




Latitude: 44.9987

Longitude: -93.2473

	2000 Total Population	2,222
	2000 Group Quarters	25
	2005 Total Population	2,310
	2010 Total Population	2,422
	2005 - 2010 Annual Rate	0.95%
	2000 Households	955
	2000 Average Household Size	2.3
	2005 Households	997
	2005 Average Household Size	2.29
	2010 Households	1,047
	2010 Average Household Size	2.29
	2005 - 2010 Annual Rate	0.98%
	2000 Families	425
	2000 Average Family Size	3.19
	2005 Families	420
	2005 Average Family Size	3.21
	2010 Families	421
	2010 Average Family Size	3.23
	2005 - 2010 Annual Rate	0.05%
	2000 Housing Units	1,008
	Owner Occupied Housing Units	36.3%
	Renter Occupied Housing Units	58.4%
	Vacant Housing Units	5.3%
	2005 Housing Units	1,059
	Owner Occupied Housing Units	38.9%
	Renter Occupied Housing Units	55.2%
	Vacant Housing Units	5.9%
	2010 Housing Units	1,114
	Owner Occupied Housing Units	41.3%
	Renter Occupied Housing Units	52.7%
	Vacant Housing Units	6.0%
	Median Household Income	
	2000	\$30,270
	2005	\$39,787
	2010	\$53,773
	Median Home Value	
	2000	\$100,000
	2005	\$159,211
	2010	\$225,532
	Per Capita Income	
	2000	\$16,725
	2005	\$21,683
	2010	\$30,199
	Median Age	
	2000	32.3
	2005	33.6
	2010	35.2

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2005 and 2010.



Broadway St NE AT Central Ave NE

Minneapolis, MN 55413

Shape: Custom

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2000 Households by Income

Household Income Base	932
< \$15,000	27.5%
\$15,000 - \$24,999	17.3%
\$25,000 - \$34,999	10.2%
\$35,000 - \$49,999	17.2%
\$50,000 - \$74,999	17.8%
\$75,000 - \$99,999	6.5%
\$100,000 - \$149,999	2.8%
\$150,000 - \$199,999	0.8%
\$200,000+	0.0%
Average Household Income	\$37,180

2005 Households by Income

Household Income Base	997
< \$15,000	20.0%
\$15,000 - \$24,999	14.8%
\$25,000 - \$34,999	11.4%
\$35,000 - \$49,999	11.2%
\$50,000 - \$74,999	22.2%
\$75,000 - \$99,999	9.8%
\$100,000 - \$149,999	7.0%
\$150,000 - \$199,999	2.7%
\$200,000+	0.8%
Average Household Income	\$49,917

2010 Households by Income

Household Income Base	1,047
< \$15,000	14.2%
\$15,000 - \$24,999	11.9%
\$25,000 - \$34,999	10.4%
\$35,000 - \$49,999	11.2%
\$50,000 - \$74,999	15.9%
\$75,000 - \$99,999	14.3%
\$100,000 - \$149,999	13.8%
\$150,000 - \$199,999	4.0%
\$200,000+	4.2%
Average Household Income	\$69,522

2000 Owner Occupied HUs by Value

Total	336
<\$50,000	1.8%
\$50,000 - 99,999	48.2%
\$100,000 - 149,999	40.5%
\$150,000 - 199,999	6.0%
\$200,000 - \$299,999	3.6%
\$300,000 - 499,999	0.0%
\$500,000 - 999,999	0.0%
\$1,000,000+	0.0%
Average Home Value	\$107,068

2000 Specified Renter Occupied HUs by Contract Rent

Total	619
With Cash Rent	96.6%
No Cash Rent	3.4%
Median Rent	\$473
Average Rent	\$449

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2005 and 2010.



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2000 Population by Age

Total	2,222
0 - 4	6.3%
5 - 9	5.3%
10 - 14	7.5%
15 - 24	16.8%
25 - 34	18.9%
35 - 44	16.2%
45 - 54	12.5%
55 - 64	6.6%
65 - 74	4.8%
75 - 84	3.6%
85+	1.5%
18+	76.6%

2005 Population by Age

Total	2,310
0 - 4	6.7%
5 - 9	5.4%
10 - 14	4.8%
15 - 24	16.7%
25 - 34	19.1%
35 - 44	16.9%
45 - 54	12.6%
55 - 64	8.1%
65 - 74	5.0%
75 - 84	3.2%
85+	1.6%
18+	78.9%

2010 Population by Age

Total	2,422
0 - 4	7.2%
5 - 9	5.3%
10 - 14	5.1%
15 - 24	14.5%
25 - 34	17.6%
35 - 44	15.0%
45 - 54	14.0%
55 - 64	10.8%
65 - 74	5.4%
75 - 84	3.3%
85+	1.7%
18+	80.1%

2000 Population by Sex

Males	50.0%
Females	50.0%

2005 Population by Sex

Males	50.2%
Females	49.8%

2010 Population by Sex

Males	50.5%
Females	49.5%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2005 and 2010.



