



**Broadway St NE AT Central Ave NE
Minneapolis, MN 55413**

Site Type: Hand-drawn Shape

**Latitude: 44.9987
Longitude: -93.2473
Shape: Custom**

Summary Demographics

2005 Population	2,310
2005 Households	997
2005 Median Disposable Income	\$31,290
2005 Per Capita Income	\$21,683

Industry Summary

	Supply (Retail Sales)	Demand (Retail Potential)	Leakage/ Surplus	Number of Businesses
Total Retail Trade and Food & Drink (NAICS 44-45, 722)	\$17,605,886	\$18,410,954	2.2	19
Total Retail Trade (NAICS 44-45)	\$17,523,321	\$15,679,723	-5.6	17
Total Food & Drink (NAICS 722)	\$82,565	\$2,731,231	94.1	2

	Supply (Retail Sales)	Demand (Retail Potential)	Leakage/ Surplus	Number of Businesses
NAICS 441: Motor Vehicle & Parts Dealers	\$7,722,437	\$4,020,043	-31.5	2
NAICS 4411: Automobile Dealers	\$1,712,639	\$3,555,679	35.0	1
NAICS 4412: Other Motor Vehicle Dealers	\$6,009,798	\$189,147	-93.9	1
NAICS 4413: Auto Parts, Accessories, and Tire Stores	\$0	\$275,217	100.0	0
NAICS 442: Furniture & Home Furnishings Stores	\$0	\$430,423	100.0	0
NAICS 4421: Furniture Stores	\$0	\$286,636	100.0	0
NAICS 4422: Home Furnishings Stores	\$0	\$143,787	100.0	0
NAICS 443/NAICS 4431: Electronics & Appliance Stores	\$0	\$480,973	100.0	0
NAICS 444: Bldg Materials, Garden Equip. & Supply Stores	\$234,590	\$647,981	46.8	1
NAICS 4441: Building Material and Supplies Dealers	\$234,590	\$510,090	37.0	1
NAICS 4442: Lawn and Garden Equipment and Supplies Stores	\$0	\$137,891	100.0	0
NAICS 445: Food & Beverage Stores	\$5,531,563	\$2,771,073	-33.2	6
NAICS 4451: Grocery Stores	\$5,166,268	\$2,348,139	-37.5	5
NAICS 4452: Specialty Food Stores	\$365,295	\$136,377	-45.6	1
NAICS 4453: Beer, Wine, and Liquor Stores	\$0	\$286,557	100.0	0
NAICS 446/NAICS 4461: Health & Personal Care Stores	\$0	\$777,976	100.0	0
NAICS 447/NAICS 4471: Gasoline Stations	\$0	\$1,653,552	100.0	0
NAICS 448: Clothing and Clothing Accessories Stores	\$155,148	\$1,188,667	76.9	1
NAICS 4481: Clothing Stores	\$0	\$935,149	100.0	0
NAICS 4482: Shoe Stores	\$0	\$152,420	100.0	0
NAICS 4483: Jewelry, Luggage, and Leather Goods Stores	\$155,148	\$101,098	-21.1	1
NAICS 451: Sporting Goods, Hobby, Book, and Music Stores	\$2,257,080	\$417,880	-68.8	3
NAICS 4511: Sporting Goods/Hobby/Musical Instrument Stores	\$2,149,631	\$257,890	-78.6	2
NAICS 4512: Books, Periodical, and Music Stores	\$107,449	\$159,990	19.6	1

Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) represents the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor is a measure of consumer demand relative to supply, ranging from 100 (total leakage) to -100 (total surplus). ESRI uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector.

Source: Business data provided by InfoUSA, Omaha NE Copyright 2004, all rights reserved. ESRI forecasts for 2005.



