



Retail Goods and Services Expenditures

LISC Center for Commercial Revitalization - Neighborhood Market Snapshot

University Ave NE AT Lowry Ave NE
Minneapolis, MN 55418

Site Type: Hand-drawn Shape

Latitude: 45.0132
Longitude: -93.2631
Shape: Custom

Top Tapestry Segments:

Great Expectations 100.0%

Demographic Summary

	2005	2010
Population	1,263	1,295
Households	558	574
Families	254	250
Median Age	35.7	37.0
Median Household Income	\$46,191	\$60,498

	Spending Potential Index	Average Amount Spent	Total
Apparel and Services	88	\$2,442.95	\$1,363,164
Men's	88	\$461.30	\$257,406
Women's	90	\$813.98	\$454,202
Children's	88	\$382.97	\$213,696
Footwear	88	\$443.00	\$247,195
Watches & Jewelry	84	\$211.39	\$117,954
Apparel Products and Services ¹	89	\$130.31	\$72,711
Computer			
Computers and Hardware for Home Use	90	\$221.91	\$123,826
Software and Accessories for Home Use	89	\$26.31	\$14,679
Entertainment & Recreation	84	\$2,602.01	\$1,451,921
Fees and Admissions	85	\$514.50	\$287,090
Membership Fees for Clubs ²	84	\$137.55	\$76,755
Fees for Participant Sports, excl. Trips	84	\$96.46	\$53,823
Admission to Movie/Theatre/Opera/Ballet	91	\$133.17	\$74,309
Admission to Sporting Events, excl. Trips	85	\$47.76	\$26,651
Fees for Recreational Lessons	81	\$99.56	\$55,552
TV/Video/Sound Equipment	89	\$919.97	\$513,342
Community Antenna or Cable Television	88	\$487.26	\$271,889
Color Televisions	87	\$99.15	\$55,323
VCRs, Video Cameras, and DVD Players	91	\$34.55	\$19,278
Video Cassettes and DVDs	94	\$38.47	\$21,464
Video Game Hardware and Software	95	\$32.15	\$17,941
Satellite Dishes	73	\$2.16	\$1,207
Rental of Video Cassettes and DVDs	96	\$60.04	\$33,501
Sound Equipment ³	90	\$160.65	\$89,640
Rental and Repair of TV/Sound Equipment	91	\$5.55	\$3,099
Pets	77	\$271.95	\$151,750
Toys and Games	87	\$176.20	\$98,317
Recreational Vehicles and Fees ⁴	69	\$232.14	\$129,534
Sports/Recreation/Exercise Equipment ⁵	76	\$167.72	\$93,588
Photo Equipment and Supplies ⁶	87	\$125.98	\$70,296
Reading ⁷	87	\$193.56	\$108,004
Food	87	\$6,915.98	\$3,859,115
Food at Home	86	\$4,090.19	\$2,282,324
Bakery and Cereal Products	86	\$611.25	\$341,075
Meat, Poultry, Fish, and Eggs	86	\$1,084.47	\$605,132
Dairy Products	86	\$442.65	\$246,999
Fruits and Vegetables	86	\$714.19	\$398,519
Snacks and Other Food at Home ⁸	87	\$1,237.63	\$690,599
Food Away from Home	89	\$2,825.79	\$1,576,791
Alcoholic Beverages	95	\$485.91	\$271,139
Nonalcoholic Beverages at Home	87	\$344.09	\$192,002



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	Spending Potential Index	Average Amount Spent	Total
Financial			
Investments	81	\$6,732.61	\$3,756,794
Vehicle Loans	82	\$4,446.45	\$2,481,119
Health			
Nonprescription Drugs	87	\$86.23	\$48,115
Prescription Drugs	80	\$430.61	\$240,280
Eyeglasses and Contact Lenses	84	\$71.49	\$39,894
Home			
Mortgage Payment and Basics ⁹	73	\$5,843.56	\$3,260,707
Maintenance and Remodeling Services	71	\$1,115.05	\$622,197
Maintenance and Remodeling Materials ¹⁰	73	\$236.00	\$131,686
Utilities, Fuel, and Public Services	86	\$3,561.73	\$1,987,444
Household Furnishings and Equipment			
Household Textiles ¹¹	84	\$106.51	\$59,434
Furniture	82	\$500.82	\$279,455
Floor Coverings	76	\$59.92	\$33,436
Major Appliances ¹²	79	\$215.95	\$120,499
Housewares ¹³	83	\$79.21	\$44,199
Small Appliances	86	\$30.34	\$16,930
Luggage	85	\$9.06	\$5,056
Telephones and Accessories	85	\$43.96	\$24,530
Household Operations			
Child Care	90	\$375.84	\$209,716
Lawn and Garden ¹⁴	72	\$302.47	\$168,777
Moving/Storage/Freight Express	92	\$46.59	\$25,998
Housekeeping Supplies ¹⁵	85	\$573.89	\$320,232
Insurance			
Owners and Renters Insurance	74	\$309.07	\$172,462
Vehicle Insurance	84	\$1,091.02	\$608,789
Life/Other Insurance	78	\$495.97	\$276,749
Health Insurance	81	\$1,358.88	\$758,257
Personal Care Products ¹⁶	89	\$358.24	\$199,897
School Books and Supplies ¹⁷	118	\$133.35	\$74,407
Smoking Products	95	\$470.89	\$262,755
Transportation			
Vehicle Purchases (Net Outlay) ¹⁸	83	\$4,637.61	\$2,587,787
Gasoline and Motor Oil	83	\$1,536.01	\$857,094
Vehicle Maintenance and Repairs	84	\$870.80	\$485,909
Travel			
Airline Fares	85	\$343.33	\$191,578
Lodging on Trips	80	\$320.71	\$178,954
Auto/Truck/Van Rental on Trips	80	\$39.52	\$22,051
Food and Drink on Trips	85	\$381.91	\$213,107

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Expenditure data are derived from the 2000, 2001 and 2002 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI forecasts for 2005 and 2010.



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¹**Apparel Products and Services** includes material for making clothes, sewing patterns and notions, shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.

²**Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.

³**Sound Equipment** includes sound components and systems, CDs, tapes, records, needles, tape recorders, radios, musical instruments and accessories, and rental and repair of musical instruments.

⁴**Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, purchase and rental of RVs or boats, and camp fees.

⁵**Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.

⁶**Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.

⁷**Reading** includes newspapers, newspaper subscriptions, magazines, magazine subscriptions, and books.

⁸**Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fat, oil, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.

⁹**Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent.

¹⁰**Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for hard surface flooring, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, insulation materials, and materials to finish a basement, for owned homes.

¹¹**Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers, decorative pillows, and materials for slipcovers and curtains.

¹²**Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.

¹³**Housewares** includes plastic dinnerware, china, flatware, glassware, serving pieces, nonelectric cookware, and tableware.

¹⁴**Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.

¹⁵**Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrapping supplies, postage, and delivery services.

¹⁶**Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, and personal care appliances.

¹⁷**School Books and Supplies** includes books and supplies for college, elementary school, high school, and preschool.

¹⁸**Vehicle Purchase (Net Outlay)** includes net outlay for new and used cars, trucks, vans, motorcycles, and motor scooters.