2000 Population by Race/Ethnicity

Total	2,222
White Alone	73.5%
Black Alone	9.1%
American Indian Alone	3.6%
Asian or Pacific Islander Alone	3.0%
Some Other Race Alone	5.4%
Two or More Races	5.4%
Hispanic Origin	8.9%
Diversity Index	53.8

2005 Population by Race/Ethnicity

Total	2,310
White Alone	66.6%
Black Alone	12.8%
American Indian Alone	3.6%
Asian or Pacific Islander Alone	3.6%
Some Other Race Alone	7.1%
Two or More Races	6.3%
Hispanic Origin	11.3%
Diversity Index	63.0

2010 Population by Race/Ethnicity

Total	2,422
White Alone	60.4%
Black Alone	16.0%
American Indian Alone	3.6%
Asian or Pacific Islander Alone	4.2%
Some Other Race Alone	8.8%
Two or More Races	6.9%
Hispanic Origin	13.6%
Diversity Index	69.9



2000 Population 3+ by School Enrollment

Total	2,119
Enrolled in Nursery/Preschool	0.3%
Enrolled in Kindergarten	0.7%
Enrolled in Grade 1-8	13.4%
Enrolled in Grade 9-12	4.2%
Enrolled in College	7.5%
Enrolled in Grad/Prof School	3.4%
Not Enrolled in School	70.6%

2000 Population 25+ by Educational Attainment

Total	1,452
Less than 9th Grade	12.3%
9th - 12th Grade, No Diploma	10.0%
High School Graduate	27.0%
Some College, No Degree	19.1%
Associate Degree	7.2%
Bachelor's Degree	20.4%
Master's/Prof/Doctorate Degree	4.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2005 and 2010.

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2000 Population 15+ by Sex and Marital Status

Total	1,807
Females	51.2%
Never Married	20.2%
Married, not Separated	17.1%
Married, Separated	0.8%
Widowed	5.8%
Divorced	7.3%
Males	48.8%
Never Married	25.0%
Married, not Separated	17.5%
Married, Separated	0.6%
Widowed	0.7%
Divorced	5.1%



2000 Population 16+ by Employment Status

Total	1,780
In Labor Force	67.9%
Civilian Employed	63.1%
Civilian Unemployed	4.8%
In Armed Forces	0.0%
Not in Labor Force	32.1%

2005 Civilian Population 16+ in Labor Force

Civilian Employed	90.4%
Civilian Unemployed	9.6%

2010 Civilian Population 16+ in Labor Force

Civilian Employed	92.1%
Civilian Unemployed	7.9%

2000 Females 16+ by Employment Status and Age of Children

Total	906
Own Children < 6 Only	6.4%
Employed/in Armed Forces	2.6%
Unemployed	0.0%
Not in Labor Force	3.8%
Own Children < 6 and 6-17 Only	3.1%
Employed/in Armed Forces	1.9%
Unemployed	0.0%
Not in Labor Force	1.2%
Own Children 6-17 Only	19.8%
Employed/in Armed Forces	13.1%
Unemployed	2.5%
Not in Labor Force	4.1%
No Own Children < 18	70.8%
Employed/in Armed Forces	37.2%
Unemployed	2.1%
Not in Labor Force	31.5%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2005.



2005 Employed Population 16+ by Industry

Total	1,247
Agriculture/Mining	1.0%
Construction	6.3%
Manufacturing	14.0%
Wholesale Trade	4.7%
Retail Trade	10.7%
Transportation/Utilities	2.4%
Information	2.2%
Finance/Insurance/Real Estate	6.3%
Services	50.3%
Public Administration	2.2%

2005 Employed Population 16+ by Occupation

Total	1,247
White Collar	55.7%
Management/Business/Financial	15.8%
Professional	19.4%
Sales	7.5%
Administrative Support	13.0%
Services	18.6%
Blue Collar	25.7%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	5.5%
Installation/Maintenance/Repair	1.9%
Production	8.9%
Transportation/Material Moving	9.4%



