

	2000 Total Population	1,342
	2000 Group Quarters	0
	2005 Total Population	1,400
	2010 Total Population	1,459
	2005 - 2010 Annual Rate	0.83%
	2000 Households	589
	2000 Average Household Size	2.28
	2005 Households	620
	2005 Average Household Size	2.26
	2010 Households	649
	2010 Average Household Size	2.25
	2005 - 2010 Annual Rate	0.92%
	2000 Families	295
	2000 Average Family Size	3.15
	2005 Families	296
	2005 Average Family Size	3.16
	2010 Families	297
	2010 Average Family Size	3.18
	2005 - 2010 Annual Rate	0.07%
	<b>2000 Housing Units</b>	622
	Owner Occupied Housing Units	56.1%
	Renter Occupied Housing Units	38.6%
	Vacant Housing Units	5.3%
	<b>2005 Housing Units</b>	658
	Owner Occupied Housing Units	58.7%
	Renter Occupied Housing Units	35.6%
	Vacant Housing Units	5.8%
	<b>2010 Housing Units</b>	690
	Owner Occupied Housing Units	59.4%
	Renter Occupied Housing Units	34.6%
	Vacant Housing Units	5.9%
	<b>Median Household Income</b>	
	2000	\$31,188
	2005	\$41,075
	2010	\$53,881
	<b>Median Home Value</b>	
	2000	\$80,913
	2005	\$130,288
	2010	\$183,257
	<b>Per Capita Income</b>	
	2000	\$15,023
	2005	\$23,268
	2010	\$31,799
	<b>Median Age</b>	
	2000	34.0
	2005	34.4
	2010	35.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2005 and 2010.



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**2000 Households by Income**

Household Income Base	531
< \$15,000	18.5%
\$15,000 - \$24,999	14.5%
\$25,000 - \$34,999	25.2%
\$35,000 - \$49,999	13.7%
\$50,000 - \$74,999	17.1%
\$75,000 - \$99,999	5.1%
\$100,000 - \$149,999	5.8%
\$150,000 - \$199,999	0.0%
\$200,000+	0.0%
Average Household Income	\$37,937

**2005 Households by Income**

Household Income Base	620
< \$15,000	13.4%
\$15,000 - \$24,999	11.6%
\$25,000 - \$34,999	13.7%
\$35,000 - \$49,999	22.6%
\$50,000 - \$74,999	17.7%
\$75,000 - \$99,999	8.9%
\$100,000 - \$149,999	9.4%
\$150,000 - \$199,999	2.7%
\$200,000+	0.0%
Average Household Income	\$52,540

**2010 Households by Income**

Household Income Base	649
< \$15,000	9.6%
\$15,000 - \$24,999	7.2%
\$25,000 - \$34,999	8.9%
\$35,000 - \$49,999	19.4%
\$50,000 - \$74,999	18.0%
\$75,000 - \$99,999	14.3%
\$100,000 - \$149,999	11.9%
\$150,000 - \$199,999	7.6%
\$200,000+	3.1%
Average Household Income	\$71,487

**2000 Owner Occupied HUs by Value**

Total	329
<\$50,000	3.6%
\$50,000 - 99,999	83.3%
\$100,000 - 149,999	13.1%
\$150,000 - 199,999	0.0%
\$200,000 - \$299,999	0.0%
\$300,000 - 499,999	0.0%
\$500,000 - 999,999	0.0%
\$1,000,000+	0.0%
Average Home Value	\$79,932

**2000 Specified Renter Occupied HUs by Contract Rent**

Total	271
With Cash Rent	94.8%
No Cash Rent	5.2%
Median Rent	\$512
Average Rent	\$487

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2005 and 2010.



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**2000 Population by Age**

Total	1,342
0 - 4	6.8%
5 - 9	6.9%
10 - 14	6.2%
15 - 24	14.1%
25 - 34	17.7%
35 - 44	17.3%
45 - 54	10.7%
55 - 64	7.7%
65 - 74	6.3%
75 - 84	5.4%
85+	0.9%
18+	75.8%

**2005 Population by Age**

Total	1,400
0 - 4	7.4%
5 - 9	5.9%
10 - 14	6.6%
15 - 24	15.1%
25 - 34	16.0%
35 - 44	16.5%
45 - 54	13.6%
55 - 64	8.3%
65 - 74	5.1%
75 - 84	3.9%
85+	1.6%
18+	76.5%

**2010 Population by Age**

Total	1,459
0 - 4	7.3%
5 - 9	6.0%
10 - 14	5.6%
15 - 24	15.5%
25 - 34	15.6%
35 - 44	14.5%
45 - 54	15.6%
55 - 64	9.3%
65 - 74	5.3%
75 - 84	3.7%
85+	1.6%
18+	77.6%

**2000 Population by Sex**

Males	51.4%
Females	48.6%

**2005 Population by Sex**

Males	51.6%
Females	48.4%

**2010 Population by Sex**

Males	52.0%
Females	48.0%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2005 and 2010.

