



Retail Goods and Services Expenditures

LISC Center for Commercial Revitalization - Neighborhood Market Snapshot

**Saint Anthony Blvd AT University Ave NE
Minneapolis, MN 55401**

Site Type: Hand-drawn Shape

**Latitude: 45.0276
Longitude: -93.2639
Shape: Custom**

Top Tapestry Segments:

Great Expectations 100.0%

Demographic Summary

	2005	2010
Population	1,400	1,459
Households	620	649
Families	296	297
Median Age	34.4	35.0
Median Household Income	\$41,075	\$53,881

	Spending Potential Index	Average Amount Spent	Total
Apparel and Services	80	\$2,195.60	\$1,361,270
Men's	79	\$414.59	\$257,048
Women's	81	\$731.57	\$453,572
Children's	79	\$344.19	\$213,399
Footwear	79	\$398.15	\$246,852
Watches & Jewelry	75	\$189.98	\$117,790
Apparel Products and Services ¹	80	\$117.11	\$72,609
Computer			
Computers and Hardware for Home Use	81	\$199.44	\$123,654
Software and Accessories for Home Use	80	\$23.64	\$14,659
Entertainment & Recreation	75	\$2,338.56	\$1,449,906
Fees and Admissions	77	\$462.40	\$286,691
Membership Fees for Clubs ²	75	\$123.63	\$76,649
Fees for Participant Sports, excl. Trips	75	\$86.69	\$53,748
Admission to Movie/Theatre/Opera/Ballet	82	\$119.69	\$74,205
Admission to Sporting Events, excl. Trips	77	\$42.93	\$26,614
Fees for Recreational Lessons	73	\$89.48	\$55,475
TV/Video/Sound Equipment	80	\$826.82	\$512,630
Community Antenna or Cable Television	79	\$437.92	\$271,511
Color Televisions	78	\$89.11	\$55,247
VCRs, Video Cameras, and DVD Players	82	\$31.05	\$19,252
Video Cassettes and DVDs	84	\$34.57	\$21,434
Video Game Hardware and Software	85	\$28.90	\$17,916
Satellite Dishes	66	\$1.94	\$1,205
Rental of Video Cassettes and DVDs	86	\$53.96	\$33,454
Sound Equipment ³	81	\$144.38	\$89,516
Rental and Repair of TV/Sound Equipment	82	\$4.99	\$3,095
Pets	70	\$244.42	\$151,538
Toys and Games	78	\$158.35	\$98,180
Recreational Vehicles and Fees ⁴	62	\$208.64	\$129,355
Sports/Recreation/Exercise Equipment ⁵	69	\$150.74	\$93,457
Photo Equipment and Supplies ⁶	79	\$113.22	\$70,199
Reading ⁷	78	\$173.96	\$107,856
Food	79	\$6,215.74	\$3,853,760
Food at Home	77	\$3,676.07	\$2,279,161
Bakery and Cereal Products	78	\$549.36	\$340,602
Meat, Poultry, Fish, and Eggs	77	\$974.67	\$604,296
Dairy Products	77	\$397.83	\$246,656
Fruits and Vegetables	77	\$641.88	\$397,967
Snacks and Other Food at Home ⁸	78	\$1,112.32	\$689,640
Food Away from Home	80	\$2,539.68	\$1,574,599
Alcoholic Beverages	85	\$436.71	\$270,763
Nonalcoholic Beverages at Home	78	\$309.25	\$191,734



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	Spending Potential Index	Average Amount Spent	Total
Financial			
Investments	73	\$6,050.93	\$3,751,575
Vehicle Loans	74	\$3,996.25	\$2,477,672
Health			
Nonprescription Drugs	78	\$77.50	\$48,048
Prescription Drugs	72	\$387.01	\$239,946
Eyeglasses and Contact Lenses	75	\$64.26	\$39,839
Home			
Mortgage Payment and Basics ⁹	66	\$5,251.90	\$3,256,178
Maintenance and Remodeling Services	64	\$1,002.15	\$621,331
Maintenance and Remodeling Materials ¹⁰	66	\$212.10	\$131,505
Utilities, Fuel, and Public Services	77	\$3,201.10	\$1,984,685
Household Furnishings and Equipment			
Household Textiles ¹¹	76	\$95.73	\$59,352
Furniture	74	\$450.11	\$279,068
Floor Coverings	69	\$53.85	\$33,390
Major Appliances ¹²	71	\$194.08	\$120,332
Housewares ¹³	74	\$71.19	\$44,140
Small Appliances	77	\$27.27	\$16,906
Luggage	76	\$8.14	\$5,049
Telephones and Accessories	76	\$39.51	\$24,496
Household Operations			
Child Care	80	\$337.78	\$209,424
Lawn and Garden ¹⁴	65	\$271.84	\$168,541
Moving/Storage/Freight Express	82	\$41.87	\$25,962
Housekeeping Supplies ¹⁵	76	\$515.79	\$319,787
Insurance			
Owners and Renters Insurance	67	\$277.78	\$172,223
Vehicle Insurance	75	\$980.55	\$607,943
Life/Other Insurance	70	\$445.75	\$276,364
Health Insurance	73	\$1,221.29	\$757,201
Personal Care Products ¹⁶	80	\$321.96	\$199,617
School Books and Supplies ¹⁷	106	\$119.84	\$74,303
Smoking Products	86	\$423.21	\$262,390
Transportation			
Vehicle Purchases (Net Outlay) ¹⁸	75	\$4,168.05	\$2,584,191
Gasoline and Motor Oil	75	\$1,380.49	\$855,904
Vehicle Maintenance and Repairs	76	\$782.64	\$485,236
Travel			
Airline Fares	76	\$308.57	\$191,312
Lodging on Trips	72	\$288.23	\$178,705
Auto/Truck/Van Rental on Trips	72	\$35.52	\$22,021
Food and Drink on Trips	76	\$343.24	\$212,811

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Expenditure data are derived from the 2000, 2001 and 2002 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI forecasts for 2005 and 2010.



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¹**Apparel Products and Services** includes material for making clothes, sewing patterns and notions, shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.

²**Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.

³**Sound Equipment** includes sound components and systems, CDs, tapes, records, needles, tape recorders, radios, musical instruments and accessories, and rental and repair of musical instruments.

⁴**Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, purchase and rental of RVs or boats, and camp fees.

⁵**Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.

⁶**Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.

⁷**Reading** includes newspapers, newspaper subscriptions, magazines, magazine subscriptions, and books.

⁸**Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fat, oil, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.

⁹**Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent.

¹⁰**Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for hard surface flooring, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, insulation materials, and materials to finish a basement, for owned homes.

¹¹**Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers, decorative pillows, and materials for slipcovers and curtains.

¹²**Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.

¹³**Housewares** includes plastic dinnerware, china, flatware, glassware, serving pieces, nonelectric cookware, and tableware.

¹⁴**Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.

¹⁵**Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrapping supplies, postage, and delivery services.

¹⁶**Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, and personal care appliances.

¹⁷**School Books and Supplies** includes books and supplies for college, elementary school, high school, and preschool.

¹⁸**Vehicle Purchase (Net Outlay)** includes net outlay for new and used cars, trucks, vans, motorcycles, and motor scooters.