



**Broadway St NE AT Central Ave NE
Minneapolis, MN 55413**

Site Type: Hand-drawn Shape

**Latitude: 44.9987
Longitude: -93.2473
Shape: Custom**

Summary Demographics

2005 Population	1,303
2005 Households	489
2005 Median Disposable Income	\$33,321
2005 Per Capita Income	\$19,447

Industry Summary

	Supply (Retail Sales)	Demand (Retail Potential)	Leakage/ Surplus	Number of Businesses
Total Retail Trade and Food & Drink (NAICS 44-45, 722)	\$2,125,787	\$9,529,862	63.5	8
Total Retail Trade (NAICS 44-45)	\$1,249,132	\$8,115,841	73.3	3
Total Food & Drink (NAICS 722)	\$876,655	\$1,414,021	23.5	5

	Supply (Retail Sales)	Demand (Retail Potential)	Leakage/ Surplus	Number of Businesses
NAICS 441: Motor Vehicle & Parts Dealers	\$0	\$2,127,143	100.0	0
NAICS 4411: Automobile Dealers	\$0	\$1,886,828	100.0	0
NAICS 4412: Other Motor Vehicle Dealers	\$0	\$98,998	100.0	0
NAICS 4413: Auto Parts, Accessories, and Tire Stores	\$0	\$141,317	100.0	0
NAICS 442: Furniture & Home Furnishings Stores	\$0	\$220,021	100.0	0
NAICS 4421: Furniture Stores	\$0	\$146,692	100.0	0
NAICS 4422: Home Furnishings Stores	\$0	\$73,329	100.0	0
NAICS 443/NAICS 4431: Electronics & Appliance Stores	\$0	\$250,756	100.0	0
NAICS 444: Bldg Materials, Garden Equip. & Supply Stores	\$0	\$332,538	100.0	0
NAICS 4441: Building Material and Supplies Dealers	\$0	\$261,698	100.0	0
NAICS 4442: Lawn and Garden Equipment and Supplies Stores	\$0	\$70,840	100.0	0
NAICS 445: Food & Beverage Stores	\$1,033,254	\$1,410,209	15.4	2
NAICS 4451: Grocery Stores	\$1,033,254	\$1,192,398	7.2	2
NAICS 4452: Specialty Food Stores	\$0	\$69,010	100.0	0
NAICS 4453: Beer, Wine, and Liquor Stores	\$0	\$148,801	100.0	0
NAICS 446/NAICS 4461: Health & Personal Care Stores	\$0	\$393,919	100.0	0
NAICS 447/NAICS 4471: Gasoline Stations	\$0	\$861,831	100.0	0
NAICS 448: Clothing and Clothing Accessories Stores	\$0	\$612,985	100.0	0
NAICS 4481: Clothing Stores	\$0	\$483,976	100.0	0
NAICS 4482: Shoe Stores	\$0	\$77,452	100.0	0
NAICS 4483: Jewelry, Luggage, and Leather Goods Stores	\$0	\$51,557	100.0	0
NAICS 451: Sporting Goods, Hobby, Book, and Music Stores	\$0	\$217,032	100.0	0
NAICS 4511: Sporting Goods/Hobby/Musical Instrument Stores	\$0	\$132,317	100.0	0
NAICS 4512: Books, Periodical, and Music Stores	\$0	\$84,715	100.0	0

Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) represents the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor is a measure of consumer demand relative to supply, ranging from 100 (total leakage) to -100 (total surplus). ESRI uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector.

Source: Business data provided by InfoUSA, Omaha NE Copyright 2004, all rights reserved. ESRI forecasts for 2005.



