	8.3%
\$100,000 - \$149,999	4.7%
\$150,000 - \$199,999	0.7%
\$200,000+	0.8%
Average Household Income	\$44,454

**2005 Households by Income**

Household Income Base	17,500
< \$15,000	12.2%
\$15,000 - \$24,999	10.9%
\$25,000 - \$34,999	12.3%
\$35,000 - \$49,999	16.2%
\$50,000 - \$74,999	21.8%
\$75,000 - \$99,999	12.1%
\$100,000 - \$149,999	10.7%
\$150,000 - \$199,999	2.3%
\$200,000+	1.5%
Average Household Income	\$59,493

**2010 Households by Income**

Household Income Base	18,206
< \$15,000	8.8%
\$15,000 - \$24,999	8.1%
\$25,000 - \$34,999	8.9%
\$35,000 - \$49,999	13.3%
\$50,000 - \$74,999	19.6%
\$75,000 - \$99,999	13.6%
\$100,000 - \$149,999	17.0%
\$150,000 - \$199,999	6.3%
\$200,000+	4.2%
Average Household Income	\$80,212

**2000 Owner Occupied HUs by Value**

Total	10,062
<\$50,000	2.9%
\$50,000 - 99,999	45.1%
\$100,000 - 149,999	40.2%
\$150,000 - 199,999	8.9%
\$200,000 - \$299,999	2.5%
\$300,000 - 499,999	0.2%
\$500,000 - 999,999	0.1%
\$1,000,000+	0.1%
Average Home Value	\$109,992

**2000 Specified Renter Occupied HUs by Contract Rent**

Total	6,897
With Cash Rent	97.7%
No Cash Rent	2.3%
Median Rent	\$521
Average Rent	\$508

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2005 and 2010.



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<b>2000 Population by Age</b>		
	Total	37,624
	0 - 4	6.1%
	5 - 9	5.6%
	10 - 14	5.2%
	15 - 24	13.3%
	25 - 34	19.7%
	35 - 44	17.3%
	45 - 54	12.6%
	55 - 64	6.8%
	65 - 74	5.6%
	75 - 84	5.6%
	85+	2.2%
	18+	80.1%

<b>2005 Population by Age</b>		
	Total	38,304
	0 - 4	6.1%
	5 - 9	5.3%
	10 - 14	5.4%
	15 - 24	12.4%
	25 - 34	18.0%
	35 - 44	17.4%
	45 - 54	15.1%
	55 - 64	8.3%
	65 - 74	4.9%
	75 - 84	4.6%
	85+	2.4%
	18+	80.2%

<b>2010 Population by Age</b>		
	Total	39,666
	0 - 4	6.0%
	5 - 9	5.0%
	10 - 14	5.2%
	15 - 24	12.8%
	25 - 34	15.2%
	35 - 44	16.7%
	45 - 54	15.9%
	55 - 64	11.3%
	65 - 74	5.3%
	75 - 84	4.0%
	85+	2.6%
	18+	81.0%

<b>2000 Population by Sex</b>		
	Males	50.0%
	Females	50.0%

<b>2005 Population by Sex</b>		
	Males	50.2%
	Females	49.8%

<b>2010 Population by Sex</b>		
	Males	50.4%
	Females	49.6%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2005 and 2010.

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**2000 Population by Race/Ethnicity**

Total	37,623
White Alone	80.1%
Black Alone	6.3%
American Indian Alone	2.3%
Asian or Pacific Islander Alone	3.8%
Some Other Race Alone	3.8%
Two or More Races	3.8%
Hispanic Origin	7.2%
Diversity Index	43.9

**2005 Population by Race/Ethnicity**

Total	38,304
White Alone	74.9%
Black Alone	8.8%
American Indian Alone	2.4%
Asian or Pacific Islander Alone	4.7%
Some Other Race Alone	4.8%
Two or More Races	4.4%
Hispanic Origin	9.2%
Diversity Index	52.4