2000 Workers 16+ by Means of Transportation to Work

Total	1,106
Drove Alone - Car, Truck, or Van	67.8%
Carpooled - Car, Truck, or Van	13.7%
Public Transportation	9.7%
Walked	4.2%
Other Means	3.4%
Worked at Home	1.2%

2000 Workers 16+ by Travel Time to Work

Total	1,106
Did Not Work at Home	98.8%
Less than 5 minutes	4.1%
5 to 9 minutes	12.4%
10 to 19 minutes	36.3%
20 to 24 minutes	15.6%
25 to 34 minutes	18.6%
35 to 44 minutes	5.2%
45 to 59 minutes	2.2%
60 to 89 minutes	3.0%
90 or more minutes	1.5%
Worked at Home	1.2%
Average Travel Time to Work (in min)	20.5

2000 Households by Vehicles Available

Total	955
None	24.6%
1	36.0%
2	25.9%
3	9.1%
4	3.8%
5+	0.6%
Average Number of Vehicles Available	1.3

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2005 and 2010.

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2000 Households by Type

Total	955
Family Households	44.5%
Married-couple Family	22.9%
With Related Children	10.3%
Other Family (No Spouse)	21.6%
With Related Children	15.1%
Nonfamily Households	55.5%
Householder Living Alone	41.7%
Householder Not Living Alone	13.8%
 Households with Related Children	 25.3%
Households with Persons 65+	18.5%

2000 Households by Size

Total	955
1 Person Household	41.7%
2 Person Household	26.9%
3 Person Household	12.7%
4 Person Household	8.4%
5 Person Household	5.2%
6 Person Household	3.0%
7+ Person Household	2.1%

2000 Households by Year Householder Moved In

Total	955
Moved in 1999 to March 2000	20.3%
Moved in 1995 to 1998	37.5%
Moved in 1990 to 1994	20.4%
Moved in 1980 to 1989	11.1%
Moved in 1970 to 1979	3.6%
Moved in 1969 or Earlier	7.1%
Median Year Householder Moved In	1996



2000 Housing Units by Units in Structure

Total	1,033
1, Detached	26.3%
1, Attached	3.4%
2	39.0%
3 or 4	8.7%
5 to 9	3.0%
10 to 19	0.7%
20+	18.9%
Mobile Home	0.0%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	1,033
1999 to March 2000	0.0%
1995 to 1998	0.0%
1990 to 1994	0.7%
1980 to 1989	4.2%
1970 to 1979	14.5%
1969 or Earlier	80.6%
Median Year Structure Built	1931

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.

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Top 3 Tapestry Segments

- | | | |
|----|--|-----------------|
| 1. | | Simple Living |
| 2. | | Metropolitans |
| 3. | | City Dimensions |



2005 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$2,074,210
Average Spent	\$2,080.45
Spending Potential Index	75
Computers & Accessories: Total \$	\$206,902
Average Spent	\$207.52
Spending Potential Index	75
Education: Total \$	\$943,340
Average Spent	\$946.18
Spending Potential Index	89
Entertainment/Recreation: Total \$	\$2,199,521
Average Spent	\$2,206.14
Spending Potential Index	71
Food at Home: Total \$	\$3,564,953
Average Spent	\$3,575.68
Spending Potential Index	75
Food Away from Home: Total \$	\$2,386,780
Average Spent	\$2,393.96
Spending Potential Index	76
Health Care: Total \$	\$2,488,522
Average Spent	\$2,496.01
Spending Potential Index	72
HH Furnishings & Equipment: Total \$	\$1,477,083
Average Spent	\$1,481.53
Spending Potential Index	70
Investments: Total \$	\$6,543,606
Average Spent	\$6,563.30
Spending Potential Index	79
Retail Goods: Total \$	\$17,856,945
Average Spent	\$17,910.68
Spending Potential Index	72
Shelter: Total \$	\$10,206,865
Average Spent	\$10,237.58
Spending Potential Index	74
TV/Video/Sound Equipment: Total \$	\$782,246
Average Spent	\$784.60
Spending Potential Index	76
Travel: Total \$	\$1,300,317
Average Spent	\$1,304.23
Spending Potential Index	72
Vehicle Maintenance & Repairs: Total \$	\$740,537
Average Spent	\$742.77
Spending Potential Index	72

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Expenditure data are derived from the 2000, 2001 and 2002 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI forecasts for 2005 and 2010.