



**University Ave NE AT Lowry Ave NE
Minneapolis, MN 55418**

Site Type: Hand-drawn Shape

**Latitude: 45.0132
Longitude: -93.2631
Shape: Custom**

Summary Demographics

2005 Population	1,263
2005 Households	558
2005 Median Disposable Income	\$34,490
2005 Per Capita Income	\$25,838

Industry Summary

	Supply (Retail Sales)	Demand (Retail Potential)	Leakage/ Surplus	Number of Businesses
Total Retail Trade and Food & Drink (NAICS 44-45, 722)	\$19,033,705	\$12,808,958	-19.5	11
Total Retail Trade (NAICS 44-45)	\$16,983,333	\$10,908,389	-21.8	8
Total Food & Drink (NAICS 722)	\$2,050,372	\$1,900,569	-3.8	3

	Supply (Retail Sales)	Demand (Retail Potential)	Leakage/ Surplus	Number of Businesses
NAICS 441: Motor Vehicle & Parts Dealers	\$0	\$2,859,064	100.0	0
NAICS 4411: Automobile Dealers	\$0	\$2,536,059	100.0	0
NAICS 4412: Other Motor Vehicle Dealers	\$0	\$133,062	100.0	0
NAICS 4413: Auto Parts, Accessories, and Tire Stores	\$0	\$189,943	100.0	0
NAICS 442: Furniture & Home Furnishings Stores	\$0	\$295,726	100.0	0
NAICS 4421: Furniture Stores	\$0	\$197,166	100.0	0
NAICS 4422: Home Furnishings Stores	\$0	\$98,560	100.0	0
NAICS 443/NAICS 4431: Electronics & Appliance Stores	\$962,119	\$337,037	-48.1	1
NAICS 444: Bldg Materials, Garden Equip. & Supply Stores	\$5,252,007	\$446,961	-84.3	1
NAICS 4441: Building Material and Supplies Dealers	\$5,252,007	\$351,745	-87.4	1
NAICS 4442: Lawn and Garden Equipment and Supplies Stores	\$0	\$95,216	100.0	0
NAICS 445: Food & Beverage Stores	\$3,322,145	\$1,895,443	-27.3	3
NAICS 4451: Grocery Stores	\$688,836	\$1,602,686	39.9	1
NAICS 4452: Specialty Food Stores	\$410,957	\$92,756	-63.2	1
NAICS 4453: Beer, Wine, and Liquor Stores	\$2,222,352	\$200,001	-83.5	1
NAICS 446/NAICS 4461: Health & Personal Care Stores	\$0	\$529,460	100.0	0
NAICS 447/NAICS 4471: Gasoline Stations	\$7,163,295	\$1,158,375	-72.2	1
NAICS 448: Clothing and Clothing Accessories Stores	\$0	\$823,905	100.0	0
NAICS 4481: Clothing Stores	\$0	\$650,506	100.0	0
NAICS 4482: Shoe Stores	\$0	\$104,102	100.0	0
NAICS 4483: Jewelry, Luggage, and Leather Goods Stores	\$0	\$69,297	100.0	0
NAICS 451: Sporting Goods, Hobby, Book, and Music Stores	\$0	\$291,710	100.0	0
NAICS 4511: Sporting Goods/Hobby/Musical Instrument Stores	\$0	\$177,846	100.0	0
NAICS 4512: Books, Periodical, and Music Stores	\$0	\$113,864	100.0	0

Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) represents the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor is a measure of consumer demand relative to supply, ranging from 100 (total leakage) to -100 (total surplus). ESRI uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector.

Source: Business data provided by InfoUSA, Omaha NE Copyright 2004, all rights reserved. ESRI forecasts for 2005.



