



Retail Goods and Services Expenditures

LISC Center for Commercial Revitalization - Neighborhood Market Snapshot

**Broadway St NE AT Central Ave NE
Minneapolis, MN 55413**

Site Type: Hand-drawn Shape

**Latitude: 44.9987
Longitude: -93.2473
Shape: Custom**

Top Tapestry Segments:

Simple Living	44.8%
Metropolitans	30.3%
City Dimensions	24.9%

Demographic Summary

	2005	2010
Population	2,310	2,422
Households	997	1,047
Families	420	421
Median Age	33.6	35.2
Median Household Income	\$39,787	\$53,773

	Spending Potential Index	Average Amount Spent	Total
Apparel and Services	75	\$2,080.45	\$2,074,210
Men's	75	\$392.58	\$391,407
Women's	77	\$694.41	\$692,328
Children's	73	\$315.48	\$314,529
Footwear	77	\$383.41	\$382,263
Watches & Jewelry	71	\$179.71	\$179,166
Apparel Products and Services ¹	79	\$114.86	\$114,517
Computer			
Computers and Hardware for Home Use	75	\$185.54	\$184,988
Software and Accessories for Home Use	75	\$21.98	\$21,914
Entertainment & Recreation	71	\$2,206.14	\$2,199,521
Fees and Admissions	72	\$432.74	\$431,445
Membership Fees for Clubs ²	70	\$114.96	\$114,611
Fees for Participant Sports, excl. Trips	70	\$80.64	\$80,402
Admission to Movie/Theatre/Opera/Ballet	78	\$114.20	\$113,853
Admission to Sporting Events, excl. Trips	70	\$39.11	\$38,996
Fees for Recreational Lessons	69	\$83.83	\$83,583
TV/Video/Sound Equipment	76	\$784.60	\$782,246
Community Antenna or Cable Television	77	\$425.61	\$424,338
Color Televisions	72	\$82.86	\$82,608
VCRs, Video Cameras, and DVD Players	75	\$28.41	\$28,320
Video Cassettes and DVDs	76	\$31.25	\$31,152
Video Game Hardware and Software	77	\$26.01	\$25,929
Satellite Dishes	61	\$1.80	\$1,795
Rental of Video Cassettes and DVDs	78	\$48.74	\$48,598
Sound Equipment ³	76	\$135.08	\$134,678
Rental and Repair of TV/Sound Equipment	79	\$4.84	\$4,828
Pets	65	\$229.47	\$228,786
Toys and Games	74	\$150.42	\$149,966
Recreational Vehicles and Fees ⁴	57	\$191.61	\$191,038
Sports/Recreation/Exercise Equipment ⁵	66	\$144.54	\$144,103
Photo Equipment and Supplies ⁶	73	\$104.48	\$104,171
Reading ⁷	76	\$168.27	\$167,766
Food	75	\$5,969.64	\$5,951,733
Food at Home	75	\$3,575.68	\$3,564,953
Bakery and Cereal Products	76	\$535.46	\$533,856
Meat, Poultry, Fish, and Eggs	76	\$956.80	\$953,927
Dairy Products	75	\$385.41	\$384,249
Fruits and Vegetables	76	\$635.46	\$633,552
Snacks and Other Food at Home ⁸	75	\$1,062.56	\$1,059,369
Food Away from Home	76	\$2,393.96	\$2,386,780
Alcoholic Beverages	81	\$411.98	\$410,740
Nonalcoholic Beverages at Home	75	\$296.69	\$295,796



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	Spending Potential Index	Average Amount Spent	Total
Financial			
Investments	79	\$6,563.30	\$6,543,606
Vehicle Loans	67	\$3,623.86	\$3,612,988
Health			
Nonprescription Drugs	76	\$75.21	\$74,980
Prescription Drugs	73	\$392.42	\$391,241
Eyeglasses and Contact Lenses	71	\$60.79	\$60,605
Home			
Mortgage Payment and Basics ⁹	62	\$4,925.22	\$4,910,440
Maintenance and Remodeling Services	61	\$966.24	\$963,337
Maintenance and Remodeling Materials ¹⁰	58	\$186.26	\$185,699
Utilities, Fuel, and Public Services	73	\$3,055.62	\$3,046,454
Household Furnishings and Equipment			
Household Textiles ¹¹	72	\$90.88	\$90,612
Furniture	70	\$426.13	\$424,850
Floor Coverings	65	\$50.89	\$50,738
Major Appliances ¹²	68	\$184.27	\$183,716
Housewares ¹³	71	\$68.13	\$67,922
Small Appliances	73	\$25.81	\$25,731
Luggage	72	\$7.72	\$7,701
Telephones and Accessories	73	\$37.48	\$37,371
Household Operations			
Child Care	72	\$300.96	\$300,054
Lawn and Garden ¹⁴	63	\$263.53	\$262,742
Moving/Storage/Freight Express	76	\$38.91	\$38,798
Housekeeping Supplies ¹⁵	73	\$492.61	\$491,135
Insurance			
Owners and Renters Insurance	64	\$265.06	\$264,260
Vehicle Insurance	71	\$930.69	\$927,898
Life/Other Insurance	67	\$424.81	\$423,539
Health Insurance	72	\$1,211.18	\$1,207,551
Personal Care Products ¹⁶	75	\$304.47	\$303,560
School Books and Supplies ¹⁷	97	\$109.29	\$108,958
Smoking Products	79	\$392.97	\$391,787
Transportation			
Vehicle Purchases (Net Outlay) ¹⁸	69	\$3,825.67	\$3,814,197
Gasoline and Motor Oil	70	\$1,290.13	\$1,286,263
Vehicle Maintenance and Repairs	72	\$742.77	\$740,537
Travel			
Airline Fares	74	\$300.27	\$299,371
Lodging on Trips	69	\$276.86	\$276,031
Auto/Truck/Van Rental on Trips	69	\$34.36	\$34,259
Food and Drink on Trips	73	\$327.45	\$326,466

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Expenditure data are derived from the 2000, 2001 and 2002 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI forecasts for 2005 and 2010.



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¹**Apparel Products and Services** includes material for making clothes, sewing patterns and notions, shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.

²**Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.

³**Sound Equipment** includes sound components and systems, CDs, tapes, records, needles, tape recorders, radios, musical instruments and accessories, and rental and repair of musical instruments.

⁴**Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, purchase and rental of RVs or boats, and camp fees.

⁵**Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.

⁶**Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.

⁷**Reading** includes newspapers, newspaper subscriptions, magazines, magazine subscriptions, and books.

⁸**Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fat, oil, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.

⁹**Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent.

¹⁰**Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for hard surface flooring, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, insulation materials, and materials to finish a basement, for owned homes.

¹¹**Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers, decorative pillows, and materials for slipcovers and curtains.

¹²**Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.

¹³**Housewares** includes plastic dinnerware, china, flatware, glassware, serving pieces, nonelectric cookware, and tableware.

¹⁴**Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.

¹⁵**Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrapping supplies, postage, and delivery services.

¹⁶**Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, and personal care appliances.

¹⁷**School Books and Supplies** includes books and supplies for college, elementary school, high school, and preschool.

¹⁸**Vehicle Purchase (Net Outlay)** includes net outlay for new and used cars, trucks, vans, motorcycles, and motor scooters.