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**2000 Population by Race/Ethnicity**

Total	1,342
White Alone	77.7%
Black Alone	6.5%
American Indian Alone	3.1%
Asian or Pacific Islander Alone	4.6%
Some Other Race Alone	3.9%
Two or More Races	4.2%
Hispanic Origin	8.2%
Diversity Index	48.1

**2005 Population by Race/Ethnicity**

Total	1,400
White Alone	72.0%
Black Alone	9.1%
American Indian Alone	3.1%
Asian or Pacific Islander Alone	5.7%
Some Other Race Alone	5.1%
Two or More Races	4.9%
Hispanic Origin	10.6%
Diversity Index	57.0

**2010 Population by Race/Ethnicity**

Total	1,459
White Alone	66.4%
Black Alone	11.7%
American Indian Alone	3.2%
Asian or Pacific Islander Alone	6.9%
Some Other Race Alone	6.4%
Two or More Races	5.5%
Hispanic Origin	13.2%
Diversity Index	64.5



**2000 Population 3+ by School Enrollment**

Total	1,271
Enrolled in Nursery/Preschool	2.9%
Enrolled in Kindergarten	1.1%
Enrolled in Grade 1-8	14.4%
Enrolled in Grade 9-12	7.2%
Enrolled in College	2.0%
Enrolled in Grad/Prof School	1.5%
Not Enrolled in School	71.0%

**2000 Population 25+ by Educational Attainment**

Total	829
Less than 9th Grade	7.4%
9th - 12th Grade, No Diploma	16.6%
High School Graduate	39.8%
Some College, No Degree	19.7%
Associate Degree	3.0%
Bachelor's Degree	9.8%
Master's/Prof/Doctorate Degree	3.7%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2005 and 2010.

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**2000 Population 15+ by Sex and Marital Status**

Total	1,010
Females	51.7%
Never Married	16.4%
Married, not Separated	19.2%
Married, Separated	0.0%
Widowed	7.0%
Divorced	9.0%
Males	48.3%
Never Married	24.9%
Married, not Separated	17.8%
Married, Separated	0.8%
Widowed	0.6%
Divorced	4.3%



**2000 Population 16+ by Employment Status**

Total	986
In Labor Force	55.6%
Civilian Employed	54.4%
Civilian Unemployed	1.2%
In Armed Forces	0.0%
Not in Labor Force	44.4%

**2005 Civilian Population 16+ in Labor Force**

Civilian Employed	98.1%
Civilian Unemployed	1.9%

**2010 Civilian Population 16+ in Labor Force**

Civilian Employed	98.4%
Civilian Unemployed	1.6%

**2000 Females 16+ by Employment Status and Age of Children**

Total	504
Own Children < 6 Only	11.3%
Employed/in Armed Forces	6.2%
Unemployed	0.0%
Not in Labor Force	5.2%
Own Children < 6 and 6-17 Only	4.8%
Employed/in Armed Forces	0.0%
Unemployed	0.0%
Not in Labor Force	4.8%
Own Children 6-17 Only	16.3%
Employed/in Armed Forces	9.5%
Unemployed	0.0%
Not in Labor Force	6.7%
No Own Children < 18	67.7%
Employed/in Armed Forces	27.8%
Unemployed	0.0%
Not in Labor Force	39.9%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2005.



**2005 Employed Population 16+ by Industry**

Total	562
Agriculture/Mining	0.7%
Construction	7.3%
Manufacturing	15.8%
Wholesale Trade	3.7%
Retail Trade	10.9%
Transportation/Utilities	4.8%
Information	3.4%
Finance/Insurance/Real Estate	10.5%
Services	40.2%
Public Administration	2.7%

**2005 Employed Population 16+ by Occupation**

Total	562
White Collar	52.5%
Management/Business/Financial	9.1%
Professional	18.7%
Sales	10.0%
Administrative Support	14.8%
Services	14.8%
Blue Collar	32.7%
Farming/Forestry/Fishing	0.5%
Construction/Extraction	9.6%
Installation/Maintenance/Repair	4.6%
Production	13.3%
Transportation/Material Moving	4.6%