**2010 Population by Race/Ethnicity**

Total	39,666
White Alone	69.9%
Black Alone	11.2%
American Indian Alone	2.4%
Asian or Pacific Islander Alone	5.6%
Some Other Race Alone	6.0%
Two or More Races	5.0%
Hispanic Origin	11.3%
Diversity Index	59.6



**2000 Population 3+ by School Enrollment**

Total	36,504
Enrolled in Nursery/Preschool	1.4%
Enrolled in Kindergarten	1.3%
Enrolled in Grade 1-8	9.7%
Enrolled in Grade 9-12	4.6%
Enrolled in College	5.0%
Enrolled in Grad/Prof School	2.1%
Not Enrolled in School	75.9%

**2000 Population 25+ by Educational Attainment**

Total	26,286
Less than 9th Grade	5.9%
9th - 12th Grade, No Diploma	12.4%
High School Graduate	27.6%
Some College, No Degree	22.2%
Associate Degree	6.2%
Bachelor's Degree	18.4%
Master's/Prof/Doctorate Degree	7.2%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2005 and 2010.

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**2000 Population 15+ by Sex and Marital Status**

Total	31,318
Females	50.4%
Never Married	17.5%
Married, not Separated	19.4%
Married, Separated	1.1%
Widowed	6.0%
Divorced	6.5%
Males	49.6%
Never Married	22.3%
Married, not Separated	20.1%
Married, Separated	0.7%
Widowed	1.3%
Divorced	5.2%



**2000 Population 16+ by Employment Status**

Total	30,935
In Labor Force	68.6%
Civilian Employed	65.4%
Civilian Unemployed	3.0%
In Armed Forces	0.1%
Not in Labor Force	31.4%

**2005 Civilian Population 16+ in Labor Force**

Civilian Employed	93.6%
Civilian Unemployed	6.4%

**2010 Civilian Population 16+ in Labor Force**

Civilian Employed	94.7%
Civilian Unemployed	5.3%

**2000 Females 16+ by Employment Status and Age of Children**

Total	15,607
Own Children < 6 Only	6.8%
Employed/in Armed Forces	4.0%
Unemployed	0.3%
Not in Labor Force	2.4%
Own Children < 6 and 6-17 Only	5.0%
Employed/in Armed Forces	3.1%
Unemployed	0.2%
Not in Labor Force	1.6%
Own Children 6-17 Only	12.0%
Employed/in Armed Forces	8.8%
Unemployed	0.5%
Not in Labor Force	2.6%
No Own Children < 18	76.3%
Employed/in Armed Forces	43.7%
Unemployed	1.8%
Not in Labor Force	30.8%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2005.

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**2005 Employed Population 16+ by Industry**

Total	21,305
Agriculture/Mining	0.2%
Construction	6.0%
Manufacturing	10.4%
Wholesale Trade	3.7%
Retail Trade	9.7%
Transportation/Utilities	5.2%
Information	2.5%
Finance/Insurance/Real Estate	8.9%
Services	50.8%
Public Administration	2.6%

**2005 Employed Population 16+ by Occupation**

Total	21,305
White Collar	60.7%
Management/Business/Financial	11.6%
Professional	24.8%
Sales	9.8%
Administrative Support	14.5%
Services	18.9%
Blue Collar	20.3%
Farming/Forestry/Fishing	0.1%
Construction/Extraction	5.4%
Installation/Maintenance/Repair	2.4%
Production	6.7%
Transportation/Material Moving	5.7%



**2000 Workers 16+ by Means of Transportation to Work**

Total	19,876
Drove Alone - Car, Truck, or Van	67.0%
Carpooled - Car, Truck, or Van	12.4%
Public Transportation	12.6%
Walked	3.3%
Other Means	2.0%
Worked at Home	2.6%

**2000 Workers 16+ by Travel Time to Work**

Total	19,876
Did Not Work at Home	97.4%
Less than 5 minutes	2.1%
5 to 9 minutes	8.8%
10 to 19 minutes	36.6%
20 to 24 minutes	18.9%
25 to 34 minutes	19.9%
35 to 44 minutes	4.5%
45 to 59 minutes	2.8%
60 to 89 minutes	2.4%
90 or more minutes	1.4%
Worked at Home	2.6%
Average Travel Time to Work (in min)	21.7

**2000 Households by Vehicles Available**

Total	16,967
None	18.1%
1	43.0%
2	30.2%
3	6.3%
4	1.9%
5+	0.5%
Average Number of Vehicles Available	1.3

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2005 and 2010.