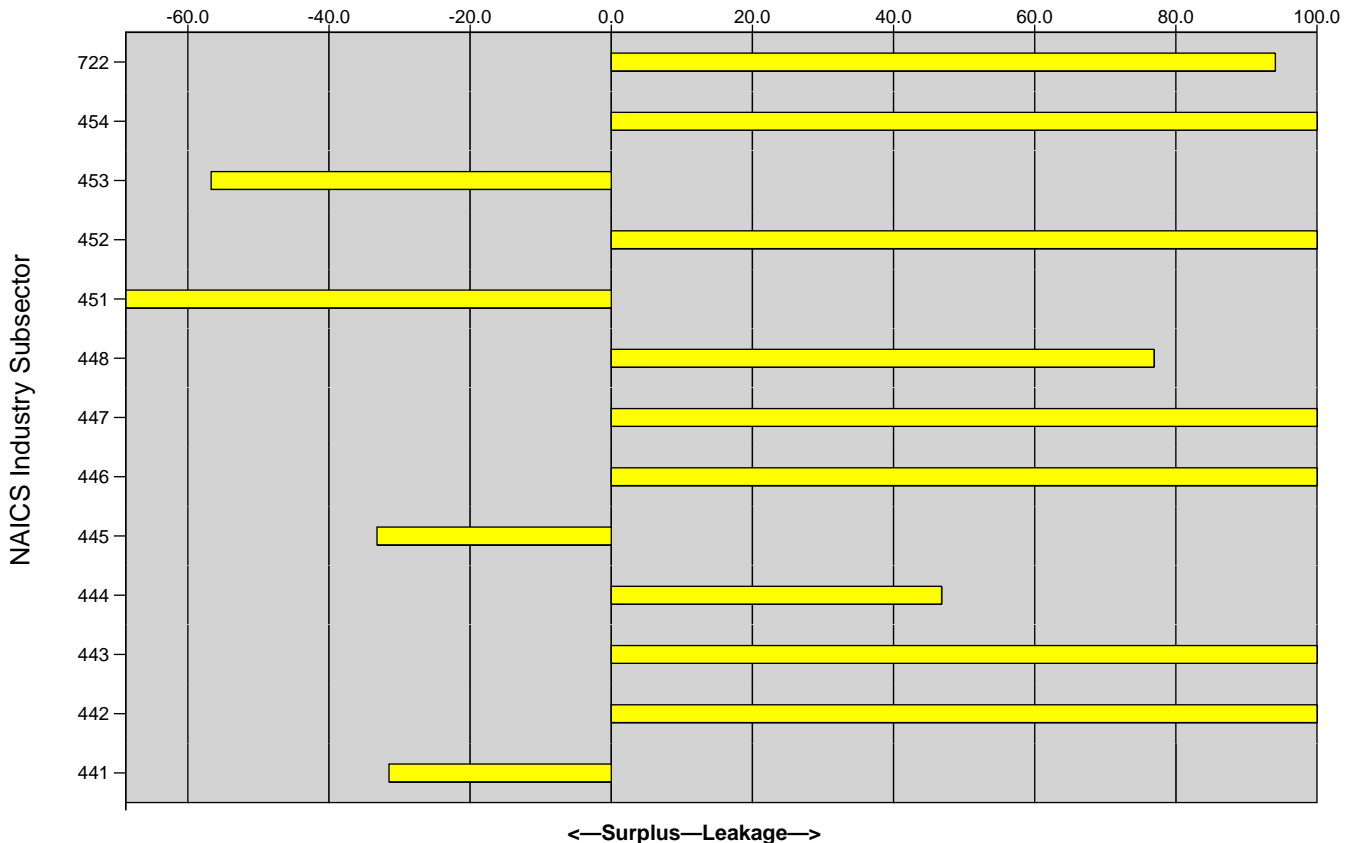
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	Supply (Retail Sales)	Demand (Retail Potential)	Leakage/ Surplus	Number of Businesses
NAICS 452: General Merchandise Stores	\$0	\$2,008,464	100.0	0
NAICS 4521: Department Stores (Excluding Leased Depts.)	\$0	\$589,811	100.0	0
NAICS 4529: Other General Merchandise Stores	\$0	\$1,418,653	100.0	0
NAICS 453: Miscellaneous Store Retailers	\$1,622,503	\$448,525	-56.7	4
NAICS 4531: Florists	\$0	\$17,862	100.0	0
NAICS 4532: Office Supplies, Stationery, and Gift Stores	\$0	\$171,736	100.0	0
NAICS 4533: Used Merchandise Stores	\$1,118,788	\$62,502	-89.4	2
NAICS 4539: Other Miscellaneous Store Retailers	\$503,715	\$196,425	-43.9	2
NAICS 454: Nonstore Retailers	\$0	\$834,166	100.0	0
NAICS 4541: Electronic Shopping and Mail-Order Houses	\$0	\$489,530	100.0	0
NAICS 4542: Vending Machine Operators	\$0	\$189,099	100.0	0
NAICS 4543: Direct Selling Establishments	\$0	\$155,537	100.0	0
NAICS 722: Food Services & Drinking Places	\$82,565	\$2,731,231	94.1	2
NAICS 7221: Full-Service Restaurants	\$0	\$1,816,253	100.0	0
NAICS 7222: Limited-Service Eating Places	\$82,565	\$671,059	78.1	2
NAICS 7223: Special Food Services	\$0	\$168,835	100.0	0
NAICS 7224: Drinking Places (Alcoholic Beverages)	\$0	\$75,084	100.0	0