**2000 Workers 16+ by Means of Transportation to Work**

Total	536
Drove Alone - Car, Truck, or Van	73.5%
Carpooled - Car, Truck, or Van	9.7%
Public Transportation	10.6%
Walked	4.3%
Other Means	1.9%
Worked at Home	0.0%

**2000 Workers 16+ by Travel Time to Work**

Total	536
Did Not Work at Home	100.0%
Less than 5 minutes	1.3%
5 to 9 minutes	12.9%
10 to 19 minutes	36.6%
20 to 24 minutes	13.4%
25 to 34 minutes	26.1%
35 to 44 minutes	6.3%
45 to 59 minutes	3.4%
60 to 89 minutes	0.0%
90 or more minutes	0.0%
Worked at Home	0.0%
Average Travel Time to Work (in min)	19.7

**2000 Households by Vehicles Available**

Total	600
None	18.8%
1	45.7%
2	25.2%
3	8.8%
4	1.5%
5+	0.0%
Average Number of Vehicles Available	1.3

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2005 and 2010.



**2000 Households by Type**

Total	589
Family Households	50.1%
Married-couple Family	30.1%
With Related Children	13.9%
Other Family (No Spouse)	20.0%
With Related Children	11.9%
Nonfamily Households	49.9%
Householder Living Alone	38.7%
Householder Not Living Alone	11.2%
Households with Related Children	25.8%
Households with Persons 65+	21.6%

**2000 Households by Size**

Total	589
1 Person Household	38.7%
2 Person Household	30.9%
3 Person Household	14.4%
4 Person Household	8.0%
5 Person Household	3.2%
6 Person Household	1.7%
7+ Person Household	3.1%

**2000 Households by Year Householder Moved In**

Total	600
Moved in 1999 to March 2000	13.0%
Moved in 1995 to 1998	35.3%
Moved in 1990 to 1994	16.5%
Moved in 1980 to 1989	12.5%
Moved in 1970 to 1979	2.8%
Moved in 1969 or Earlier	19.8%
Median Year Householder Moved In	1994



**2000 Housing Units by Units in Structure**

Total	635
1, Detached	49.6%
1, Attached	4.3%
2	29.1%
3 or 4	3.3%
5 to 9	2.2%
10 to 19	0.0%
20+	11.5%
Mobile Home	0.0%
Other	0.0%

**2000 Housing Units by Year Structure Built**

Total	635
1999 to March 2000	0.0%
1995 to 1998	2.2%
1990 to 1994	1.1%
1980 to 1989	0.8%
1970 to 1979	9.6%
1969 or Earlier	86.3%
Median Year Structure Built	1944

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.

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**Top 3 Tapestry Segments**

1.

Great Expectations



**2005 Consumer Spending** shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$1,361,270
Average Spent	\$2,195.60
Spending Potential Index	80
Computers & Accessories: Total \$	\$138,313
Average Spent	\$223.09
Spending Potential Index	81
Education: Total \$	\$637,619
Average Spent	\$1,028.42
Spending Potential Index	97
Entertainment/Recreation: Total \$	\$1,449,906
Average Spent	\$2,338.56
Spending Potential Index	75
Food at Home: Total \$	\$2,279,161
Average Spent	\$3,676.07
Spending Potential Index	77
Food Away from Home: Total \$	\$1,574,599
Average Spent	\$2,539.68
Spending Potential Index	80
Health Care: Total \$	\$1,565,836
Average Spent	\$2,525.54
Spending Potential Index	73
HH Furnishings & Equipment: Total \$	\$973,305
Average Spent	\$1,569.85
Spending Potential Index	74
Investments: Total \$	\$3,751,575
Average Spent	\$6,050.93
Spending Potential Index	73
Retail Goods: Total \$	\$11,743,443
Average Spent	\$18,941.04
Spending Potential Index	76
Shelter: Total \$	\$6,540,532
Average Spent	\$10,549.25
Spending Potential Index	77
TV/Video/Sound Equipment: Total \$	\$512,630
Average Spent	\$826.82
Spending Potential Index	80
Travel: Total \$	\$843,918
Average Spent	\$1,361.16
Spending Potential Index	75
Vehicle Maintenance & Repairs: Total \$	\$485,236
Average Spent	\$782.64
Spending Potential Index	76

**Data Note:** The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Expenditure data are derived from the 2000, 2001 and 2002 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI forecasts for 2005 and 2010.