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**2000 Households by Type**

Total	17,015
Family Households	47.9%
Married-couple Family	31.3%
With Related Children	13.0%
Other Family (No Spouse)	16.6%
With Related Children	9.9%
Nonfamily Households	52.1%
Householder Living Alone	39.3%
Householder Not Living Alone	12.8%
Households with Related Children	22.9%
Households with Persons 65+	21.8%

**2000 Households by Size**

Total	17,015
1 Person Household	39.3%
2 Person Household	32.2%
3 Person Household	12.9%
4 Person Household	8.3%
5 Person Household	3.9%
6 Person Household	1.9%
7+ Person Household	1.6%

**2000 Households by Year Householder Moved In**

Total	16,965
Moved in 1999 to March 2000	18.9%
Moved in 1995 to 1998	31.1%
Moved in 1990 to 1994	17.0%
Moved in 1980 to 1989	13.6%
Moved in 1970 to 1979	6.7%
Moved in 1969 or Earlier	12.7%
Median Year Householder Moved In	1995



**2000 Housing Units by Units in Structure**

Total	17,710
1, Detached	49.7%
1, Attached	4.4%
2	22.1%
3 or 4	6.0%
5 to 9	1.7%
10 to 19	4.5%
20+	10.7%
Mobile Home	0.8%
Other	0.1%

**2000 Housing Units by Year Structure Built**

Total	17,728
1999 to March 2000	0.6%
1995 to 1998	0.7%
1990 to 1994	1.5%
1980 to 1989	6.3%
1970 to 1979	6.5%
1969 or Earlier	84.5%
Median Year Structure Built	1939

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.

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**Top 3 Tapestry Segments**

- |    |  |                    |
|----|--|--------------------|
| 1. |  | Great Expectations |
| 2. |  | Old and Newcomers  |
| 3. |  | Metropolitans      |



**2005 Consumer Spending** shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$42,939,835
Average Spent	\$2,453.99
Spending Potential Index	89
Computers & Accessories: Total \$	\$4,324,431
Average Spent	\$247.14
Spending Potential Index	89
Education: Total \$	\$18,600,278
Average Spent	\$1,062.99
Spending Potential Index	100
Entertainment/Recreation: Total \$	\$46,446,923
Average Spent	\$2,654.41
Spending Potential Index	85
Food at Home: Total \$	\$72,177,033
Average Spent	\$4,124.87
Spending Potential Index	87
Food Away from Home: Total \$	\$49,302,990
Average Spent	\$2,817.64
Spending Potential Index	89
Health Care: Total \$	\$50,741,994
Average Spent	\$2,899.87
Spending Potential Index	84
HH Furnishings & Equipment: Total \$	\$31,407,437
Average Spent	\$1,794.92
Spending Potential Index	85
Investments: Total \$	\$132,757,274
Average Spent	\$7,587.00
Spending Potential Index	91
Retail Goods: Total \$	\$372,026,475
Average Spent	\$21,261.09
Spending Potential Index	85
Shelter: Total \$	\$212,328,366
Average Spent	\$12,134.44
Spending Potential Index	88
TV/Video/Sound Equipment: Total \$	\$16,020,871
Average Spent	\$915.58
Spending Potential Index	89
Travel: Total \$	\$27,389,254
Average Spent	\$1,565.28
Spending Potential Index	87
Vehicle Maintenance & Repairs: Total \$	\$15,507,602
Average Spent	\$886.25
Spending Potential Index	86

**Data Note:** The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Expenditure data are derived from the 2000, 2001 and 2002 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI forecasts for 2005 and 2010.