Leakage/Surplus Factor by Industry Subsector



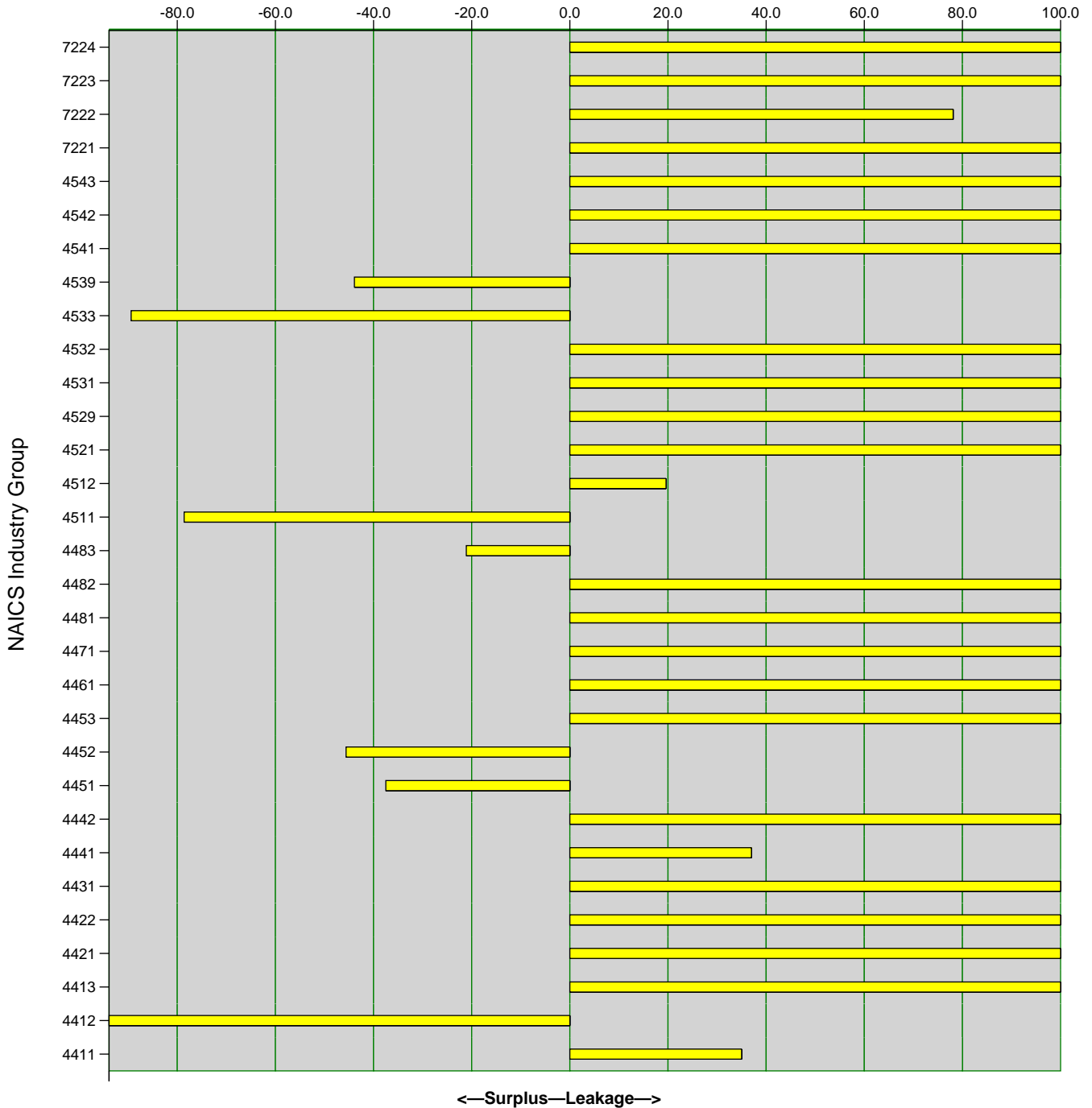
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Leakage/Surplus Factor by Industry Group



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