Retail Marketplace Profile

LISC Center for Commercial Revitalization - Neighborhood Market Snapshot

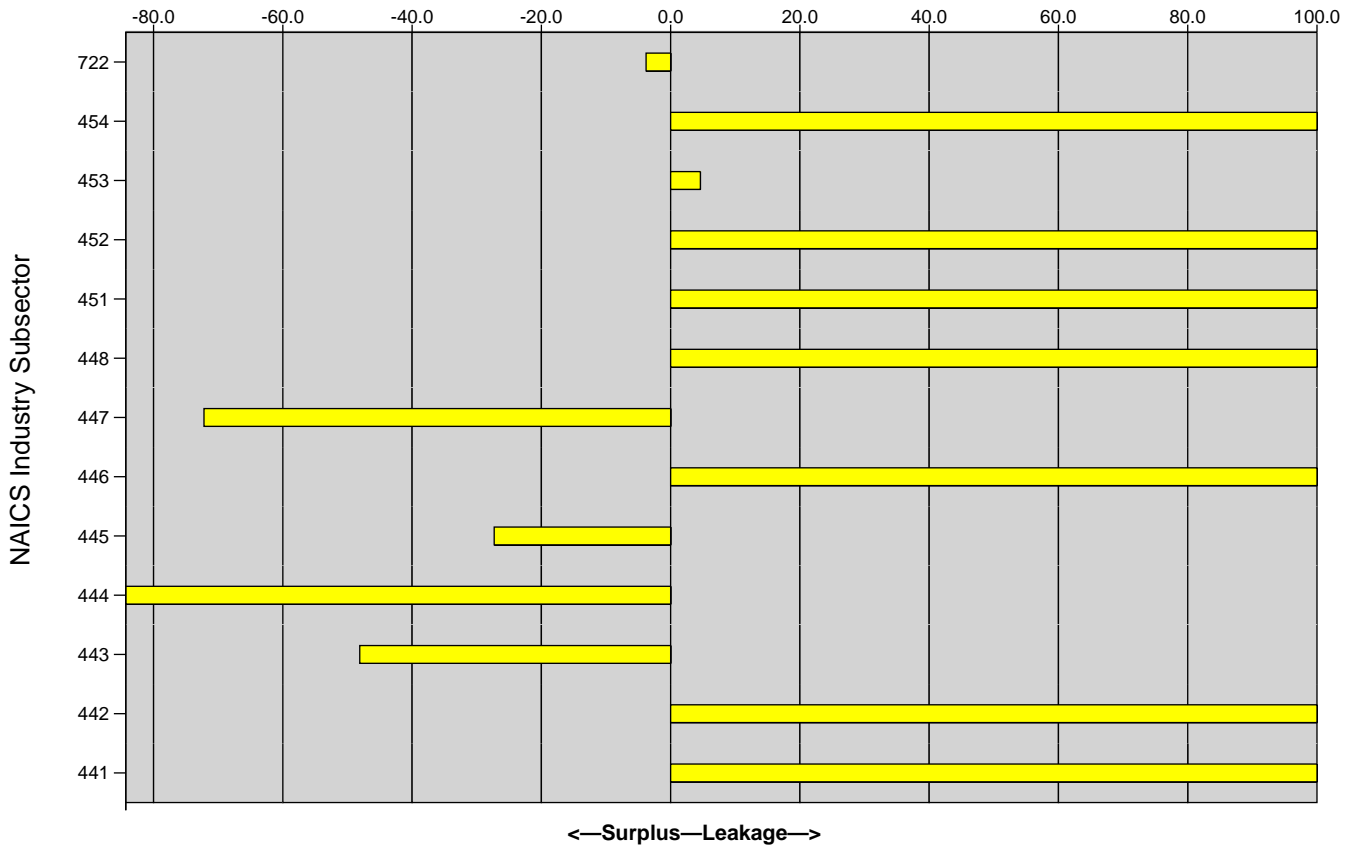
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	Supply (Retail Sales)	Demand (Retail Potential)	Leakage/ Surplus	Number of Businesses
NAICS 452: General Merchandise Stores	\$0	\$1,389,665	100.0	0
NAICS 4521: Department Stores (Excluding Leased Depts.)	\$0	\$409,528	100.0	0
NAICS 4529: Other General Merchandise Stores	\$0	\$980,137	100.0	0
NAICS 453: Miscellaneous Store Retailers	\$283,767	\$310,842	4.6	2
NAICS 4531: Florists	\$0	\$12,445	100.0	0
NAICS 4532: Office Supplies, Stationery, and Gift Stores	\$0	\$117,900	100.0	0
NAICS 4533: Used Merchandise Stores	\$139,848	\$43,625	-52.4	1
NAICS 4539: Other Miscellaneous Store Retailers	\$143,919	\$136,872	-2.5	1
NAICS 454: Nonstore Retailers	\$0	\$570,201	100.0	0
NAICS 4541: Electronic Shopping and Mail-Order Houses	\$0	\$340,160	100.0	0
NAICS 4542: Vending Machine Operators	\$0	\$129,291	100.0	0
NAICS 4543: Direct Selling Establishments	\$0	\$100,750	100.0	0
NAICS 722: Food Services & Drinking Places	\$2,050,372	\$1,900,569	-3.8	3
NAICS 7221: Full-Service Restaurants	\$0	\$1,263,324	100.0	0
NAICS 7222: Limited-Service Eating Places	\$2,050,372	\$467,681	-62.9	3
NAICS 7223: Special Food Services	\$0	\$117,401	100.0	0
NAICS 7224: Drinking Places (Alcoholic Beverages)	\$0	\$52,163	100.0	0