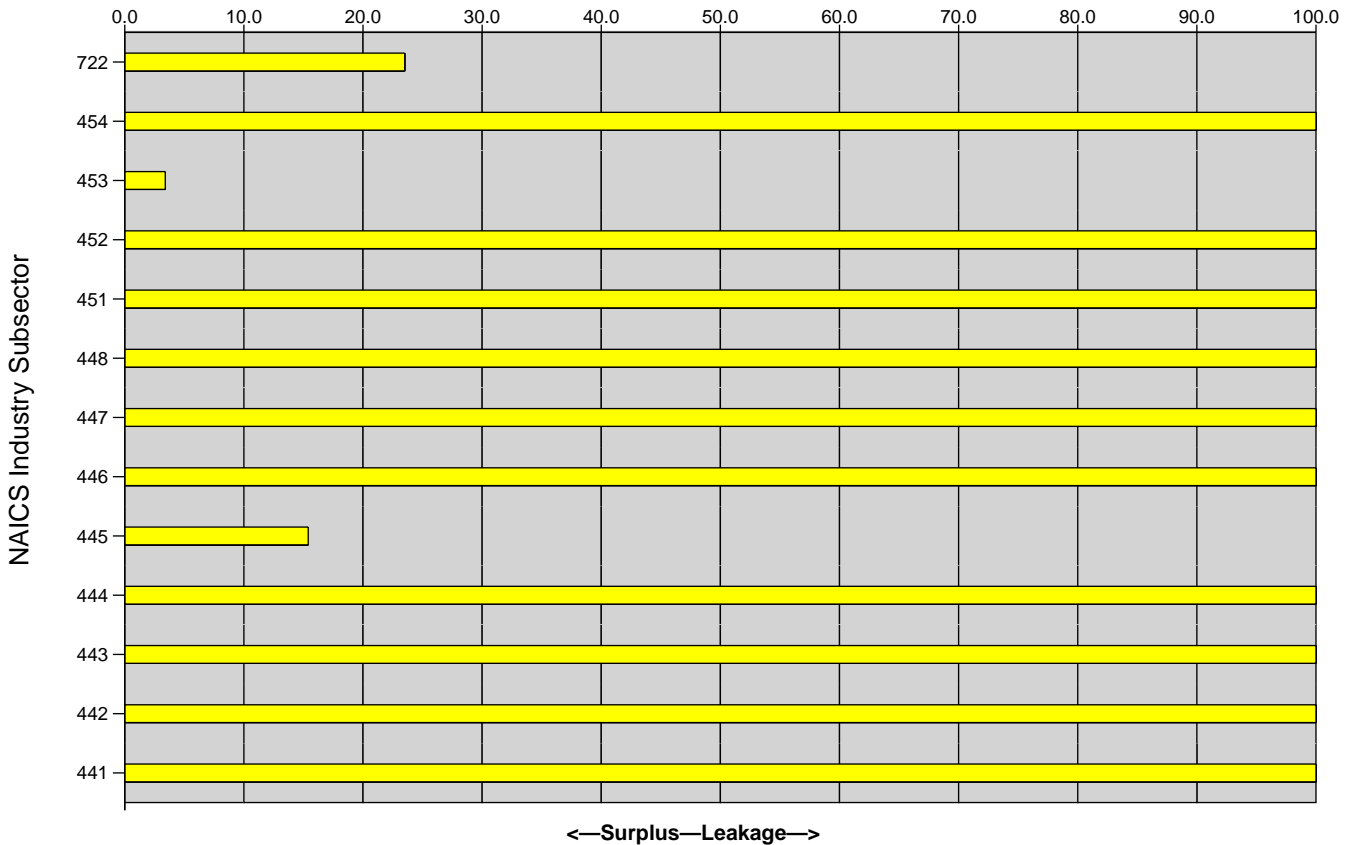
Broadway St NE AT Central Ave NE
Minneapolis, MN 55413

Site Type: Hand-drawn Shape

Latitude: 44.9987
Longitude: -93.2473
Shape: Custom

	Supply (Retail Sales)	Demand (Retail Potential)	Leakage/ Surplus	Number of Businesses
NAICS 452: General Merchandise Stores	\$0	\$1,033,911	100.0	0
NAICS 4521: Department Stores (Excluding Leased Depts.)	\$0	\$304,689	100.0	0
NAICS 4529: Other General Merchandise Stores	\$0	\$729,222	100.0	0
NAICS 453: Miscellaneous Store Retailers	\$215,878	\$231,267	3.4	1
NAICS 4531: Florists	\$0	\$9,259	100.0	0
NAICS 4532: Office Supplies, Stationery, and Gift Stores	\$0	\$87,718	100.0	0
NAICS 4533: Used Merchandise Stores	\$0	\$32,457	100.0	0
NAICS 4539: Other Miscellaneous Store Retailers	\$215,878	\$101,833	-35.9	1
NAICS 454: Nonstore Retailers	\$0	\$424,229	100.0	0
NAICS 4541: Electronic Shopping and Mail-Order Houses	\$0	\$253,080	100.0	0
NAICS 4542: Vending Machine Operators	\$0	\$96,192	100.0	0
NAICS 4543: Direct Selling Establishments	\$0	\$74,957	100.0	0
NAICS 722: Food Services & Drinking Places	\$876,655	\$1,414,021	23.5	5
NAICS 7221: Full-Service Restaurants	\$0	\$939,912	100.0	0
NAICS 7222: Limited-Service Eating Places	\$605,479	\$347,954	-27.0	4
NAICS 7223: Special Food Services	\$271,176	\$87,346	-51.3	1
NAICS 7224: Drinking Places (Alcoholic Beverages)	\$0	\$38,809	100.0	0

Leakage/Surplus Factor by Industry Subsector



<—Surplus—Leakage—>

Source: Business data provided by InfoUSA, Omaha NE Copyright 2004, all rights reserved. ESRI forecasts for 2005.