Leakage/Surplus Factor by Industry Subsector



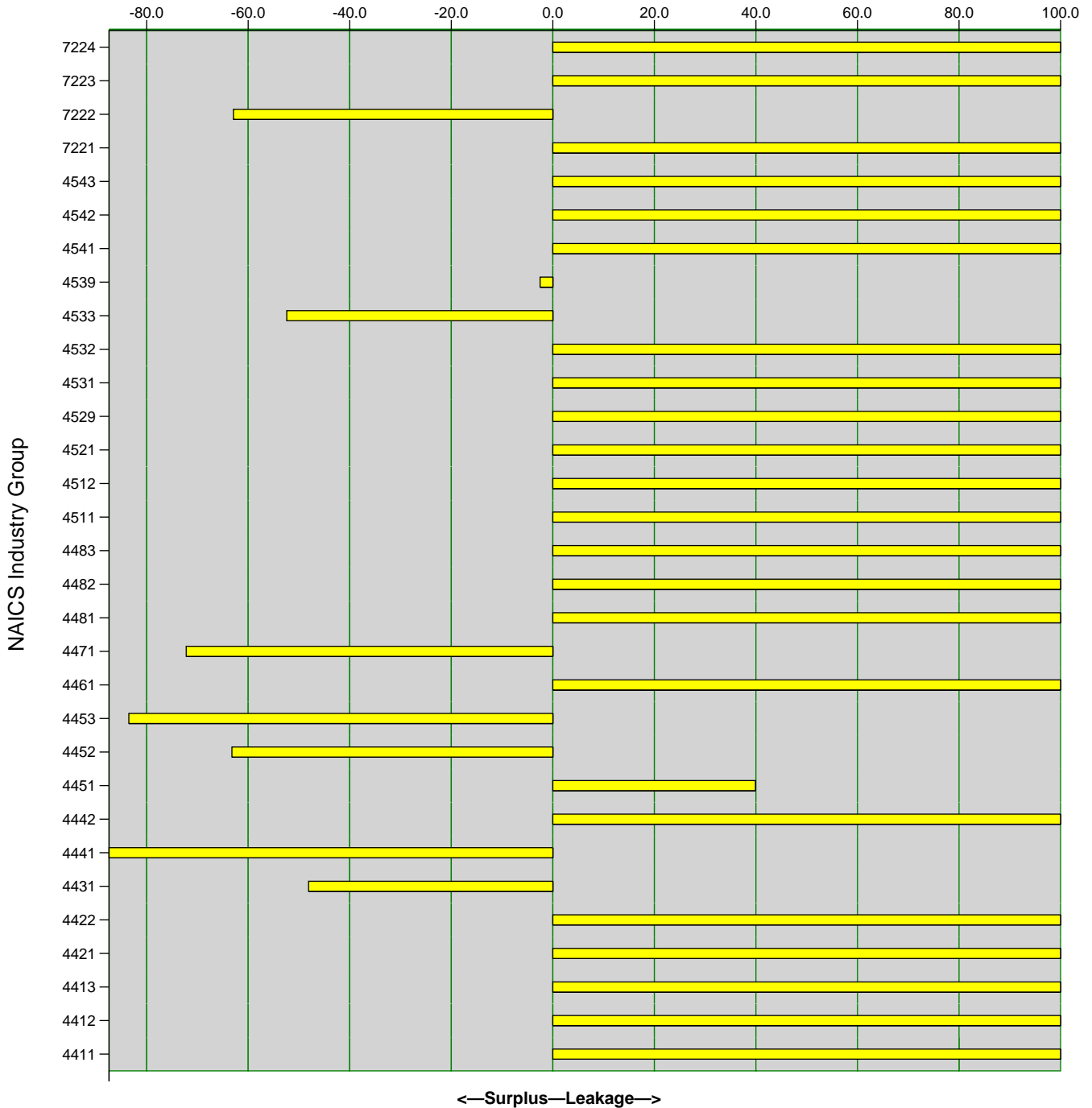
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Leakage/Surplus Factor by Industry Group



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