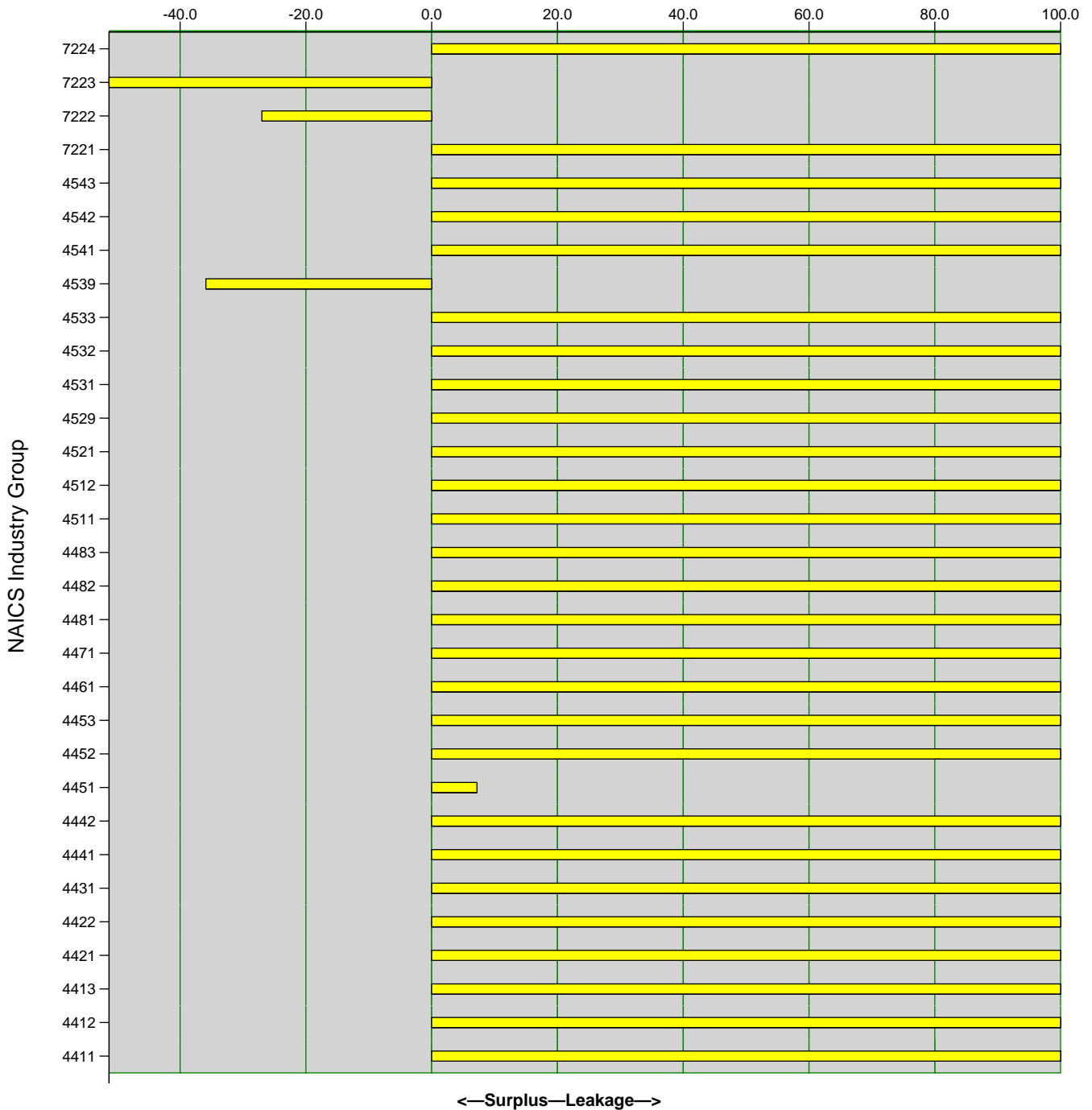


Broadway St NE AT Central Ave NE
 Minneapolis, MN 55413

Site Type: Hand-drawn Shape

Latitude: 44.9987
 Longitude: -93.2473
 Shape: Custom

Leakage/Surplus Factor by Industry Group



Source: Business data provided by InfoUSA, Omaha NE Copyright 2004, all rights reserved. ESRI forecasts for 2005.